1. Introduction

In the realm of business, large-scale pretrained language models (PLMs)\(^1\) have emerged as a dominant force in natural language processing (NLP). These PLMs acquire a foundational understanding of the world through extensive training on vast collections of general text data, followed by fine-tuning on specific datasets for various applications. While PLMs have demonstrated exceptional performance in numerous downstream tasks, they still grapple with two critical challenges in the context of reasoning-related endeavors:

1. Incomplete Knowledge: PLMs often struggle when faced with tasks that require information not present in their training data or when dealing with test instances that do not conform to a question-and-answer format.
2. Limited Reasoning Capabilities: PLMs make predictions based on implicitly encoded knowledge, which lacks the structured reasoning abilities necessary for complex tasks and fails to provide clear explanations for their chosen responses.

In the business world, addressing these challenges is crucial for leveraging PLMs effectively in applications such as customer support, data analysis, and content generation. Finding solutions to enhance their reasoning capabilities and handle diverse information sources is essential to unlock their full potential in various business contexts. As shown in Fig. 1, if we are presented with a question that its domain is different from examples seen during the training. For medical-domain questions like What are both Family Doctor and Surgeon refer to? we aim to generate an abstracted meaning for both entities without providing any answer candidates. However, without providing any fine-tuning instances, one of the state-of-the-art PLMs T5-3b\(^2\) would generate an irreverent answer: quizlet. In addition, for commonsense questions: People aim to [MASK] at work, the paradigm of prompt learning with PLMs often formulates the problem to multiple-choice QA and calculate the likelihood of the whole sentence by filling in the blank with each answer candidate. However, without providing any fine-tuning instances, one of the state-of-the-art PLMs T5-3b\(^2\) would generate an irreverent answer: quizlet. In addition, for commonsense questions: People aim to [MASK] at work, the paradigm of prompt learning with PLMs often formulates the problem to multiple-choice QA and calculate the likelihood of the whole sentence by filling in the blank with each answer candidate. However, both answers learning from others and completing the job are semantically correct. PLMs cannot provide justification for why a certain answer can be chosen. Both cases reveal that the prediction of commonsense reasoning requires robust and structured...
In this work, we focus on the Open-domain Commonsense Reasoning task, which requires machines to make human-like presumptions about the type and essence of ordinary situations without presenting any answer candidates and fine-tuning examples. In this work, we present the external KnowlEdge Enhanced Prompting method (KEEP) to achieve open-ended commonsense reasoning without pre-defining an answer candidate set and an answer scope. Firstly, to eliminate the requirement of answer candidates, KEEP leverages an external knowledge base (e.g., ConceptNet) as the answer searching space and iteratively extracts multi-hop reasoning paths relevant to the question. To avoid searching exhaustive-ly over the whole knowledge base, we leverage PLMs to formulate the overall search criteria. The key insight is PLMs have certain reasoning abilities through their large-scale model parameters, which can be utilized to provide implicit knowledge in determining whether or not to keep expanding the reasoning paths or adopt the entity in the path as the final answer. Therefore, without restricting specific answer scopes and direct supervision of the reasoning process, KEEP can be applied in most real-world scenarios requiring commonsense reasoning. To further enhance the reasoning ability of the PLM, we propose to leverage task-agnostic reasoning paths extracted directly from the external knowledge base as training instances to finetune the PLM.

2. Knowledge Enhanced Prompting Method

In section 2, we first introduce the problem formulation, and then discuss the detailed framework of the proposed method, which can be divided into three components:

1. Entity extraction and linking
2. Local knowledge graph expansion
3. Training strategy and answer prediction

2.1 Problem Formulation

We aim to solve open-ended commonsense reasoning questions by jointly using knowledge from a PLM and a structured knowledge graph. The knowledge graph \((KG)G=(V, E)\) (e.g., ConceptNet) is a multi-relation-al heterogeneous graph. \(V\) is the set of entity nodes, \(E \subseteq V \times R \times V\) is the set of edges that connect nodes in \(V\), where \(R\) represents a set of relation types (e.g., locates_at or requires). Specifically, given an open-ended commonsense reasoning question \(q\) without providing answer candidates and regulating an answer scope, the target of this work is to determine 1) a local KG \(Gq\) contains relevant information of \(q\); 2) a set of reasoning paths \(k = \{k_1, k_2, ..., k_m\}\) extracted from \(Gq\); and 3) an entity \(\hat{a}\) extracted from \(k\) that is precise to answer the question \(q\). For example, in Fig. 2, to answer a commonsense question “what do people aim to do at work?”, we aim at first extracting all relevant reasoning paths from the external KG that can provide us with logical information to answer the question. Among all the paths, we select the most precise one (i.e., people \(\rightarrow\) office \(\rightarrow\) finish_jobs) and extract the answer \(\hat{a} = \text{finish_jobs}\) such that the following joint likelihood can be maximized.

\[
P(\hat{a}, k | q, G_q) = P(k | q, G_q) \cdot P(\hat{a} | k)
\]

Challenges: However, maximizing the joint likelihood is not a trivial task due to two critical obstacles. First,
retrieving the question-relevant reasoning paths $k$ (i.e., knowledge statements) is difficult since we cannot build a local KG between question entities and answer candidates under the open-ended setting as existing works do. Moreover, without regulating a pre-defined answer scope as differentiable method does, the search space would be the whole knowledge graph. Next, to solve both challenges, we discuss how to initiate the local KG and iteratively reason over it to find all plausible knowledge statements and the most convincing answer. We demonstrate the overall framework in Fig 3.

### 2.2 Local Graph Construction and Expansion Knowledge Graph Entity Linking.

Conceptual knowledge graphs (e.g., ConceptNet) enable a variety of useful context-oriented reasoning tasks over real-world texts, which provides us with the most suitable structured knowledge in open-ended commonsense reasoning. To reason over a given commonsense context using knowledge from both PLM and $G$, the first step of the framework is to extract the set of critical entities $c_q = \{c_q^{(1)}, \ldots, c_q^{(l)}\}$ from the question $q$ that have the surjective mapping to a node set $V_q \in V$ in the KG. And we follow the prior work to map informative entities $c_q$ from $q$ to conjunct concept entities $V_q$ in KG by leveraging the latent representation of the query context and relational information stored in $G$.

**Reasoning Over Local Knowledge Graph:** To imitate the human reasoning process, we aim to retrieve reasoning paths within $L$ hops from $G$ to form the local knowledge subgraph $G_q$ that has the highest coverage to the question concepts $c_q$. Ideally, each path in $G_q$ can be regarded as a reasoning chain that helps to locate the most precise answer and its explanation to the question $q$. However, expanding $L$-hop subgraph $G_q$ from $c_q$ is computationally prohibited.

**Reasoning Path Pruning:** In order to make the process of reasoning path expansion scalable, we incorporate the implicit knowledge in PLMs to prune irreverent paths. Specifically, we pair the question $q$ with the text of node $v$ along with the reasoning-path-transformed knowledge statement to form a cloze-based prompt $W = [q; v_i; \{v_i, r_{ij}, v_j\}]$ in order to turn the local graph expansion problem into an explicit reasoning procedure by directly answering the question with its derived reasoning path. For example, in Fig. 4, the prompt is formatted as What do people aim to do at work? <answer_node>, because <work is related to office>.

We leverage a pre-defined template to transform the triplet $(v_i, r_{ij}, v_j)$ into natural language. For instance, the triplet (work, antonym, unemployment) can be translated to work is the antonym of unemployment as illustrated in Fig. 4. To evaluate whether we keep the reasoning path, we propose leveraging the PLM to score the relevance of each reasoning path given the context of the question. Formally, suppose the prompt $W$ consists of $N$ tokens $W = \{\omega_1, \ldots, \omega_{n-1}, \omega_n, \omega_{n+1}, \ldots, \omega_N\}$, the commonsense score $\phi(W)$ of the logical sentence $W$ composed at $i$-th hop expansion is defined as:

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1) concept extraction and entity linking; 2) local knowledge graph expansion with iterative reasoning steps, and 3) knowledge integration and final answer prediction.

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Fig. 3 The framework of the proposed method consists.

Fig. 4 Knowledge statement transformation and cloze-based prompt construction.
where the \( W \) indicates replacing the token \( \omega_n \) to the [MASK], and the denominator \( N \) reduces the influence of the sentence length on the score prediction.

As we iteratively expand \( G_q \), each \( \phi_i(W) \) scores a unique reasoning path at a particular \( l \in [1, L] \) depth in the graph. As marked in Fig. 3, a higher score \( \phi_i(W) \) indicates the node \( v_l \) should be kept for the next \( (l+1) \) hop expansion.

### 2.3 Training Strategy and Answer Prediction.

In order to further enhance the PLM’s reasoning capability, we propose to finetune PLMs on the knowledge examples constructed from ConceptNet. Specifically, we aim to enhance the \( \rho_q \)’s reasoning capability by correctly identifying the knowledge triplets on ConceptNet. As depicted in Fig. 5, given a commonsense question \( q = "What home entertainment equipment requires cable?" \) and its correct answer \( \hat{a} = "television" \), we identify reasoning paths \( \{ (v_1, r_1, v_2), \ldots, (v_{L-1}, r_{L-1}, v_L) \} \) on \( G \) from each entity \( c_{v_1} \) to \( \hat{a} \). Note that there may exist multiple paths \( \mathcal{C}_{v_1} \) to \( \hat{a} \); e.g., “Cable is a type of Television” and “Cable is required for Television”. Each reasoning path is then transformed as natural language sentences with templates as illustrated in the table of Fig. 4. We follow the standard masked language modeling task to finetune the model. By randomly masking a small portion (i.e., 15%) of tokens in each sentence, we aim to let the PLM comprehend the latent logic behind each retrieved reasoning path by learning to fill masks.

**Answer Prediction:** After we obtained the subgraph \( G_q \) consisting of all reasoning paths \( k \) within \( L \)-hop with a high commonsense score, each path \( k \in k \) can be regarded as an individual supporting knowledge explanation to an answer \( a_i \).

\[
\log P_q(a_i | k_i) \propto \phi_L = \sum_{l=1}^{L} \phi_l
\]

where the \( \phi_l \) denotes the final score for each answer \( a_i \) within \( L \)-hop and can be interpreted as approximating the likelihood of answer \( a_i \) given a singular reasoning path \( \{ c \rightarrow v_1 \rightarrow \cdots \rightarrow a \} \). To better improve efficiency, we utilize beam search to only keep high-confidence reasoning paths. We can thus pick the answer \( \hat{a} \) and its reasoning path \( \hat{k} \) with the highest score \( \phi_L \) as the final answer and supporting knowledge.

### 3. Conclusion

A team comprised of members from NECLA and NEC Digital Business Platform Unit developed an off-the-shelf framework KEEP to predict answers for open-ended commonsense reasoning without requiring answer candidates and a pre-defined answer scope. By applying real-world tasks to address commonsense answering challenges, this technology has proven its effectiveness in a diverse array of business domains. We believe this work poses a new direction to automated commonsense reasoning under the zero-shot and open-ended setting in the Large Language Model era.
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