

Dear Valued NEC Customer

**Invitation to IBC 2016**

It is our great honor to announce NEC's participation at the annual International Broadcasting Convention (IBC) 2016 in Amsterdam, The Netherlands. This year, IBC 2016 will be held from **Friday, September 9<sup>th</sup> through Tuesday, September 13<sup>th</sup>** at the RAI Exhibition Center. The location of the NEC booth is **Hall 8, Booth No. B37**.

As a total solution provider for the broadcasting industry, NEC will be introducing the following products/solutions at our booth.

◆ **Energy-efficient Digital TV Transmitters family**

- Powered by Doherty Technology
- From Low, Middle power air-cooled model to High power liquid-cooled model

◆ **UHD/HD Ultra-Low delay Video Codec family**

- H.265 (MPEG-H/HEVC) Hardware-based Encoder/Decoder, VC-970/VD-970 (for UHD, HD)
- H.265 (MPEG-H/HEVC) Hardware-based Encoder/Decoder, VC-870/VD-870 (for HD)

◆ **H.265 (MPEG-H/HEVC) Software-based Encoder**

◆ **FULL HD High Sensitivity Camera**

- NC-H1200 Series FULL HD High Sensitivity Color Camera

◆ **SDI/IP Gateway**

- NEC's Vision of the Next Generation Broadcasting System

By stopping by Booth B37, you will be able to experience firsthand NEC's innovative, reliable, and high-quality digital broadcasting technology.

All of us at NEC sincerely look forward to seeing you at our booth and having a chance to support the growth of your business.

Sincerely yours,

**Broadcast & Media Division  
NEC Corporation**