

Accelerate Sales with In-Store Data × AI Take Customer Experience to the Next Level

[Products/Solutions] CxD

We combine in-store customer data collected by beacons with online data to deliver a complete solution—from understanding customer behavior to taking the right actions with AI. Our seamless integration with existing apps enables a true Online-Merge-Offline (OMO) experience, driving sales growth and elevating customer satisfaction.

Approach to Unlock Untapped Offline Customer Data.
We collect and analyze end-to-end data via your existing app, streamlining your OMO strategy and creating a frictionless customer journey.



■ Deliver the Right Action at the Right Time

Detect store visits and dwell time in specific areas using beacons. Trigger actions based on visit frequency and behavior, and send targeted messages when customers are near the store—helping prevent missed sales opportunities and increase sales.

■ Empower Staff with Real-Time Customer Insights

Integrate in-store behavior data with online activity and purchase history. Provide staff with actionable customer insights on their devices, enabling better engagement and driving purchase decisions.

■ Quick Implementation with Your Existing App

No need to develop a new app. By integrating an SDK into your existing app and installing beacons in-store, you can deploy quickly and cost-effectively.

Use case or Case study

- Apparel: Personalized service using browsing and purchase history
- Electronics: Push notifications based on in-store location
- Theme Parks: Real-time updates for in-park visitors