

# Cooperation with Local Communities

## Policy

Within its statement of Purpose, NEC has committed itself to creation of the social values of safety, security, fairness and efficiency to promote a more sustainable world where everyone has the chance to reach their full potential.

Guided by this concept, each member of NEC, from directors to employees, acts as a good corporate citizen by carrying out “NEC Make-a-Difference Drive” corporate citizenship activities aimed at resolving social issues over the medium to long term.

Through these activities, we work with local communities, NPOs and NGOs, local governments, universities, etc., to promote three universal themes: “Personnel Development,” “Environmental Preservation,” and “Regional Contribution Activities and Disaster Aid.” NEC recognizes sustainable local communities are what enables business activities to be carried out in those communities. As members of communities, we want to support them in achieving the necessary solutions.

This thinking is also connected to “coexistence with local communities” in the NEC Group Code of Conduct. In addition, NEC has positioned the NEC Make-a-Difference Drive as a key plank in its efforts to promote diverse human resource development and cultural transformation, which is one of the Company’s priority management themes from an ESG perspective—materiality. Through the NEC Make-a-Difference Drive, officers and employees engage in dialogue and co-creation with various stakeholders, such as local communities and the social sector. This provides them with situations and opportunities to experience social issues that merit NEC’s attention as a Social Value Innovator.



We believe that through these situations and opportunities, employees acquire a mindset for volunteerism and co-creation, enabling them as highly socially literate personnel to sensitively grasp the true nature of issues facing customers and society, so they can create businesses inspired by social issues.

The social contribution programs and collaborating NPOs under the NEC Make-a-Difference Drive are selected based on the following policies and guidelines.

- 📄 Basic Policy of Social Contribution Program Creation
- 📄 Guidelines for Coordination with NPOs

Furthermore, we have established an evaluation system for social contribution programs, and we regularly confirm their social impact and promote program improvements and revisions.

- 📄 Social Contribution Program Assessment System

## Implementation Framework

NEC’s corporate citizen activities are conducted under three main implementation frameworks:

- Social contribution programs planned and executed under the initiative of the Internal Excitement Promotion Office of the NEC Corporate Communications Division and the Social Contribution Promotion departments of NEC Group companies;
- Activities for contributing to local communities planned and participated in by NEC Group employees around the world;
- Various grants by foundations

## Corporate Citizenship Activities

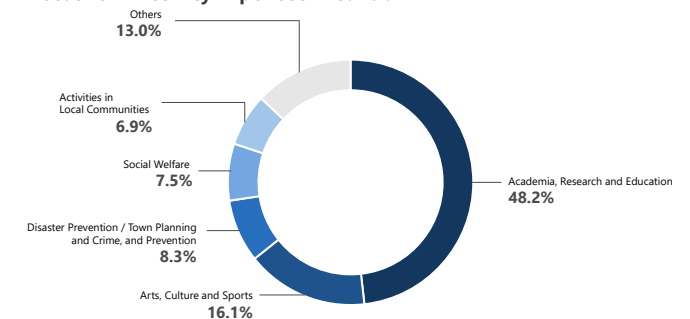
In fiscal 2021, total corporate citizenship activity expenses for the NEC Group were approximately 336 million yen. We were involved in various regions around the world following three main themes in five areas, including “Academia, Research, and Education” and “Arts, Culture, and Sports.” Corporate citizenship activity expenses included the following: 1) financial assistance, 2) charitable donations of products quoted on a unit price basis, and 3) public use of NEC facilities (converted into monetary amounts based on the unit price of using equivalent external facilities to quantify the cost of using NEC facilities for socially beneficial purposes).

### Activity Expenses

Unit: Million yen

FY2018	FY2019	FY2020	FY2021
523	613	493	336

### Fiscal 2021 Activity Expenses Breakdown



Note: The fields of activity used in the above expenses breakdown correspond to the fields of activity used in surveys of social contribution activities conducted by the Japan Business Federation.

## Measures and Main Fiscal 2021 Activities

### ● NEC Social Entrepreneurship School

In fiscal 2003, we began the NEC Social Entrepreneurship School, a project for nurturing young social entrepreneurs that we launched in cooperation with the NPO ETIC. By fiscal 2020, 64 groups had graduated from the school. The project has been called a gateway for the success of social innovators because of the large number of celebrated young social innovators that it has produced.

In December 2020 and January 2021, the NEC Social Entrepreneurship School invited young social entrepreneurs (alumni and current participants) to take part in a special program, involving a dialogue with NEC employees and social entrepreneurs. The program aims to help participants to identify various social issues and learn more deeply about the spirit of social entrepreneurship by speaking directly with active entrepreneurs who are leading social transformation. At the program were 200 employees who are either currently engaged in solving social issues or intending to begin tackling them.

The 10 social entrepreneurs below explained global social issues that they are tackling before discussing the potential for using ICT to resolve them. We continued examining the use of ICT after the dialogues.

#### Participating Social Entrepreneurs

##### First Dialogue (December 2020)

Kunihiko Ono	(graduated from the school in fiscal 2010), SAKA NO TOCHU Co., Ltd.
Katsuyoshi Kuriya	(graduated from the school in fiscal 2012), i Local, Inc.
Junpei Asano	(graduated from the school in fiscal 2018), SHINMIRAI INC.
Sakiko Muto	(graduated from the school in fiscal 2020), tsunagari Music Lab.
Koki Ozora	(graduated from the school in fiscal 2021), IbashoChat.org, NPO

##### Second Dialogue (January 2021)

Tomoichiro Kitaike	(graduated from the school in fiscal 2010), TOWN KITCHEN Co., Ltd.
Kaito Miwa	(graduated from the school in fiscal 2015), e-Education, NPO
Ryo Yamamoto	(graduated from the school in fiscal 2017), R65 inc.
Yoshikazu Ito	(graduated from the school in fiscal 2020), Ocean's Love, NPO
Yu Shinagawa	(graduated from the school in fiscal 2021), An-Nahal Inc.

 NEC Social Entrepreneurship School

### ● Supporting COVID-19 Countermeasures

In Japan and abroad, the NEC Group has conducted a range of support

activities, including conducting charity activities and providing support for the frontline medical personnel combating COVID-19.

NEC has made donations to the Japanese Red Cross Society, MSF (Médecins Sans Frontières) Japan, and the Japan Committee for UNICEF by fundraising online and granting “cafeteria points” through the Company’s “cafeteria-style” benefits and welfare system, which was introduced for NEC employees in April 2020. In addition, the Kakegawa Plant of NEC Platforms, Ltd., took advantage of its manufacturing technologies and know-how to manufacture 1,000 medical face shields, which the company donated to the city of Kakegawa in Shizuoka Prefecture in May 2020. Also, in April 2020 NEC Fielding, Ltd., donated to the Japan Business Federation 15,000 N95 masks, 1,000 pieces of protective clothing, and 1,500 goggles, items that the company had in its inventories for use in on-site work.

In May 2020, NEC Europe Ltd. organized a charity event in which employees posted videos and photos of various challenges they had taken on with their families at home to help mitigate the COVID-19 pandemic. In conjunction with these efforts of employees, crowdfunding was used to raise funds for charity.

In April 2020, NEC Corporation of America donated 100 boxes of food to the local police department, Irving Police Department, in support of its efforts to implement COVID-19 countermeasures. Subsequently, the company continued donating food and masks to local food banks and NPOs. The company also donated US\$100,000 to the NPOs United Way of Metropolitan Dallas and made donations to the University of Texas at Dallas, Texas State University, and medical institutions through NEC’s U.S. foundation.

### ● Supporting Local Communities through Pro Bono Activities

In fiscal 2011, NEC became the first Japanese company to launch pro bono activities, whereby the Company uses the professional skills of its employees to help solve problems faced by NPOs and social entrepreneurs. In fiscal 2021, as part of efforts to develop pro bono activities in local communities, we began collaborating with Kawasaki, a city in which we have business sites and where we are engaged in a variety of co-creation initiatives with the local community.

The NEC Tamagawa Pro Bono Club, which comprises more than 100 employee volunteers, led our collaborative efforts with the city of Kawasaki, the Kawasaki City Council of Social Welfare, and the Kawasaki City Citizen Activity Center to help lessen the impact of the COVID-19

pandemic on the local community. These efforts included holding seminars for civic action groups on how to operate and manage online meetings; producing a video that promotes Nakahara Panji Taiso exercises, which can be done at home; and supporting the operation and management of Tsunagaru Marché, which livestreams civic activities that are challenging to implement during the COVID-19 pandemic.

Moreover, in fiscal 2021 we launched online pro bono activities globally. Helte Co., Ltd.—whose founder graduated in fiscal 2019 from the NEC Social Entrepreneurship School—has begun an initiative aimed at utilizing a communication app to facilitate international exchanges between Japanese citizens and Asian students who are studying Japanese with a view to working in Japan. More than 120 NEC Group employees have participated in the initiative on a pro bono basis.

The purpose of the initiative is to increase opportunities for Asian students whose Japanese-language schools have been temporarily closed or whose visits to Japan have been postponed due to the pandemic to learn Japanese and deepen their understanding of Japan. In addition, the participation of NEC Group employees is intended to help improve the system and other aspects of the initiative.

### ● Helping Disaster-hit Regions

To mark the 10th anniversary of the Great East Japan Earthquake, NEC held an online event for NEC Group employees entitled “3.11 Special Event: Fukushima Now 2021.”

The event featured a video message for employees from the governor of Fukushima Prefecture, Masao Uchibori, and a talk by Yasuhiko Sato, head of the Fukushima Prefecture reconstruction and comprehensive planning section, about the current situation and issues in Fukushima Prefecture from the viewpoint of those on the ground.

The approximately 250 employees who participated from all over Japan were able to further their understanding of the regional issues arising from the earthquake and nuclear power plant accident, the impact of the COVID-19 pandemic, and the array of possibilities available to Fukushima Prefecture going forward.

Also, employees spent 1,325,900 yen on a total of 275 items, including sweets and meal accompaniments, at the “Support Fukushima from Home Marché,” an online sales event exclusively for NEC Group employees that was held to coincide with the special event through the cooperation of Nihonbashi Fukushimakan MIDETTE of Chuo Ward, Tokyo.