Nippon Electric Company, Ltd. (NEC) was established in 1899 as Japan’s first joint venture with a foreign-owned company. In keeping with its founding spirit of “Better Products, Better Services,” NEC has continued to provide services using its distinctive technologies in addition to ICT equipment such as telecommunications equipment and computers.

Our First Establishment 1899
Establishment of Nippon Electric Company
The Founding Spirit of “Better Products, Better Services”
Nippon Electric Company was established as Japan’s first joint venture with a foreign-owned company. The Company bubbled with its founding spirit and a strong desire to popularize the telephone in Japan.

Our Second Establishment 1977
C&C Announced
The Integration of Computers and Communications
Anticipating the internet-driven world of today, NEC positioned itself as one of the top five companies in the world in the three fields of computers, communications, and the semiconductors that connect them.

Our Third Establishment 2013
Transformation into a Social Value Innovator
As the value expected by customers and society changed from our tangible technologies and products to the intangible creation of value, we responded under the Mid-term Management Plan 2015 by declaring our intention to transform into a Social Value Innovator.

In May 2021, we formulated the Mid-term Management Plan 2025, a five-year plan to achieve the NEC Way and NEC 2030VISION. Under this plan, we are promoting Purpose-driven Management with strategy and culture positioned as one.

 NEC’s Value Creation Journey

**Note:**
1. Ranked 1st eight times in task assessment, sponsored by the U.S. National Institute of Standards and Technology (NIST)
2. Ranked 1st multiple times in facial authentication benchmark testing held by the U.S. NIST
   Note: NIST testing results do not constitute an endorsement by the U.S. government of any particular system, product, service, or company.

**NEC Way**
NEC stipulated its “Purpose” within the NEC Way as “NEC creates the social values of safety, security, fairness and efficiency to promote a more sustainable world where everyone has the chance to reach their full potential,” utilizing its unique and powerful technologies to achieve this Purpose.

*Orchestrating a brighter world*