

## IT partner of Festival de Cannes (Cannes Film Festival), France



Cannes Film Festival  
pressroom starring NEC IT.



### Customer Profile — A Fête of the Fantastic

The Festival de Cannes (Cannes Film Festival), like the Mostra Internazionale d'Arte Cinematografica in Venice and the Internationale Filmfestspiele Berlin, is among the global film industry's most renowned cinema showcases. The 60th edition of this festival (May 16 - 27, 2007) attracted over 30,000 film industry people and nearly 4,000 journalists from around the world.

The scale of the event involves administering over about 30,000 Festival authorizations, 20,000 daily passes, 30,000 onsite tickets, as well as access to and control of over about 2,000 film showings. Also, journalists' requirements for smooth, uninterrupted data transmission must be accommodated to ensure timely delivery of their media reports.

### Connecting with Success

NEC met such technical and logistics challenges by preparing the IT platform for this year's Festival de Cannes several months in advance. For each of the past 13 years, in fact, the company has been enhancing its global services to provide each edition of the Festival with flexible, powerful, up-to-date IT solutions. For the two weeks of the event, NEC's IT capabilities worked in perfect harmony to help maintain the Festival de Cannes as France's main global cinematic event.

**NEC Innovates**

As the official IT partner of the Festival de Cannes for 13 consecutive years and running, NEC applies industry-leading expertise to assure that the Festival's entire IT structure remains well managed. This commitment extends to the Festival's pressroom, equipped by NEC with state-of-the-art data transmission resources that help communications professionals communicate better.

Taking advantage of NEC innovation integrating client terminals, virtualization servers, and outstanding software, the most recent festival introduced the NEC new thin-client solution, Virtual PC Center (VPCC). Seamlessly interconnecting elements of NEC's comprehensive IT infrastructure, this solution enables journalists to communicate virtually with people elsewhere.

In these ways, NEC has steadily strengthened the Festival's global capabilities by providing accessible, reliable IT solutions as well as superior customer satisfaction and service.

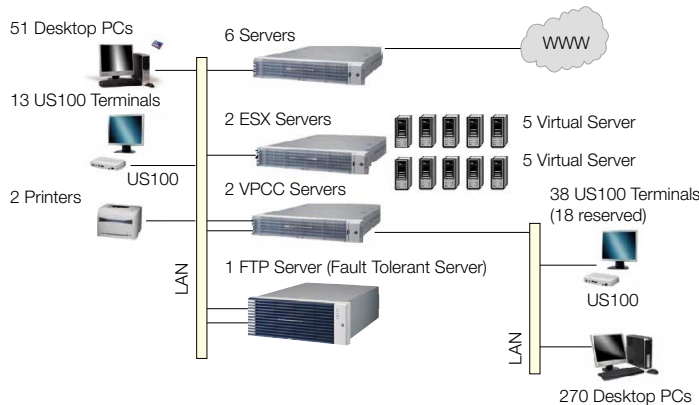


US100  
(Virtual PC thin client terminal)



NEC Express 5800/ft series

**Summary of IT Infrastructure in the Festival**



**Benefits of Virtual PC Center (VPCC) — for global journalists**

Festival	IT	Journalists
<ul style="list-style-type: none"> <li>•Data security</li> <li>•Positive economy of scale</li> <li>•High availability of operations</li> </ul>	<ul style="list-style-type: none"> <li>•Architecture security</li> <li>•Centralized Management</li> <li>•Simple installation and support</li> </ul>	<ul style="list-style-type: none"> <li>•100% mobile office</li> <li>•Real PC performance</li> <li>•Enhanced ergonomics</li> <li>•Total operational flexibility</li> </ul>

**Technical Features  
NEC IT Infrastructure at Festival de Cannes 2007**

- A network of 10 servers, 350 desktop pcs including POWERMATE ML460 equipped with Intel® vPro technology, and 50 Virtual PC thin client terminal (US100)
- Express 5800/320Fb server assures high levels of service continuity and consistency
- NEC ExpressCluster® software makes critical applications accessible
- High-capacity, high-performance NEC storage solutions
- Data recoverable when lost or seriously deteriorated
- Ultra-rapid, secure communication
- Wi-Fi access