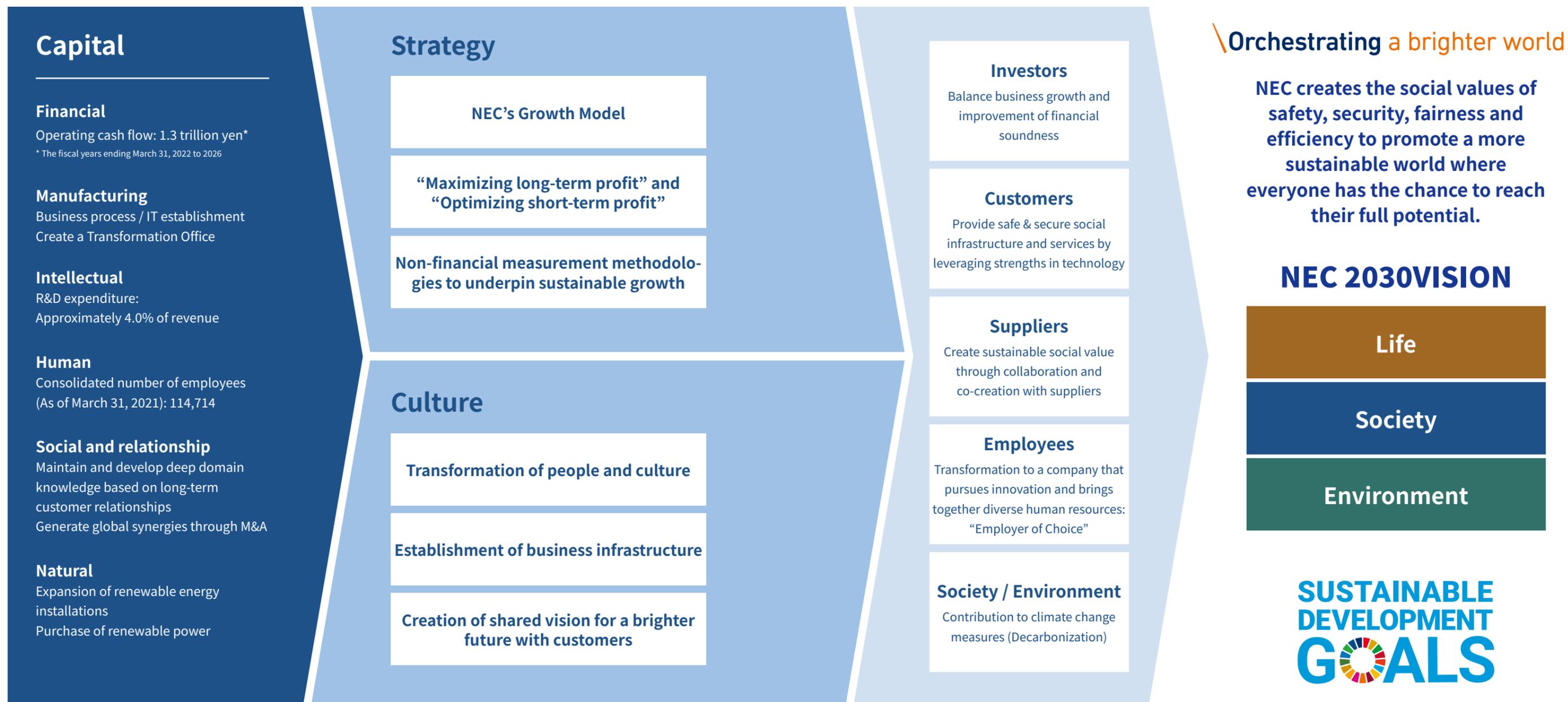


Value Creation Process

When implementing NEC's Mid-term Management Plan 2025, NEC will provide value to its various stakeholders by connecting strategy and culture based on its unique tangible and intangible assets. Additionally, NEC aims to fulfill the NEC 2030VISION, which is the specific vision for its "Purpose."

The direction of NEC's Purpose and the NEC 2030VISION is identical in spirit to the SDGs' pledge to "leave no one behind," and NEC will contribute to the achievement of the SDGs through dialogue and co-creation with various stakeholders, taking advantage of the technologies and competence in implementation that it has cultivated.



Investors

Balance business growth and improvement of financial soundness

Customers

Provide safe & secure social infrastructure and services by leveraging strengths in technology

Suppliers

Create sustainable social value through collaboration and co-creation with suppliers

Employees

Transformation to a company that pursues innovation and brings together diverse human resources: "Employer of Choice"

Society / Environment

Contribution to climate change measures (Decarbonization)