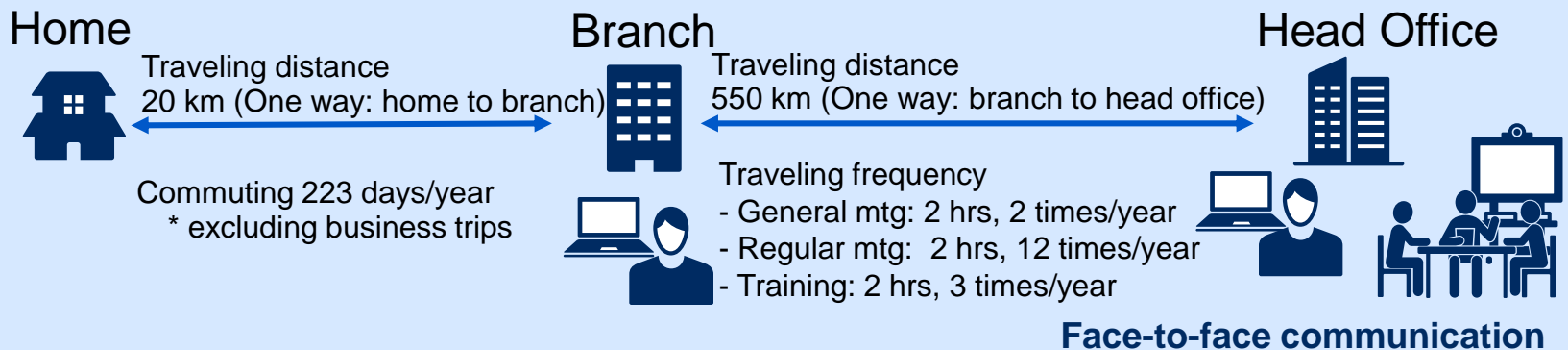


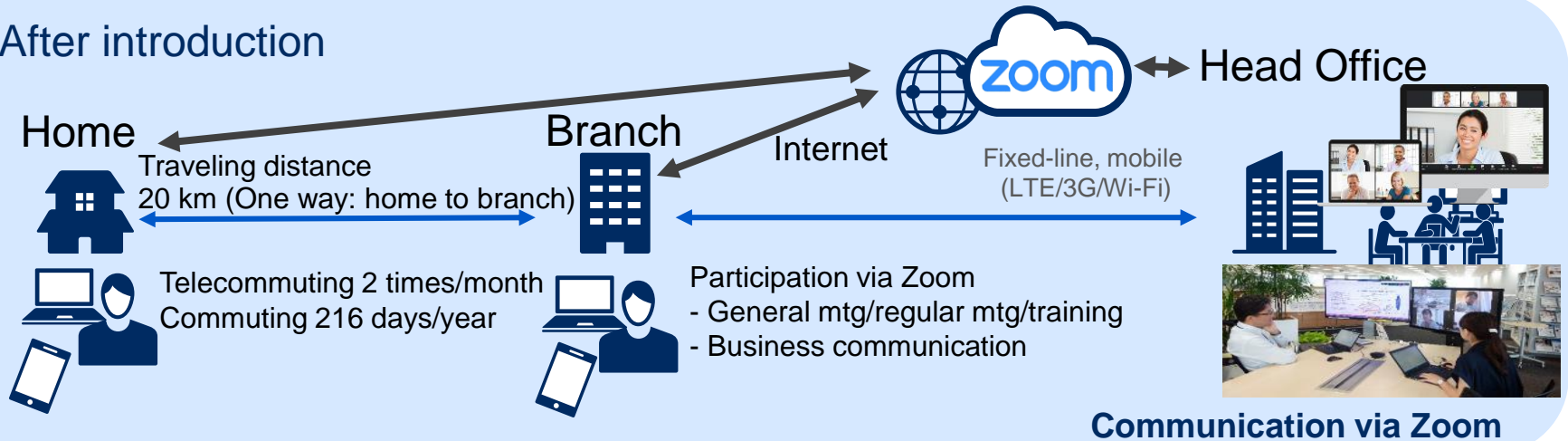
Environmental impact assessment for the Zoom

Zoom is a cloud-based service which enables “co-creation work” via high quality visual communication. The service allows employees to work outside the office, at different branches, to telecommute, and engage in other work styles that free them from the constraints of time and place. Enabling communication that is free from particular places leads to reduced travel costs.

Before introduction



After introduction



Environmental impact assessment result for the Zoom

Utilizing the Zoom service allows employees to participate remotely in meetings and to telecommute, leading to reduced traveling time and costs. This can reduce CO2 emissions by approximately 53%.

In addition, reduced traveling time can help improving productivity, and working styles that are free from particular locations can help cut down on required office space and power consumption, which in turn can lead to reduced environmental impact.

