

POS Innovation

~ A "Japan Quality" POS System with diverse functionality and high operability ~



Sales entry screen

Increase Store Revenue by DCMStar / ChainStore POS

- ✓ Intuitive interface for easy and speedy operation
- ✓ Varied promotion options to stimulate the customer's motivation to spend
- ✓ Fraud-preventive functions for healthy and accurate cash management



List for cash receipts



Ads on customer display



Coupons on receipt



Cash balance registration

"Japan Quality" Hardware

- ✓ Speedy service without tools
- ✓ Low energy consumption, low TCO
- ✓ Various specification options



POS Innovation Features

Innovate the POS system and empower the store. NEC's POS Innovation provides chain stores important functionality and sufficient quality, that are defined through NEC's rich experience as a chain store solutions provider.

Stimulate the motivation to spend



- Ads and coupons on receipts
- Appealing promotion videos on customer display
- Various promotional functions



Reduce service time

- Main components are replaceable without tools
- Shorter service time contributes to minimum down time and lower service costs.



Simplify and speed-up checkout

One-touch control (Sales entry/payment method) High-speed Printer



- Touch panel operation and intuitive screen layout
- High-speed printer does not make customers wait for receipts and coupons

Support multinational operation

Multi-language / currency

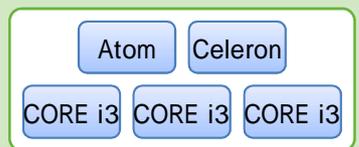


- Reduce errors by allowing the cashier to select the language which is comfortable to use
- Foreign currency payments are easily handled

Hardware Options



Selectable Processors



The variety of hardware options enable each customer to find the optimal configuration for the store environment and business operation.

Other models of POS hardware are also available.

Main Functions

POS

Sales entry	By measure sales
Promo discounts	Multi-tax settings
Promotions	Authority level management
Return Registration	Item registration
End of day report/close-out	Mid-period cash collection

POSCON

POS data distribution
Daily sales report
Master maintenance
E-journal search
Clock in/out

Hardware Specifications

CPU	Atom, Celeron, Core-i3, Core-i5 or Core-i7
OS	Windows POSReady 2009
Memory	DDR3 1GB up to 4GB
Storage	3.5" HDD(SATA) 320GB
LAN	10/100/1000/Base-T
Operator Display (With Touch Panel)	12"(XGA), 15"(XGA) or 17" TFT (SXGA)
Customer Display	12"(XGA), 8"(SVGA), VFD or None
Power Consumption	Celeron, OP15", CU8", MSR: 60W, Max config.: 180W Max capacity: 250W
Dimensions WxDxH mm	12": 300x235x403, 15": 363x239x415 17": 401x244x432

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