

Dialogue and Co-Creation with Our Stakeholders

The meaning of value is constantly changing for our customers and society. To provide products and services that deliver real value, NEC must incorporate processes for dialogue and co-creation with stakeholders into its corporate activities.

Through dialogue with our stakeholders, we will develop insights into the issues our customers and society face and their opinions regarding NEC's activities, while developing partners with whom to engage in co-creation. By connecting these activities to value, we aim to realize NEC's goal of "Orchestrating a brighter world."

Participating Actively in International Community Networks and Aiming to Solve Social Issues

NEC introduced its safety solutions, including facial recognition demonstration, at the World Economic Forum Annual Meeting in Davos, Switzerland in January 2018, as well as at various meetings, individual interviews, and receptions. We conducted lively exchanges of opinions with key members of various national governments, executives of international institutions, and CEOs of global corporations on themes such as contributing to the achievement of the SDGs and public safety.

NEC will leverage the global connections it has created at Davos in order to deepen its ongoing dialogue with various stakeholders going forward.



Representative Director and Chairman of the Board
Nobuhiro Endo at the World Economic Forum

Amplifying Social Value through Open Innovation

In April 2018, NEC announced the establishment of dotData, Inc., a new venture company in Silicon Valley for developing and selling software that automates data science processes using artificial intelligence (AI). dotData, Inc. will accelerate and democratize data science using Big Data in enterprise organizations.

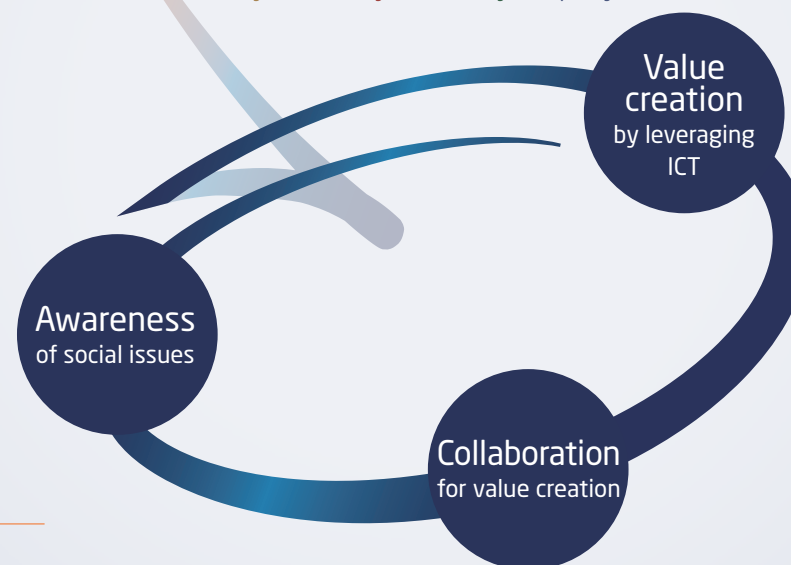
The new company was founded by a leader in the development of cutting-edge core technologies as a strategic carve-out scheme by NEC to create globally competitive products. The start-up will reinforce business development while acquiring external capital.



(Photograph from left)
Senior Vice President, Osamu Fujikawa
CEO & Founder of dotData, Dr. Ryohei Fujimaki
Executive Director, Hideto Mori

Orchestrating a brighter world

Social values achieved by co-creating with customers



Practicing Responsible Procurement with Suppliers

NEC has formulated the NEC Group Procurement Policy based on the international ISO 26000 social responsibility guidance standard and ISO 20400 sustainable procurement guidance standard. It works together with its suppliers to conduct procurement with an awareness of six key supply-chain risk factors (human rights, labor and occupational safety, fair trade, the environment, information security, and product quality and security).

For example, information security is one of NEC's priority management themes from an ESG perspective and we have taken steps to thoroughly strengthen management in this regard, including at our suppliers. In fiscal 2018, we held seminars for suppliers' management to explain our measures at 13 locations in Japan, with around 1,500 companies participating. In addition, we conducted documentation inspections to confirm the status of suppliers' initiatives among other efforts aimed at working with suppliers to strengthen information security.

Pro Bono Initiatives to Contribute to Regional Revitalization

NEC promotes pro bono activities in which employees use their professional skills to help solve social issues as part of the NEC Group's social contribution initiative, the "NEC Make-a-Difference Drive."

In fiscal 2018, we assisted i local, Inc., (Sanriku Sekken Koubo KURIYA), a local soap manufacturer and seller in Onagawa town, Miyagi Prefecture by analyzing its operational processes and then introducing a new operation system.

NEC also has been engaged in Tohoku reconstruction support activities through the NEC "TOMONI" Project since 2011. The project supports employees in volunteer activities in the areas affected by the Great East Japan Earthquake. In 2015, NEC concluded a reconstruction cooperation agreement with the town of Minamisanriku and is conducting various support activities such as a monthly "Fukkou Ichi" market to assist the recovery.



Meeting in Onagawa town

Dialogue with Shareholders and Investors Is Conducive to Corporate Value Enhancement

NEC actively engages in investor relations (IR) activities, including meetings with shareholders in Japan and internationally, quarterly financial result briefings and business briefings conducted mainly by its CEO, CFO and Investor Relations (IR) Office, a department within the Corporate Strategy Division. Meanwhile, IR staff proactively relay shareholder and investor feedback to management, and periodically report to the Board of Directors. In fiscal 2018, NEC strove to increase opportunities for dialogue in conjunction with the announcement of the Mid-term Management Plan 2020 and continued to hold ESG meetings with institutional investors specializing in the environmental field.



Small meeting with the President of NEC