

## NEC GIVES CURVE WHAT IT NEEDS – EFFICIENT COMMUNICATIONS.

The ultra-modern Curve in the heart of the UK, has a highly-innovative communications platform. This software-based IP platform supports every aspect of the Curve's operations, integrating fixed and wireless systems with ticketing and other business applications. Unified communications has enabled the theatre to achieve operational efficiency and deliver a more satisfying customer experience. Ruth Eastwood says, "Being first is one of the theatre's drivers. NEC technologies offer the theatre both flexibility and value for the money." Bravo.

Ruth Eastwood  
Chief Executive  
Curve