Comprehensive support. Total flexibility.

Available functions

**MD (Merchandise)**
- Dashboard
- Forecast
- Ordering (by item)
- Master maintenance
- Purchase management
- Inventory management
- Report and analysis

**HQ (Back Office)**
- Dashboard
- Inspection
- Return
- Ordering (by store)
- Transfer
- Write-off
- Stock taking
- Cash management
- Report and analysis

**POS**
- Sales
- Promotion
- Return
- Price check
- Training mode
- Maintenance
- Discount
- Payment
- Settlement
- Journal reference

**Mobility**
- Ordering
- Return
- Transfer
- Price check
- Inspection
- Write-off
- Stock taking
- Price label request

**CRM**
- Customer management
- Promotion
- Point management
- Report

For more information on NEC DCMStar/ChainStore: info@dcmsstar-cs.jp.nec.com
http://www.nec.com/ChainStore

© 2015 NEC Corporation. NEC and the NEC logo are registered trademarks of NEC Corporation. All brand names and product names are trademarks or registered trademarks of their respective companies. This company names and product names listed herein are the trademarks or registered trademarks of the respective companies.
Reap the many rewards of efficient chain management

NEC’s comprehensive DCMStar/ChainStore retail solution is renowned for its ease of use, feature-rich flexibility and efficient web-based central management. All data is stored in a centralized database continually updated in real-time so your headquarters can more effectively manage individual stores and the entire chain. DCMStar/ChainStore was developed based on NEC’s vast and ever-expanding global experience in various retail fields and allows your business to take full advantage of recent advances that are raising the profits of leading chain stores around the world.

GREATER PROFITS

FASTER EXPANSION

HIGHER SALES

LOWER COSTS

MORE EFFICIENT MANAGEMENT

Expand more rapidly

Swifter chain expansion
Chainwide standardization of efficient operations and easy monitoring by headquarters enable continuous improvement via PDCA cycle for increased growth and profitability.

Attractive merchandising
To ensure attractive merchandise is always on display, as well as prevent product shortages and excessive inventory, a new function displays the recommended number of products to order based on sales and inventory at each store rather than staff member estimates. Store personnel can also place orders via mobile devices while viewing merchandise on the sales floor.

Higher sales and greater loyalty
Various promotion features stimulate purchase intention, including discount promotions (bundle & mix, mix & match, etc.) and video displays. CRM functions* include point management and reports.

Manage more effectively

User-friendly operation
Even new employees can easily operate the user-friendly touch-panel POS interfaces with help and navigation functions. Barcode operation contributes to simple and accurate use for sales, ordering, receiving, stocktaking, etc.

Accurate monitoring and fraud prevention
Headquarters can monitor transactions, which are automatically tabulated and checked at the end of each shift and day. POS access can be limited via authorization functions, and the cause of suspected errors and fraud can easily be traced.

Solid expandable infrastructure*
NEC’s infrastructure supports up to 1,000 stores, includes support for multiple currencies and languages, and makes it easy for your headquarters to monitor every store’s operations.

* Available soon

For case studies, please visit http://www.nec.com/CaseStudy

DCMStar ChainStore

Over 35,000 stores in Japan

Over 17,500 stores in Southeast Asia

Over 7,500 stores in China (3,000) and Taiwan (4,500)

Over 12,500 stores in Latin America

Over 8,500 stores in North America

Over 12,500 stores in Latin America

Over 8,500 stores in North America

Over 35,000 stores in Japan

DCMStar ChainStore

Leading chain stores employ NEC retail solutions

Expand more rapidly

Swifter chain expansion
Chainwide standardization of efficient operations and easy monitoring by headquarters enable continuous improvement via PDCA cycle for increased growth and profitability.

Attractive merchandising
To ensure attractive merchandise is always on display, as well as prevent product shortages and excessive inventory, a new function displays the recommended number of products to order based on sales and inventory at each store rather than staff member estimates. Store personnel can also place orders via mobile devices while viewing merchandise on the sales floor.

Higher sales and greater loyalty
Various promotion features stimulate purchase intention, including discount promotions (bundle & mix, mix & match, etc.) and video displays. CRM functions* include point management and reports.

Manage more effectively

User-friendly operation
Even new employees can easily operate the user-friendly touch-panel POS interfaces with help and navigation functions. Barcode operation contributes to simple and accurate use for sales, ordering, receiving, stocktaking, etc.

Accurate monitoring and fraud prevention
Headquarters can monitor transactions, which are automatically tabulated and checked at the end of each shift and day. POS access can be limited via authorization functions, and the cause of suspected errors and fraud can easily be traced.

Solid expandable infrastructure*
NEC’s infrastructure supports up to 1,000 stores, includes support for multiple currencies and languages, and makes it easy for your headquarters to monitor every store’s operations.

* Available soon

For case studies, please visit http://www.nec.com/CaseStudy