## Dialogue and Co-creation with Our Diverse Stakeholders

Values are constantly changing for our customers and society. To supply products and services that deliver real value, NEC needs to incorporate processes for dialogue and co-creation with stakeholders into its corporate activities. Our commitment to promoting dialogue and co-creation with stakeholders is embedded in the concept of “Orchestrating” stated in our Purpose, “Orchestrating a brighter world,” within the NEC Way. The following are examples of the main dialogue and co-creation that we conducted in fiscal 2020.

### Themes and Objectives

<table>
<thead>
<tr>
<th>Customers</th>
<th>Shareholders and investors</th>
<th>Business partners</th>
<th>Employees</th>
<th>United Nations and international institutions, national and local governments</th>
<th>NPOs and NGOs, Civil Society</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contribution to solving social issues through business activities</td>
<td>Timely, appropriate provision of information</td>
<td>Strengthening of partnerships</td>
<td>Understanding the status of employee engagement</td>
<td>Sustainable growth of society and companies</td>
<td>Understanding feedback from society</td>
<td>Understanding feedback from society</td>
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<td>CS activities aligned to customer characteristics</td>
<td>Promotion of understanding of the Company, acquisition of feedback from capital markets</td>
<td>Construction of better supply chains</td>
<td>Exchange of opinions between employees and management</td>
<td>Sustainable development of international society and contribution to the SDGs</td>
<td>Co-existence with local communities</td>
<td>Supporting the learning of the next generation</td>
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<td>Disclosure of appropriate information about products and services</td>
<td>ESG activity reports and exchanges of opinions</td>
<td>Fair procurement activities</td>
<td>Human resource development and evaluation</td>
<td>Compliance with laws and regulations</td>
<td>Development of young social entrepreneurs</td>
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### Communication Method

- Sales activities
- CS activities
- Advertising, PR, website
- Financial results presentation meeting
- General meeting of shareholders
- IR events, individual consultations, various reports
- Briefing on ESG, stakeholder dialogues
- Partner exchange meetings, policy explanation meetings
- Document reviews, Supplier Visit Record (SVR)*
- Compliance Hotline
- One NEC Survey (annual), Pulse Survey (every three months)
- Visits to sales offices by the President
- One-on-one meetings between supervisors and team members
- Labor-Management Councils, health and safety committees
- Participation in global initiatives for strengthening sustainability (e.g., Global Compact, joined GCNJ, GCUK, participated in working groups), attendance at annual general meetings of the World Economic Forum (Davos), joined international NGO Business for Social Responsibility (BSR), participated in various working groups, agreed with the TCFD recommendations
- Public-private sector collaboration projects
- Policy declaration
- Stakeholder dialogue
- NEC Make-a-Difference Drive corporate citizenship activity
- NEC Social Entrepreneurship School, NEC Pro Bono Initiative
- Consultation, website
- e-Net-Caravan

### Reference

- Implementation Examples
- CS, Customer Satisfaction
- Initiatives
- Advertising and PR
- Financial Documents
- Briefing on ESG
- Dialogue Sessions on Materiality with Experts
- Supply Chain Management
- Respecting Human Rights
- Creating a Diverse Work Style
- Environment
- Health and Safety
- Message from the President
- Feature: Climate Change and Resilience to TCFD
- NEC actions to achieve SDGs
- Dialogue Sessions on Materiality with Experts
- Cooperation with the Local Communities
- NEC Recruiting Site (Japanese)
- Inclusion and Diversity

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* An initiative to conduct inspections of sustainable procurement requirements during ordinary visits to suppliers and keep records of the inspection.