Co-creation through dialogue and direct experience

NEC Future Creation Hub

The NEC Future Creation Hub is a place where technology and business come together through interactive dialogues and direct experiences to facilitate the co-creation of brighter future.

Our customers can experience NEC’s vision as well as the potential of technology and the value that it can create. We collaborate with customers from all over the world to create social value for the next generation.

Welcome Zone

Digital Platform

Directly experience platforms supporting DX and Digital Twins, and the latest R&D technologies for social implementation.

Innovation Gallery

NEC has been evolving technology and driving social transformation since its founding. See milestones that defined the company’s path to a digital society, from the creation of technology that solves social issues and creates new value, to the development of AI and biometric authentication technologies.

Theater

Here we introduce NEC’s ambition to bring about new innovations together with our customers.

Customer Experience

Experience systems and case studies that connect real and digital worlds to provide value to individual customers, residents, and other consumers.

Operation Transformation

Learn about our initiatives to optimize operations in various industries to improve quality, resolve labor shortages, and respond to changes in demand.

Business

Encounter approaches to corporate transformation and new business creation using data, as well as management issues that should be addressed through cross-industry collaboration, such as supply chain CO2 reduction.

Innovation in Business and Society

Society

Witness the collaboration efforts of government, industry, and academia in creating sustainable and smart cities, including sustainable urban management and new urban infrastructures.