NEC Group AI and Human Rights Principles

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The NEC Group (hereinafter referred to as "NEC"), as a "Social Value Creator," is pursuing "for all people, an abundant society" by aiming to make lasting contributions toward the resolution of social issues leveraging new technologies that promote the safety, security, efficiency, and equality of society. However, we also understand that while social implementation of Artificial Intelligence (AI) and utilization of biometrics and other data (hereinafter referred to as "AI utilization") enriches our lives, it may also lead to human rights issues such as the invasion of privacy and/or discrimination depending on how it is utilized.

NEC is enacting these principles in order to prevent and address human rights issues arising from AI utilization. In addition to facilitating compliance with relevant laws and regulations around the globe, these principles will guide our employees to recognize respect for human rights as the highest priority in each and every stage of our business operations in relation to AI utilization and enable them to take action accordingly.

(1) Fairness

NEC will ensure that individuals are not unfairly discriminated in AI utilization keeping always aware that results of decision-making by AI are possible to be biased.

(2) Privacy

NEC will respect and protect individual's privacy in AI utilization.

(3) Transparency

NEC will strive to create a framework that enables appropriate explanations regarding the results of decision-making in our AI utilization.

(4) Responsibility to Explain

NEC will provide all stakeholders with a comprehensive explanation of the effects, value, and impacts of AI utilization to gain their understandings.

(5) Proper Utilization

NEC will ensure proper AI utilization in a way that respects human rights.

Furthermore, NEC will ensure that our AI products and services will be utilized by our customers and partners in accordance with respect for human rights.

(6) AI and Talent Development

NEC will develop useful and cutting-edge technologies and talent in an effort to promote AI utilization.

(7) Dialogue with Multiple Stakeholders

NEC will incorporate the viewpoints and opinions of third parties in addition to internal stakeholders to prevent NEC's AI products and services from violating human rights. To this end, NEC will build partnerships and collaborate closely with external experts and various other relevant stakeholders.

NEC will not ignore new social issues generated by future AI utilization, but rather face them head on by leveraging our technologies to realize advance societies worldwide toward deepened mutual understanding and the fulfillment of human potential.