

NEC Provides Total Solutions for Retail Businesses Around the World

NEC Global-Scale Activities for the Retail Industry

NEC provides retail companies all over the world including North America, China, and Asia, with IT solutions to deliver solid sales results. NEC supports total solutions including sales of POS system, development of software, and provision, installation, operation, and maintenance of hardware that are all based on individual customer needs, not only for convenience stores but for other business categories like GMS and drugstores.

Count on NEC for Retail Business Solutions

Hardware Solutions

We offer a wide array of products like store servers, POS, and mobile terminals. Stable operations are assured with highly reliable design to withstand constant operation 24 hours a day, 365 days a year. Also, operability has been continuously improved by harnessing our accumulated expertise.

Package Solutions

With the DCMSUPOS system as a typical example, we can provide global-scale package solutions, not only for store operations but for the head office and distribution systems as well. We have know-how to satisfy the taxation, currency structure and retail custom in your own country.

Total Solutions

For retail businesses covering multiple stores over a wide area, system rollout and system maintenance can pose a serious challenge. To deal with this task, NEC offers consulting services as well as system installation and support and equipment assist services. Our extensive experience lets us propose unique solutions to meet individual customer needs, and swiftly respond to any problems that might occur after the system is installed.

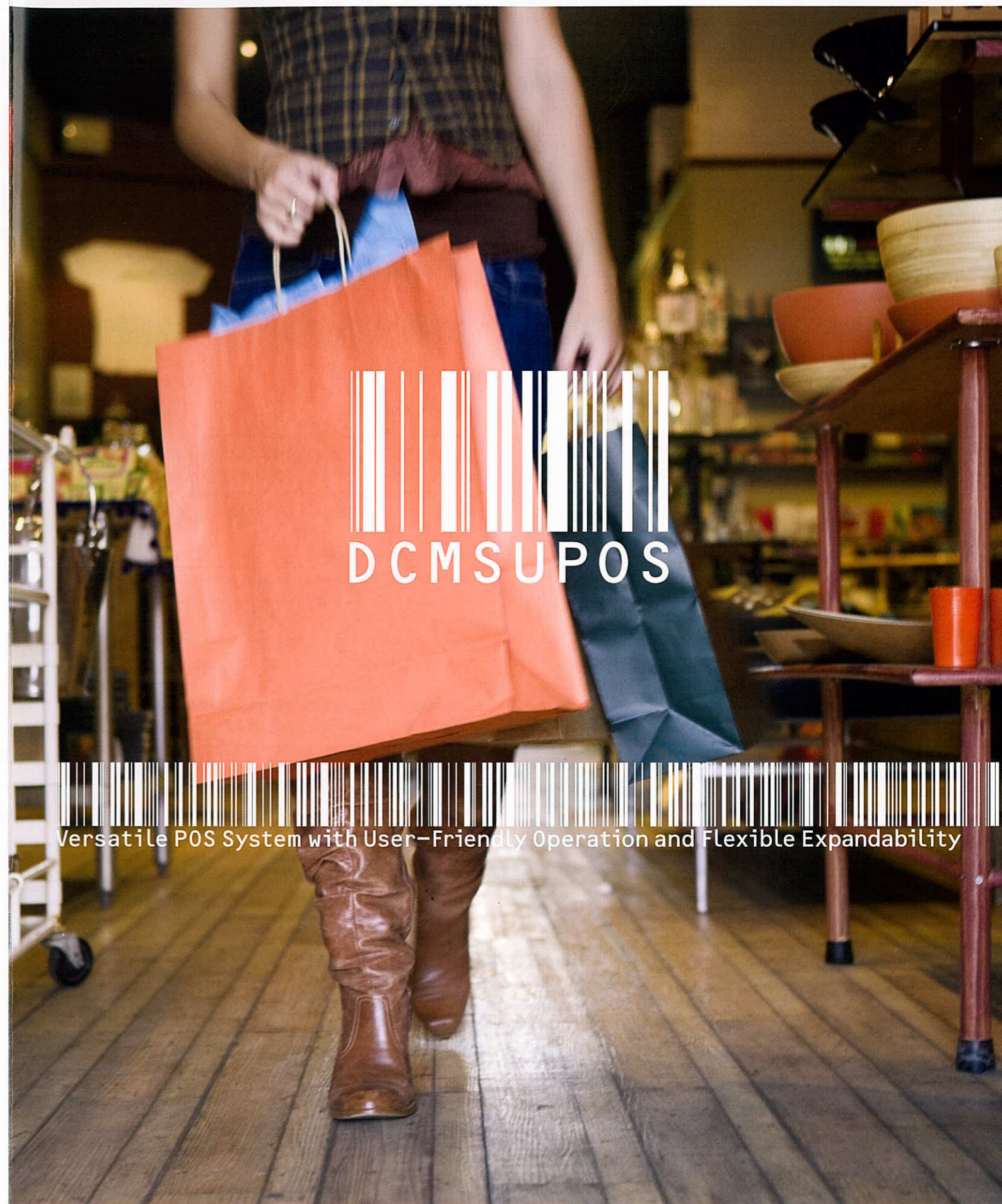
System Requirements

POS	OS	Microsoft Windows XP Professional SP2 / Microsoft Windows Embedded for Point of Sales
	CPU	Intel Celeron or higher
	Hard disk drive	200MB or more
	Memory	256MB or more (512MB or more recommended)
	Software required	Media Player
	Hardware tested and proven compatible	NEC Twinpos 3500 Series
POS Controller	OS	Microsoft Windows XP Professional
	CPU	Intel Pentium4 3GHz or higher
	Hard disk drive	40GB or more
	Memory	1024MB or more
Communication Server	OS	Microsoft Windows XP Professional
	CPU	Intel Celeron or higher
	Hard disk drive	40GB or more
	Memory	1024MB or more

For details on camera solutions compatible with the DCMSUPOS system, please call us or visit our website (see contact information below).

- DCMSUPOS has applied for trademark registration in Australia, Canada, China, Hong Kong, India, Indonesia, Korea, Macau, Philippines, Singapore, Taiwan, Thailand, USA, Vietnam, and Japan.
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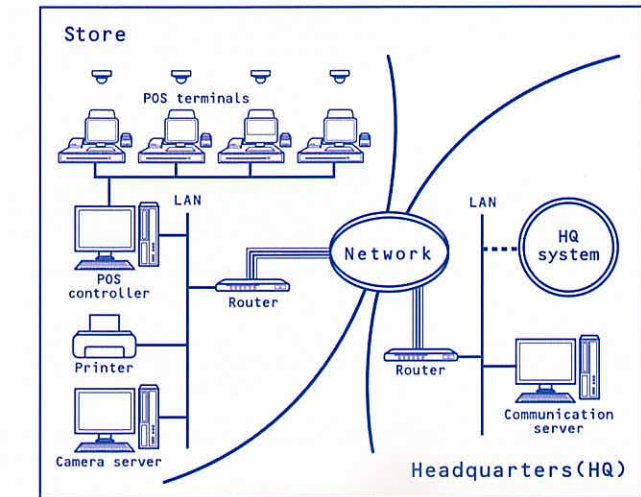
The POS System that Can Make a World of Difference on the Sales Floor

This easy-to-install, easy-to-use POS system is ideal for convenience stores, supermarkets, drugstores, and more! That's because it offers a variety of user-friendly functions for easy operation and store promotion, so using it helps maximize productivity and customer service. It's flexible and scalable, so you can use it in a single store or a chain of stores. Any way it's used, you can always count on the solid performance that NEC expertise makes possible.

DCMSUPOS Functions

POS System		
Sales Registration <ul style="list-style-type: none"> ● Sales registration by barcode scan ● Sales registration by touch panel ● Dept registration ● PLU registration ● Item discount ● Bundle, Mix & Match discount ● Coupon discount ● Customer profile ● Item void, Sales cancel, Refund ● Multiple tender type ● Receipt coupon, Reprint receipt ● Suspend sales ● Price reference ● Point program 	<ul style="list-style-type: none"> ● Promotion message display on a receipt ● Operation guidance ● Exchange, Pay In/Out ● Tube Drop/Recycle ● Operation lock ● Cashier login and auto logout ● Training 	Summary <ul style="list-style-type: none"> ● Register drawer amount ● Start/End shift ● Backup EOD for POS ● X/Z report ● Store total report ● Item sales report ● Store sales report ● Sales transition report ● Zero sales report ● E-Journal inquiry
Headquarters		
Communication Functions <ul style="list-style-type: none"> ● Collection/Delivery schedule management tool ● Collection/Delivery monitoring tool 		

DCMSUPOS System Configurations



POS Features

User-Friendly Operation

The DCMSUPOS system's design emphasizes ease of learning and ease of use on the part of its operators. Its consistent design concept makes it easy for operators to apply their knowledge to new tasks, learn new things more quickly, and thus focus more attention on their current tasks. So even novice POS operators can get familiarized with their applications quickly and begin operating at the store right away, therefore minimizing training cost and increasing productivity per operator.

Intuitive Touch-Screen Operation

The DCMSUPOS system can be operated with the keyboard-less POS terminal – a small size unit with touch-panel display. The cashier can distinguish each touch button at a glance because of their large size and color-coding. Also, the screen layout can be changed according to the cashier's standing position (right-side or left-side), contributing to smoother cashier operation.



Operation Guidance

Simple instructions will be displayed at the top-right of the screen to show required procedures for the current operation. Correct operation is assured even while the cashier is at work.

HELP Function

At the touch of the "HELP" button, the Help screen will be opened. The opened help content is totally related to the operation underway; the operator does not have to search for a corresponding page on screen. This also means looking for the information in the operation manual is no longer necessary.

Cashier Notification Signs

There are helpful reminder signs to support cashiers. This signs notify cashiers to carry out necessary operations for various purchases, like prevent them from forgetting to provide items like spoons or forks. A great way to improve customer service.

A Variety of Promotion Assistance Features

The DCMSUPOS system offers various features to assist promotion activities like new item advertisement, sales campaigns, or promotion of upcoming events. Using a secondary display for customers waiting in line, or receipts imprinted with ads or coupons, will help increase sales and revenues.

Customer Display

For effective new product promotions and sales campaigns, you can use the customer-side screen to display various content including still images, moving images, or scrolling messages.



Bundle Promotion

In addition to price discounts or percentage discounts, promotions like "2 for a dollar" or "buy 2 get 1 free" can be set. It is also possible to set "mix and match" not only for 1 group, but also 2 or 3 groups. By setting unique combinations for the customer, this feature allows making even more effective types of promotions to boost sales volume.

Receipt Promotions

You can use the sales receipt as a store promotion tool. The ad image can be printed on the bottom of the receipt. Different images can be registered to each customer-type key so you can issue a receipt with the ad image that matches the target customer. Coupons can also be printed on the receipt when the customer purchases a particular item or when the total amount of purchase reaches or exceeds a certain predetermined figure.

Point Programs (Frequent Shopper Programs)

The DCMSUPOS system allows user-friendly point programs in which members can easily accumulate and utilize points. The number of points, and other information, is stored on membership cards that can be used at any shop in the chain even though no large central system is employed. This DCMSUPOS system is also ideal for security protection since it doesn't store any private information. Through the use of point programs, you can raise customer satisfaction, strengthen store loyalty, and encourage repeat visits as well as purchases.

Real-time Sales Summary Features

Sales activity data from past to present can be analyzed in detail by the POS and POS controller. X/Z report and store total report can be output from POS while item sales report, store total report, sales transition report, and zero sales report can be output from the POS controller. You can figure out sales trends, evaluate operations and financials, and track the results of sales promotion activities, helping make well-informed decisions on measures to improve store management.

More effective use of CCTV

Many shops employ network cameras for in-store crime prevention. By synchronizing such cameras with POS, you can record all transactions and view them via recorded movies, to check POS user operation, by simply inputting the receipt number or type of operation. Movie frames can be extracted as snapshots and stored as proof in cases of illegal activity. The monitoring of POS transactions additionally supports staff members unfamiliar with POS operation — especially at convenience stores and supermarkets where staff turnover is high — by helping prevent the wrong calculation of change. Such effective use of CCTV builds the trust of customers and contributes to more customer-friendly store operation.



System Flexibility and Scalability

The DCMSUPOS system is workable even with a single POS unit, without a store computer, so you can save initial installation costs. Thanks to its flexible system configuration, you can easily upgrade your system by adding POS units according to your store scale, or by interfacing a store computer with the HQ computer.

NEC's Proven Reliability

From hundreds of small-scale stores to over 8,000 large-scale stores, NEC has an impressive track record of actual store system installations. Based on NEC's experience and know-how, the DCMSUPOS System is the package software that provides an ideal solution for your advanced store management.