

New Segment Overview

Segment	Main products/solutions	Organization
Public	For Government, Public, Healthcare, Finance and Media System integration (system implementation, consulting), maintenance and support, outsourcing/cloud services, system equipment	Public Business Unit
Enterprise	For Manufacturing, Retail and Services System integration (system implementation, consulting), maintenance and support, outsourcing/cloud services	Enterprise Business Unit
Telecom Carrier	For Telecom Carriers Network infrastructure (backbone network systems, access network systems), services & management (telecom operations management solutions (e.g., network operation support systems, business support systems), network control platform systems, network service delivery platform systems)	Telecom Carrier Business Unit
System Platform	Hardware (servers, mainframes, supercomputers, storage, business PCs, tablet devices, ATMs, POS, control equipment, wireless LAN routers, displays, projectors), software (integrated operation management, application servers, security, database software), enterprise networks solutions (IP telephony systems, WAN/wireless access equipment, LAN products), services (data center infrastructure, maintenance and support)	System Platform Business Unit
Other	Smart energy (electrodes/energy storage systems, energy management systems, EV/PHV charging infrastructure, solutions for utilities), smartphones, mobile phones, "BIGLOBE" Internet services, lighting equipment	Smart Energy Business Unit, Global Business Unit, Corporate Sales and Sales Operations Unit, System Integration & Services Operations Unit

(Reference) Examples of Public and Enterprise Business Solutions

- Government: Systems for central government ministries, aerospace and defense systems (air traffic control systems, satellite systems, uncooled infrared sensors)
- Public: Local government systems, train radio systems, fire and disaster prevention systems (fire-fighting command systems, disaster prevention radio systems)
- Healthcare: Electronic medical record systems, regional medical cooperation systems
- Finance: Bank settlement systems, business branch systems
- Media: Systems for broadcasters, digital TV transmission equipment, studio systems
- Manufacturing: Production management systems, sales management systems
- Retail and Services: Systems for store and head offices, distribution management systems