



NEC GIVES SOFITEL WHAT GUESTS EXPECT— RIGHT SERVICE, RIGHT TIME.

Thanks to technology and a partnership with NEC, Sofitel Melbourne has some pretty happy customers. A new digital signage solution has replaced posted hotel information with a total digital installation that can provide pertinent and timely information to specific audiences. "NEC had a perfect solution for us," says general manager, Clive Scott. Digital signage cuts costs, helps build branding, and is helping Sofitel turn customers into return customers.

Clive Scott
General Manager
Sofitel Melbourne

Learn how NEC can partner with your company at www.nec.com/cases/sofitel

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