Cross-Company Corporate Strategy Promotion Framework

(As of July 1, 2020)

NEC Corporation has introduced a chief officer system and is working to solve challenges from a companywide perspective. Since 2019, the term of office for corporate officers has been set at one year and we have been reforming our management system, seeking to establish mission clarity and greater responsibility for results. By having corporate officers work with a sense of urgency to complete their respective missions, we aim to increase NEC’s execution capability.

Here, the vice presidents, chief officers, and business unit heads who are in charge of proposing and executing strategy from a companywide perspective explain the issues in their respective areas of responsibility and their initiatives to solve them.

Norihiko Ishiguro
Senior Executive Vice President
Creating an Optimal Environment for Growth as a Global Social Value Innovator
Through negotiation and sales activities with governments around the world and international organizations and various companies, I am working to accelerate implementation of 5G rollouts, and to contribute to the realization of Society 5.0 and achievement of the SDGs. I also intend to work to establish sustainable environments that enable NEC to provide solutions for global and domestic issues to create a better social value and to realize growth. To that end, we will enhance the value of our products and services, and we will continue to create maximum value for customers even more quickly than it has to date, as well as increase employee satisfaction.

Akihiko Kumesagi
Senior Executive Vice President
Responding Quickly and Effectively to a Wide Variety of Country-Specific Needs is the Key to a Successful Global Business
I am going to accelerate diversity, especially the promotion of diverse talent to executive positions. People who are willing to drive change by questioning the status quo, or people who can accurately anticipate the needs of specific markets, will be appointed to leadership positions, regardless of gender or nationality. By doing so, we will be able to effectively respond to the ever-changing social and market environments.

Chikara Ishii
Executive Vice President, CDO (Chief Digital Officer)
Creating New Social Value through Digital Transformation (DX)
Society needs to adapt and evolve rapidly in response to changes that are occurring on an unprecedented scale and at an unprecedented pace. To that end, effective use of digital technology is vital. As CDO, I will lead NEC in innovation and use of our digital assets, such as AI and biometric authentication technologies, to promote the evolution of society and realize digital transformation.

Hajime Matsuura
Executive Vice President, CHRO (Chief Human Resources Officer)
Encouraging NEC People in Line with the NEC Way and Concentrating Our Abilities
In the final year of Mid-term Management Plan 2020, I will further accelerate reforms with regard to our corporate culture and values. In addition, we will work to enhance working styles that enable employees to identify and embrace changes in society brought about by the spread of COVID-19. In order to realize these reforms, we will strive to enhance NEC’s corporate value by embodying the NEC Way in our business and by contributing to society, in a manner that leads to a change in the mindset of each employee and foster a sense of pride.

Hiroshi Kodama
Executive Vice President, CIO (Chief Information Security Officer) and CEO, Digital Business Platform Unit
President of Digital Business Platform Unit
Leading the Creation of a Digitically Inclusive Society
My goal is to realize a society in which individuals can flourish despite the benefits of digitalization. I intend to lead as broad as possible a project to digitize inclusive society by supporting the NEC's renovation and improvement of social and business environments through the creation of an investment environment that enables companies and organizations to turn opportunities for business creation into reality.

Motoko Nishihara
Executive Vice President, CDO (Chief Technology Officer) and President of Research & Development Unit
Head of Research & Development Unit
Enhancing Capabilities for Commercializing NEC's Technology Strengths through the Newly Formed R&D Unit
In 2020, we established a research and development unit to create new businesses driven by NEC’s technology strengths. With the accumulation of core technology created from the four areas of NEC’s competence, I am promoting the development of technology for quick commercialization, leveraging corporate-level technological strengths, large-scale co-creation projects with industry-leading customers, and the development of new products. Through the newly formed R&D Unit, I will endeavor to further accelerate NEC’s transformation into a Social Value Innovator.

Tomoyasu Nishimura
Executive Vice President, System Platform Business
Providing Excellent Platform Products to Support Customers’ Business Transformation
In order to achieve further innovation in our digital technologies, rapid start-ups and stable operation of services are indispensable, along with cutting-edge cloud networking platforms that can integrate and utilize various capabilities. By combining NEC’s Corporate Laboratory digital technology with our expertise in driving highly reliable and high-quality development, production, maintenance, operation, and support services, and integrating those strengths, I will work to provide customers with world-class performance and competitiveness of our platform products, which represent the foundation of NEC’s value provision capabilities.

Yutaka Ukegawa
Senior Vice President, President of Business Innovation Unit
Developing New Businesses through Public-Private Partnerships and Cross-Industry Collaboration to Realize Society 5.0
With regard to the launch of new businesses through public-private partnership and cross-industry collaboration for the realization of Society 5.0, as the officer responsible for the plant business verification to business development and global business deployment, I intend to promote collaborations with other companies and society, and to create environments that enable everyone to create new business. In addition, I will continue to emphasize the integration of our operations in order to realize the highest level of quality and safety.

Makoto Enomoto
Senior Vice President, CMO (Chief Marketing Officer)
Supporting NEC’s Business Transformation
As society faces a new normal, the way we build and maintain relationships with our customers will change dramatically. In the role of marketing (from the digital/online contact initiatives), the digital role is expected to expand in various areas. I will endeavor to engage in strategic planning and leverage measures that lead the new digital trend, and present new forms of digital marketing to our customers.

Shinobu Obata
Senior Vice President, CEO (Chief Legal and Compliance Officer)
Increasing the NEC Group’s Integrity through Deepen Penetration of the Code of Conduct
The NEC Group established the Code of Conduct as one of the four elements constituting the NEC Way to prescribe the culture and values inherent in the NEC Way. We will strive to establish a Code of Conduct that transcends companies and organizations, by embedding the NEC Way in our business and by contributing to society, in a manner that leads to a change in the mindset of each employee and fosters a sense of pride.

Osama Fujikawa
Senior Vice President, President of Business Innovation Unit
Gaining Insight into Future Social Issues and Harnessing NEC’s Strong Assets to Develop Core Businesses for the Medium to Long Term
In 2019, in accordance with the Company’s medium-to-long-term vision, NEC entered the drug discovery business with the goal of leveraging unique technologies and capabilities. In the fiscal year to March 31, 2021, we will focus areas of focus, in addition to smart cities, mobility, digital B2B, and public safety networks.

Shigeki Shimizu
Senior Vice President, CISO (Chief Supply Chain Officer)
Achieving Sustainable Growth with Sustainable Supply Chains
This year, we are in the supply chains business, which has become a central concern within the context of both ESG. I view this as an opportunity to enhance collaboration and co-creation with all stakeholders to achieve supply chains that are related, and respect with speed and accuracy. Through these processes, we will further strengthen our sustainable supply chains, for which we are also paying attention to the use of the environment and human rights, improve quality and safety, and realize the continuous growth of the NEC Group.

For further details on NEC Corporation’s corporate officers, please visit the following URL:
https://www.nec.com/en/global/about/executives/svp.html