

NEC Smart Connectivity

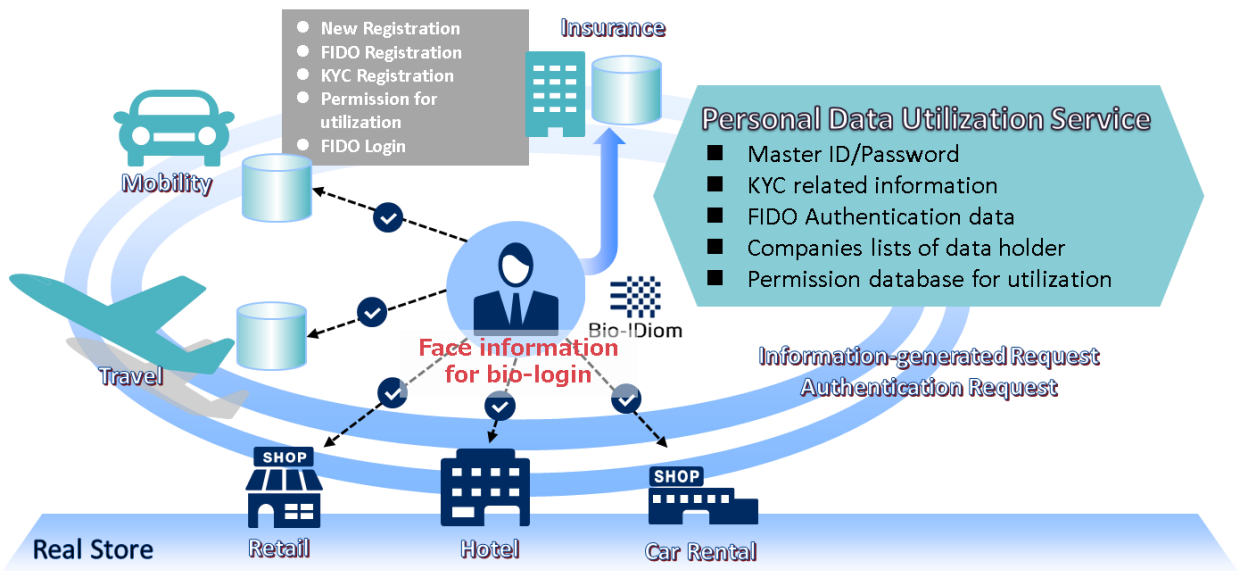
Personal Data Utilization Service

Creating new business values through safe and secure personal data utilization, driven and controlled by user defined policies



Service Overview

- Personal data stored by each business enterprise will be utilized in accordance to the policies set by the end user itself, resulting in a safe and secure data utilization
- Advance user data utilization will help to improve the improve the quality of life by:
 - Optimizing existing services
 - Opportunity to introduce new value added services



Features

Multimodal and Multifactor authentication supported authorization

User controlled data utilization

An integrated service architecture supported by APIs and public infrastructure

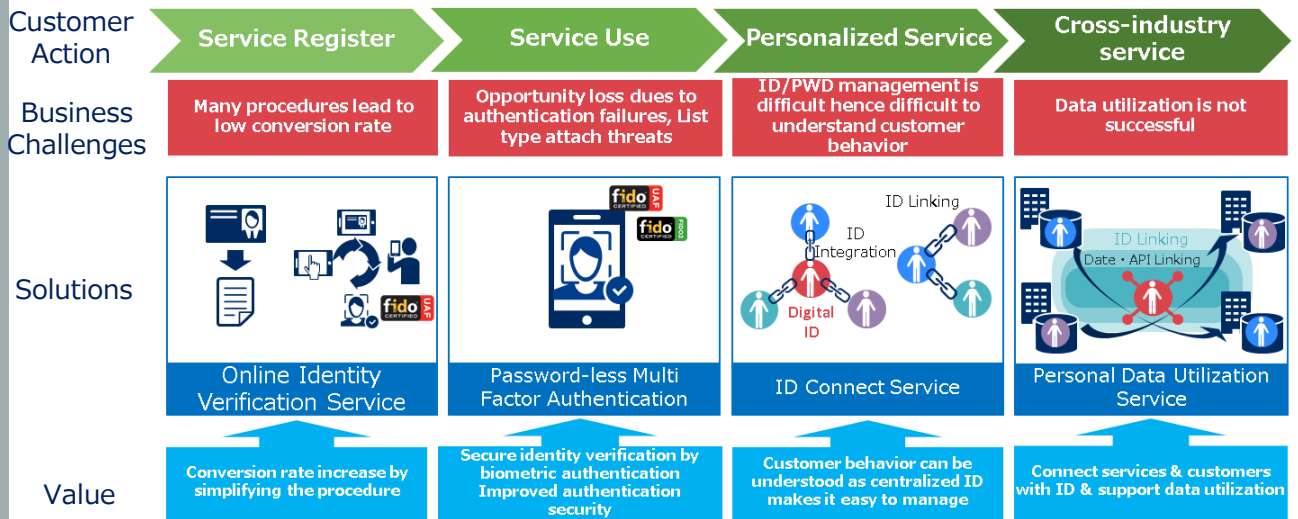
Complete life cycle support, from authentication to data linking (after consent)

NEC Personal Data Utilization Solution

NEC personal data utilization platform will help to address the challenges of personal data utilization, like:

- user inconvenience
- transparency and security of data
- utilization of data among various businesses

Also confirms a seamless support from- service registration to complete business activities and for further business expansion as well.



Service Name	Service Overview · Value Proposition
Online Identity Verification Service	<ul style="list-style-type: none"> Understand the behavior of customer during its visit and providing more relevant services respectively Additionally, online identity verification will improve the customer conversion rate for various services/ products
Password-less Multi Factor Authentication Service	<ul style="list-style-type: none"> Strengthen existing authentication by adding multifactor authentication like one time password etc. Furthermore, both security and convenience is achieved through password-less authentication like a biometric authentication
ID Connect Service	For Consumers <ul style="list-style-type: none"> New services can be accessed with an accustomed ID (all time creating new ID may not be required)
	For Companies <ul style="list-style-type: none"> Ensure safe use of cloud services like Office365, Slack, similar others and achieve operational efficiency Strengthen security and improved efficiency can be achieved by login without password by FIDO and similar other biometric authentication Improve profit by controlling revenue leakage which could happen if customer is not satisfied and willing to leave the service provider
Personal Data Utilization Service	<ul style="list-style-type: none"> Achieve user controlled data utilization Providing new value for user through safe and secure data utilization

Reach Us:

NEC Digital Service Solution Division

〒108-8556 Dai Ni Tamachi Building 14-1 Shiba 4- Chome Minato Ku Tokyo

E-mail: info@smc.jp.nec.com

NEC Corporation 〒108-8556 Dai Ni Tamachi Building 14-1 Shiba 4- Chome Minato Ku Tokyo