

NEC ITS/DSP Solution

NEC Global Retail Group
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Achieving Centralized Retail Asset Management with NEC ITS/DSP

[Product/Solution] Platform-Based Business Transformation Service: NEC ITS/DSP Platform

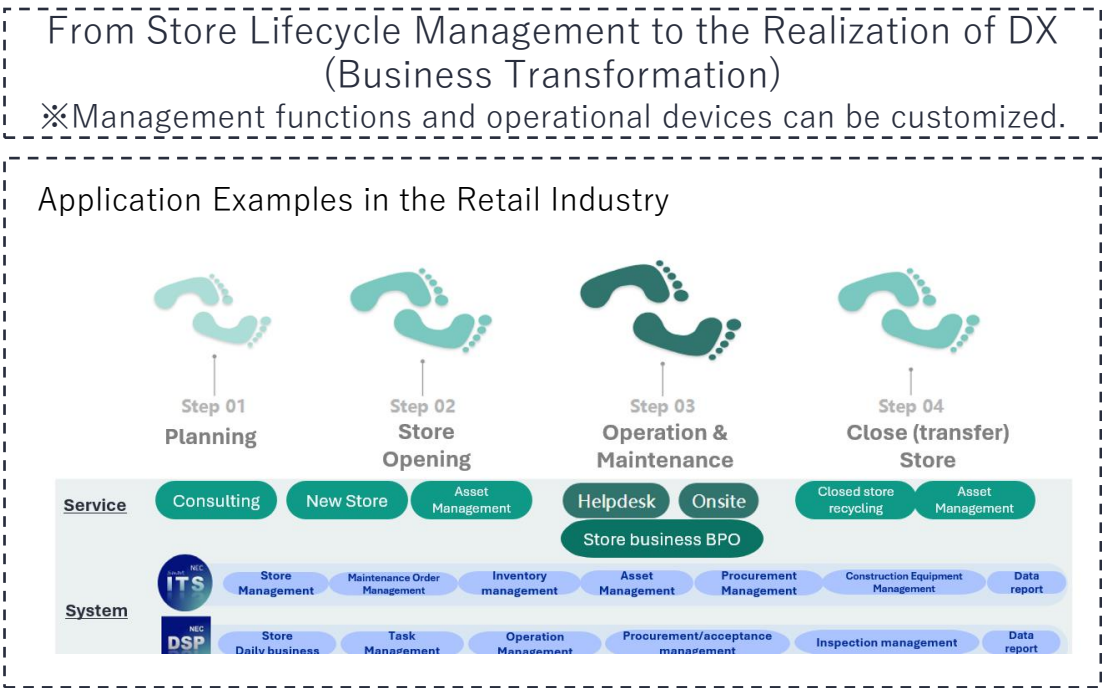
Overview

This scalable platform centralizes retail operations, streamlining store openings and closures, equipment and inventory management, and on-site workflows. With mobile compatibility and features like notifications and report visualization, it enables faster decision-making and optimized operations.

Advantages

NEC supports store operations and leads efficiency and transformation through integrated management with the following unique strengths.

The NEC ITS Platform integrates the management of store IT, equipment, software, and hardware, enabling the digitalization of asset management. Through dynamic asset management, it allows real-time updates without relying on inefficient inventory processes. It also visualizes overall store operations and supports efficient and safe management based on the PDCA cycle. Additionally, it adapts to various operational scenarios, helping headquarters and supervisors perform their tasks more smartly and quickly.



Related Solution① NEC ITS Platform

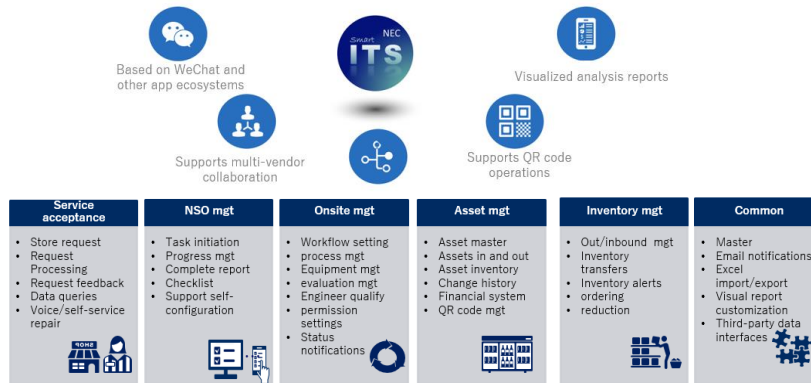
Related Solution② NEC Digital Store Platform

Full Support for Your Store Operations with NEC ITS !

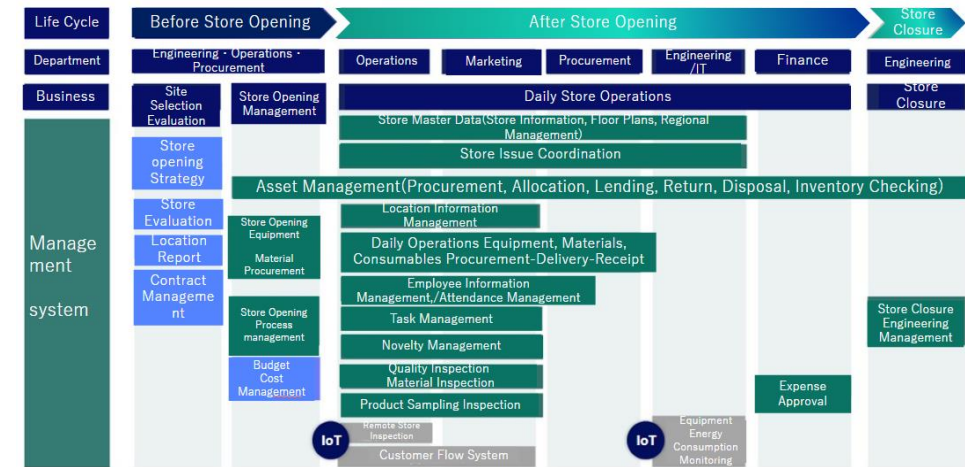
[Product/Solution] Platform-Based Business Transformation Service: NEC ITS Platform

The NEC ITS Platform integrates store IT and equipment management, enabling digital asset management and real-time updates to accelerate efficiency and DX. It visualizes store operations and supports optimization based on the PDCA cycle, driving smarter and more flexible transformation. We will showcase how to achieve integrated asset management and promote DX, using our case studies.

- As retail businesses expand, the management burden increases, requiring real-time situation monitoring and improved efficiency. The NEC ITS Platform integrates store IT and equipment, solving these challenges through digital asset management.
- It enables real-time asset updates and visualizes store operations, supporting efficient business management. It smartens both headquarters and on-site operations, contributing to the promotion of DX and growth in retail.



- The dashboard and app visualize overall store operations, supporting efficient and safe management based on the PDCA cycle.
- By solving daily operational issues and improving efficiency and productivity through business visualization, it reduces labor costs and fosters more beneficial and valuable communication with stores.



Usage Examples

- **【Store Opening/Closing Support】** Asset management and task management related to store opening and closure.
- **【Automatic Repair Requests and Reports】** Repair requests and reports via mini-programs or apps.

- **【Store Operations Management】** Visualize and manage tasks and progress of store operations.
- **【Promotion Activity Support】** Visualize and manage promotion activities.
- **【Store Operation Guidance】** Evaluate and register improvement measures based on store operation management items.

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