

Suits varied Industrial and livelihood needs

# M2M Solution "CONNEXIVE"

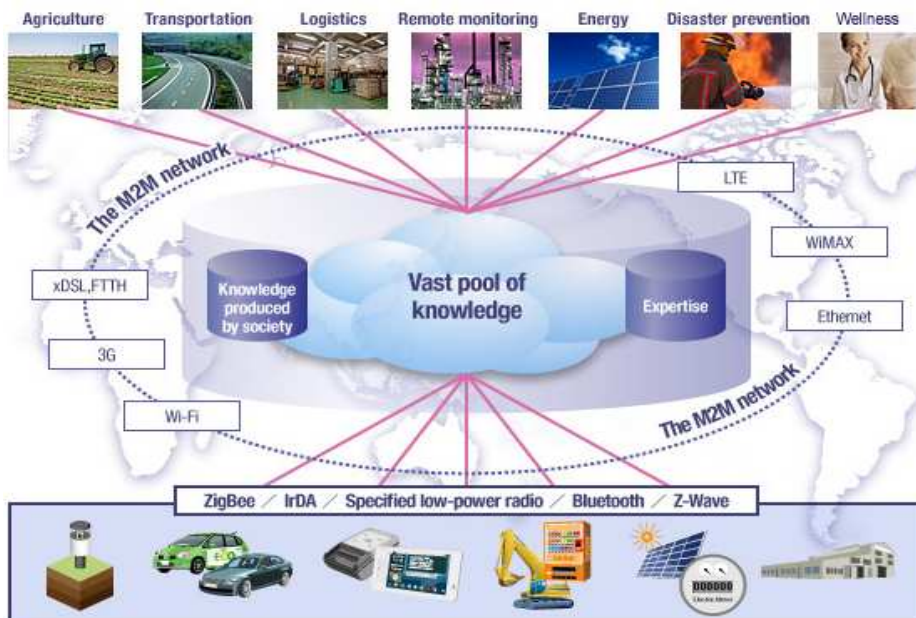


**CONNEXIVE is a solution supporting quick and earnest entrance into M2M services.**

**NEC's "CONNEXIVE" as a cloud service solution enables customers to build their imagined M2M service swiftly and economically**

### Service overview and advantages

CONNEXIVE is an M2M solution on the axis of "CONNEXIVE cloud service". The CONNEXIVE cloud service is a cloud data center that enables customers to start up the M2M service quickly and confidently. The CONNEXIVE cloud service provides all the functionalities required for M2M service, such as device authentication and control and device data collection and storage, as cloud services. The CONNEXIVE solution also provides consulting service in relation to M2M service.



Note) M2M service:

An abbreviation of "Machine to Machine (M2M)" service. Connects machinery (sensors, vehicles, vending machines, home electronic devices, etc.) to the network and enables data gathering through the mutually communicating machinery



## M2M solution "CONNEXIVE"

### Features

#### M2M functions as a cloud service

Provides high demand functionality for M2M service (such as device authentication, remote control, automatic activation, and priority control in data gathering)

#### Applicable to large scale transactions

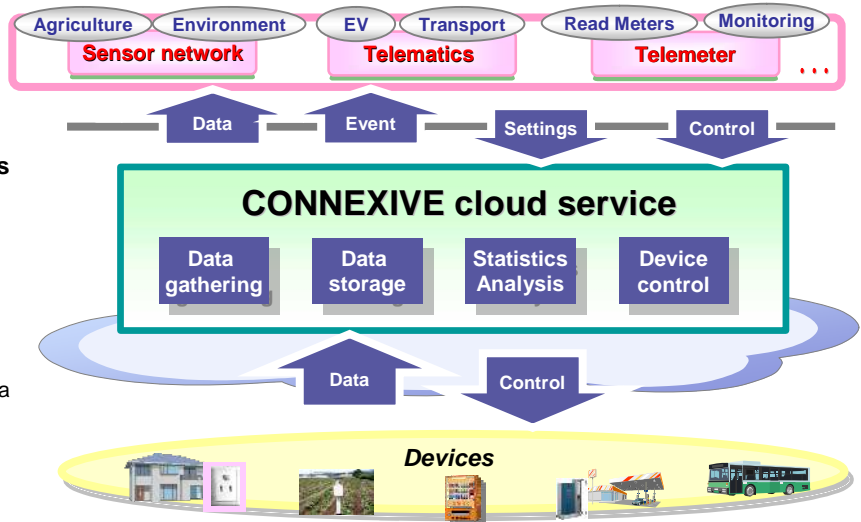
Flexibly expandable architecture enables processing of received massive data. NEC CONNEXIVE helps all customers who need small-start or large-scale system configurations

#### Data storage and utilization

Stored data is strictly managed according to the customers' policy. Second use of the stored data is also available for other corporate users upon customers' request.

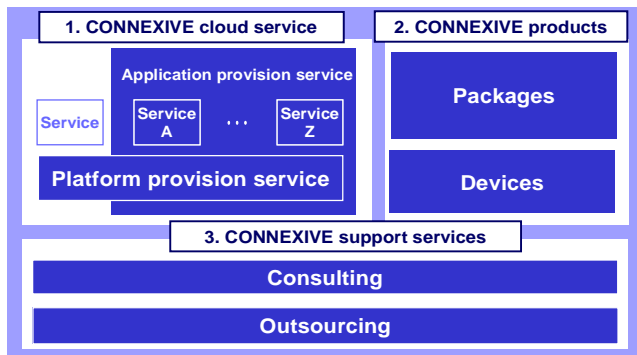
#### New device applicability

New devices developed by customer can be connected.



### CONNEXIVE Products and Services

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#### CONNEXIVE cloud services

##### Platform provision service

The PaaS service that provides the functional element of the customers' M2M service in cloud form.

##### Application provision service

NEC provides all types of devices, network environments, and applications as a one-stop solution that makes M2M services readily available.

#### CONNEXIVE products

##### CONNEXIVE products

NEC will provide network environment and sensors required for platform and application provision services upon customer's request.

#### CONNEXIVE support services

NEC helps customers introduce M2M service and conducts the operation activity of M2M services on behalf of a customers.

### Official site

#### Visit the CONNEXIVE WEB site for more details

Latest information and notifications of new applications are posted in the following WEB page.

**" M2M solution CONNEXIVE" (<http://www.nec.com/global/solutions/nsp/m2m/>)**

#### Contact

Carrier Services Operations Unit, NEC Corporation  
URL <http://www.nec.com/global/solutions/nsp/m2m/>

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