

## Event Report

# 12 cities caravan in mainland China ended with great success!



*NEC Advanced Software Technologies (Beijing) Co., Ltd. toured 12 major cities in mainland China from November 2009 to January 2010 and welcomed attendees with informative presentation and demonstration of ExpressCluster and MasterScope.*

## ExpressCluster and MasterScope travelled 10,000km!

Latest theme "Could services" also presented.

Series of tours hosted by NEC Advanced Software Technologies (Beijing) Co., Ltd. (mentioned as NEC-AS below) under the theme "Acceleration efficiency in business operation with IT system" for ExpressCluster and MasterScope. The tour ended in Shanghai on 29 January 2010 recorded more than 750 attendees with great success.

The tour was held from November 2009 to January 2010 in these 12 important cities; Zhengzhou, Nanjing, Xian, Beijing, Guangzhou, Chengdu, Dalian, Fuzhou, Tianjin, Jinan, Ningbo and Shanghai. The latest product and technical information of NEC's HA cluster software "ExpressCluster" and Integrated IT operation management software "MasterScope" were presented, and all the attendees lively exchanged their views on customer challenges based on the market needs and case studies.



Presentation : NEC-AS President, Koichi Hadano



Presentation : NEC-AS Assistant Manager Jinhao

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Recently, in China, the number of IT system users is dramatically increasing in accordance with the diffusion and expansion of enterprise information system. Regardless of planned or unplanned maintenance, system down results in reducing business opportunities for companies, hence the technology to improve system availability is strongly demanded. High availability should cover wider aspects like daily operations as well as mission critical operations. Moreover, opportunities using data center with the latest technologies like SaaS and Cloud are also increasing.

NEC's ExpressCluster X2.1 surely responds to these market needs with its high technology, service level, and cost performance. ExpressCluster is leading high availability software in the China market.

Furthermore, as one of another attractive paid attention in the China market, "IT Management in Cloud service era" was presented. With the process of "visualization", "quick and accurate judgments" and "continuous improvement", highly qualified and low-cost IT system operation can be realized. NEC's integrated IT operation management software MasterScope can satisfy these needs.

MasterScope enables to monitor IT system, analyze system performance and automatically manage system failures. MasterScope will finally cover the integrated management of the entire Cloud service data center.

NEC-AS strategically introduced MasterScope to the China market from the end of 2008 to the beginning of 2009. In the press meeting held in Shanghai, NEC-AS stated that the financial industry, government, telecommunications and education will be their focused domain for MasterScope from now on. NEC-AS also expressed their determination to continuously provide high-need ExpressCluster as well as solutions with partners for the China market.



Audience



Press Meeting

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