

NEC DE COLOMBIA AND THE RECYCLING PROGRAM CONTRIBUTE TO THE WELFARE OF CHILDREN IN BOGOTÁ. COLOMBIA

Human Resources and Administrative – NEC Colombia S.A.

PROGRAM "CREATING FOOTPRINT"

It is the slogan of the Desayunitos Foundation, which unites forces, resources and non-profit resources to provide nutritional and pedagogical support to children aged 4 to 14 years, in the city of Bogotá, Colombia. In order to contribute in a comprehensive manner in the creation of opportunities to improve their quality of life on a personal, family and social level, contributing to the construction of a better country for all.

ABSTRACT

NEC Colombia has an internal recycling program that collects recyclable material and donates this material to a non-profit foundation called "DESAYUNITOS", this foundation is in charge of reconditioning and giving adequate final disposal to the donated recycled material and with this activity the foundation obtains funds for the fulfillment of the following social objectives:

- Support children with limited resources located in Bogotá with nutritional programs
- Pedagogical reinforcement for children and
- School of parents that encourage the creation of microenterprises.



In this way, the foundation DESAYUNITOS with the material recycled by NEC of Colombia (environmental focus) wants to improve quality of life on a personal, family and social level in the neighborhood where the foundation is localized.

Finally, NEC COLOMBIA has been interested in this environment and social work since 2016, contributing approximately 80 Kg per month of recyclable material to the foundation DESAYUNITOS, in this way our environmental objective of having a recycling program is fulfilled

and we also contribute to the creation of social value to our community.

FOUNDATION "BREAKFAST" "PROGRAM CREATING FOOTPRINT"

The Desayunitos Foundation was born in 2007 as an opportunity to diminish the needs and family violence of a low resource community in the city of Bogota D.C.

Her founder, a person who for years witnessed that vulnerability, wanted to mitigate by creating a foundation, for this reason, the foundation emerges as a strategy of change and improvement in nutritional, pedagogical conditions in which the child and his family have the opportunity to participate in activities of learning and sociocultural development, opportunities for physical and intellectual development that allow them to reach and fully develop their capabilities through the realization of their dreams, thus achieving the positive construction of the society of the future.

Currently the foundation has 54 children who benefit from the programs offered, in compliance with leaving a mark on their lives, contributing significantly to the construction of life projects.

THE CORPORATE SOCIAL RESPONSIBILITY PROGRAM

NEC DE COLOMBIA, head of the Human and Administrative Management area, is carrying out work with the support of the Desayunitos Foundation "Creating Footprint", for about 3 years. The contribution is linked to the company's Environmental Management Program, where through the recycling of usable waste, the children and the children of the city of Bogotá, who live in conditions of social vulnerability, are provided with nutrition and pedagogical support..

"The goal of the foundation is to contribute and be a support to children who do not have a basic food plan and who are exposed to risk factors such as abuse, malnutrition, abandonment, physical abuse and intrafamily violence."

The process started with the periodic collection of recyclable material such as cardboard, plastic, paper, magazine paper, folding, generated in the various operations of the company. This material is properly disposed and the logistics are coordinated for collection through a certified ECOPLANET provider. The Desayunitos Foundation "Creating Footprint", makes the respective collection of the

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material and transfers it appropriately to the industrial processing plant, where the waste is transformed into toilet paper type: napkins, toilet paper, kitchen paper, etc. The contribution in kilograms of the material, translates into an economic benefit through which food is obtained and resources are paid to provide children with balanced nutrition, provide advice to families through "Schools for Parents" and specialized intervention for critical cases of children victims of abuse and mistreatment.

CONTRIBUTION TO CORPORATE ENVIRONMENTAL MANAGEMENT

At the same time that available materials or waste are available to be properly disposed, NEC COLOMBIA contributes to the development and management of waste, making the company's commercial and service processes sustainable while generating the least environmental impact, complying, in turn, with the requirements protected by Colombian legislation.

The intervention in Corporate Social Responsibility and its contribution to Environmental Management adds value to the company, since this approach provides sustainability to NEC DE COLOMBIA, when confronting the new challenges imposed by development, where new ideas are invested, designed to create opportunities for societies with low economic resources.

*During the year 2017, NEC Colombia contributed with more than
1300 kg of usable waste*

The founder and leader of the Desayunitos Foundation "Creating Footprint", Ms. Cristina Ramírez, give thanks:

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"NEC Colombia is an important part of the group of companies that co-operate in the missionary task of the foundation, God bless them today and always, the children of Colombia need you and they thank you from the bottom of their hearts"



PHOTOGRAPHS – by Cristina Rodriguez. Leader of the Desayunitos Foundation "Creating Footprint", January 22, 2016, integration workshop for children of the foundation in Bogotá.