

Dialogue and Co-creation with Our Diverse Stakeholders

Values are constantly changing for our customers and society. To supply products and services that deliver real value, NEC needs to incorporate processes for dialogue and co-creation with stakeholders into its corporate activities.

Our commitment to promoting dialogue and co-creation with stakeholders is embedded in the concept of “Orchestrating” as stated in our Purpose, “Orchestrating a brighter world” within the NEC Way. The following are examples of the main dialogue and co-creation that we conducted in fiscal 2022.

Meeting in Davos: AI on the Street
Source: World Economic Forum



	Themes and Objectives	Communication Method		Reference
Customers	<ul style="list-style-type: none"> Contribution to resolving social issues through business activities CS activities aligned to customer characteristics Disclosure of appropriate information about products and services 	<ul style="list-style-type: none"> Sales activities Established NEC Customer Communication Centers Holding of NEC Visionary Week 	<ul style="list-style-type: none"> CS activities Advertising, PR 	<ul style="list-style-type: none"> Implementation Examples (Contributions to SDGs, Environmental Solutions Website (Japanese only)) NEC's Activities to Improve Customer Satisfaction (CS) CS (Customer Satisfaction) Initiatives Advertising and PR
Shareholders and investors	<ul style="list-style-type: none"> Timely, appropriate provision of information Promotion of understanding of the Company, acquisition of feedback from capital markets ESG activity reports and exchanges of opinions 	<ul style="list-style-type: none"> Financial results presentation meeting (quarterly) IR events Individual meetings with analysts 	<ul style="list-style-type: none"> General Meeting of Shareholders (annually) Briefing on ESG Sustainability Advisory Committee 	<ul style="list-style-type: none"> IR documents Briefing on ESG Sustainability Advisory Committee
Business partners	<ul style="list-style-type: none"> Strengthening of partnerships Construction of better supply chains Fair procurement activities 	<ul style="list-style-type: none"> Partner exchange meetings Document Check Declaration of commitment to Guidelines for Responsible Business Conduct in Supply Chains 	<ul style="list-style-type: none"> Policy briefings Supplier Visit Records (SVRs) Compliance Hotline 	<ul style="list-style-type: none"> Topic: Respecting Human Rights Supply Chain Management
Employees	<ul style="list-style-type: none"> Understanding the status of employee engagement Exchange of opinions between employees and management Human resource development and evaluation Promoting appropriate treatment and occupational health and safety 	<ul style="list-style-type: none"> One NEC Survey (annual) Holding of the NEC Way Day Town hall meetings with the NEC President Health and safety committees 	<ul style="list-style-type: none"> Pulse Survey (every three months) Environment Month One-on-one meetings between supervisors and team members Labour-management councils 	<ul style="list-style-type: none"> Environmental Management Creating a Diverse Workstyle Environment Health and Safety
United Nations and international institutions, national and local governments	<ul style="list-style-type: none"> Sustainable growth of society and companies Sustainable development of international society and contribution to the SDGs Compliance with laws and regulations 	<ul style="list-style-type: none"> Participation in global initiatives for strengthening sustainability Public-private sector collaboration projects 	<ul style="list-style-type: none"> Policy declaration 	<ul style="list-style-type: none"> Message from the President Participation in International Initiatives NEC Environmental Targets 2030 NEC actions to achieve the SDGs Co-creation Activities with International Organizations
NPOs and NGOs, civil society	<ul style="list-style-type: none"> Understanding feedback from society Co-existence with local communities Development of young social entrepreneurs 	<ul style="list-style-type: none"> 4Revs Stakeholder dialogue NEC Social Entrepreneurship School 	<ul style="list-style-type: none"> Environmental communication NEC Make-a-Difference Drive corporate citizenship activity NEC Pro Bono Initiative 	<ul style="list-style-type: none"> Sustainability Advisory Committee Toward Further Development of Human Rights Initiatives in Procurement Cooperation with Local Communities
Students	<ul style="list-style-type: none"> Understanding feedback from society Supporting the learning of the next generation 	<ul style="list-style-type: none"> NEC Future Creation Program 	<ul style="list-style-type: none"> e-Net-Caravan 	<ul style="list-style-type: none"> NEC RECRUITING SITE (Japanese only) Inclusion and Diversity