NEC Future Creation Hub

Note that our facility is open to corporate clients by appointment only. Please contact NEC sales department if you would like to schedule a tour.

Address: 5-7-1 Shiba, Minato-ku, Tokyo 108-8001


By appointment only
NEC Future Creation Hub is a place where technology and business come together through interactive dialogue and direct experience to create the future together.

Our expert team of “digital all-stars” tackles clients’ challenges head-on and works to resolve social issues. Business designers, data scientists, technology evangelists and other innovators team up with our global clients to jointly develop programs that generate social value for the next generation.
Co-creation begins with sharing a history and vision. See 8-bit computers born at the dawn of the digital era and submarine cables that wrap the globe seven and a half times over—just two examples of the innovations NEC DNA has produced to move society forward. With eyes toward 2050, we also present NEC’s vision for resolving future global urban and economic challenges.
**Social Innovation**
Digital communities powered by technology

In this area, visitors can experience our vision for meeting society’s needs in 2030. Witness the convenience and comfort of future digital communities through various demonstrations such as fast-travel airports.

**Social Transformation**
Evolution of industry in the digital age

Automated stores and human-robot collaboration in industry are just two of the ways we can help resolve social issues such as labor shortages. Experience the future of digital transformation in this exciting area.

Co-creation is inspired by touching, experiencing and being moved by technology. Here, you can experience NEC Smart City technologies that will transform industry and our daily lives. From manufacturing sites where humans and robots collaborate to futuristic retail outlets, you’ll come face-to-face with the future of industry.
From cybersecurity that keeps us safe in the digital era to biometric authentication and video analysis that support convenient, comfortable lifestyles, you'll learn about future data platforms, satellite technology and other innovations that will keep cities running smoothly. You can also experience the cutting-edge NEC technologies spurring next-generation innovations like AI-driven olfactory data analysis.

Social Foundation
Technologies and analytical platforms will keep us safe and secure
Here we introduce technologies that create social value from the perspective of urban management and corporate activities. See various introductions such as how cybersecurity safeguards digital society, how biometrics and video analytics support smart cities, and how AI monitors social infrastructures.

Technology Touch Zone
Cutting-edge technology will support future co-creation
In this area, get hands-on and directly experience advanced NEC technologies such as biometric authentication and odor data analysis. These memorable moments give rise to dialogues and fresh innovation.
Accelerate Digital Transformation in 100 Days

Our highly efficient co-creation workshop leverages “design thinking” developed in collaboration with Business Models Inc., a business design agency with refined strategies proven around the world.

The Collaboration Zone inspires co-creative dialogue with the customers using teleconference systems that link various countries in real time, and having demonstrations that are aligned with customer needs. A vision of socializing in the future, it’s a space designed to foster the kind of communication that drives action.

Experience the smoothly connected world of the future in the Collaboration Zone.
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NEC Corporation 5-7-1 Shibamintou, Minato-ku, Tokyo 108-8001 (NEC HQ)