To be a leading global company leveraging the power of innovation to realize an information society friendly to humans and the earth.

NEC Group Vision 2017
The information society friendly to humans and the earth

Friendly to humans
- An information society that realizes a safe, secure, convenient and rich life with services anyone can use.

Friendly to earth
- An information society that enables co-existence with the global environment and sustainable growth by efficient use of limited resources.

NEC aims at the achievement of two information societies through the personal solution business.
1. Business outline

2. Current challenges and business policy

3. Key business strategy
   3-1 Global expansion of the mobile phone business
   3-2 Starting up and expansion of tablet device business
   3-3 Improvement of business operations

4. Toward achieving V2012
Provide the cloud devices interfacing ‘person’ and ‘things’, and the services cooperated with the devices

Number of employees  NEC Group:116,000  Business unit:9,500 (consolidated)
Organization of Personal Solutions Business Unit

– NEC CASIO Mobile Communications
  - Head of BU: Takemitsu Kunio
  - NEC Saitama

– NEC Personal Products
  - To be established in July: NEC Personal Computer*

– NEC AccessTechnica
  - Network Device (Home Gate Way)

– NEC BIGLOBE
  - ISP/Cloud Service

– NEC Display Solutions
  - Display/signage

*Transfer PC business from NEC (July 2011-)

*BU: Business Unit

Personal Solutions Planning Division

Personal Solutions Operations Unit

Tablet device

April-2011 newly established

Feature phone/smartphone

PC

Network Device (Home Gate Way)

ISP/Cloud Service

Display/signage

NEC BIGLOBE
C&C Cloud and Personal Solutions business

- Provide cloud devices by making use of NEC’s total solution offering from the cloud platform to network and application/service.
- Realize the real-time C&C cloud services by providing the cloud devices interfacing “person” and “things”.

Cloud platform

Provide C&C cloud service through the cloud devices

realize an information society friendly to humans and the earth

Various applications and services
- For carrier
- For business
- For home & personal
- For public
1. Business outline

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4. Toward achieving V2012
Market trend and NEC’s direction

- “Smartphone/Tablet device” market; device area without restrictions of expression and mobility is growing, and connection between each device is accelerated.

- NEC focuses on a growing Smartphone/Tablet device market in addition to existing PC/feature phone market.

CY12 Global market shipments (forecast)

<table>
<thead>
<tr>
<th>Device Type</th>
<th>2012 Forecast</th>
<th>CAGR CY10-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feature phone</td>
<td>1,100 mil.</td>
<td>2%</td>
</tr>
<tr>
<td>Smartphone</td>
<td>480 mil.</td>
<td>31%</td>
</tr>
<tr>
<td>Tablet device</td>
<td>80 mil.</td>
<td>96%</td>
</tr>
<tr>
<td>PC</td>
<td>400 mil.</td>
<td>16%</td>
</tr>
<tr>
<td>Total</td>
<td>2,100 mil.</td>
<td></td>
</tr>
</tbody>
</table>

**Smartphone**
- Top three vendors of non-Android devices own approximately 60% in FY2012.
- NEC sets the Android market as a target, and aims to expand the global share.

**Tablet device**
- iPad holds a dominant share in the market in FY2012.
- NEC differentiates from other companies through creating a new service market by taking advantage of cloud service and the customized device.

*Feature phone: Feature Phone + Basic Phone, Tablet device: 5-10inch touchpanel runs on Android and Linux (Techno Systems Research)
*Source: PC:IDC, Feature Phone and Smartphone:SA(Jan,2011), Tablet device: Techno Systems Research
Performance of Personal Solutions business

**FY2010 sales estimate of 780 billion yen, operating income to achieve break even**

### Main factors

#### Sales 780.0
- **Mobile Terminals:** Decrease due to sluggish sales in the feature phones despite launching smartphones in Japan ahead of schedule.
- **PC and Others:** Decrease due to changes in product mix caused by issues from PC chipset supply, a delay in new terminal projects to the next fiscal year, and decrease in display business for overseas.

#### Operating Income 0.0
- Decline due to sluggish sales of feature phones, etc.

Catch changes in the market and aim to increase sales and profits by providing devices with satisfying user experience.

## Current position and challenges

### Current challenges: seeking economies of scale, creating the added value by the Cloud devices and services, and achieving low cost operation

<table>
<thead>
<tr>
<th>Market trend</th>
<th>NEC business situation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mobile Phone/PC</strong></td>
<td><strong>Existing business</strong></td>
</tr>
<tr>
<td>• Saturated market growth of domestic mobile phone and PC</td>
<td></td>
</tr>
<tr>
<td>• Price decline of Mobile and PC</td>
<td></td>
</tr>
<tr>
<td>• Market shift to smartphone</td>
<td></td>
</tr>
<tr>
<td>• Use of ODM/EMS</td>
<td></td>
</tr>
<tr>
<td><strong>New business</strong></td>
<td></td>
</tr>
<tr>
<td>• Launch of the competitive smartphones</td>
<td></td>
</tr>
<tr>
<td>• Release of tablet devices</td>
<td></td>
</tr>
<tr>
<td>• Start the business discussion for tablet devices with services</td>
<td></td>
</tr>
<tr>
<td><strong>Tablet</strong></td>
<td></td>
</tr>
<tr>
<td>• Creation of the tablet device market</td>
<td></td>
</tr>
<tr>
<td>• Rise of the business model with service</td>
<td></td>
</tr>
</tbody>
</table>

### Current challenges

1. **Seeking the economies of scale by global expansion**
2. **Creating the added value by the cloud device with the service**
3. **Achieving low cost operation adapted to the global market**
Mid-term Business Policy

Three core strategies: expansion of global businesses, development of new businesses and improvement of business operations

1. Global business expansion

2. Development of new businesses

3. Improvement of business operations

FY2012 (plan)

Sales: 900 bil. Yen
Operating profit: 20 bil. Yen

Present (FY2010 forecast)

Sales: 780 bil. Yen
Operating profit: 0 bil. Yen

*Forecast as of 25 Feb. 2011
*Plan as of 11 Apr. 2011
1. Business outline

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   3-3 Improvement of business operations

4. Toward achieving V2012
Global Mobile Market Data

- **Total Handset Market: solid demand**
  - North America & Europe: flat, APAC: increasing

- **Smartphone market: strong demand**
  - Top three vendors own 60% share in the market

**Global Handset Sales by Region**

**Global Smartphone Sales by Region**

- Total Handset Market: solid demand
  - North America & Europe: flat, APAC: increasing

- Smartphone market: strong demand
  - Top three vendors own 60% share in the market

**Source:** SA Global Smartphone Sales Forecasts by Operating System and Region (Jan 2011)

**Global Handset Sales Forecast by Country: 2002 to 2015 (Dec 2010)**
Direction of NEC mobile phone business

Penetration of Android OS is a big opportunity for business expansion, and NEC expands smartphone business to global by utilizing its strength.

**Past**
- **Market**: Domestic/Global: market were growing
- **OS environment**: Original OS (closed)
- **Mobile Communication standard**: Domestic: 3G/PDC, Global: GSM (3G delay)
- **Chipset**: Original chipset developed by HW vendor

**Future**
- **Market**: Domestic/Global: smartphone market is growing
- **OS environment**: Android OS (open)
- **Mobile Communication standard**: Domestic, Global: 3G/LTE
- **Chipset**: Chipset vendors offer platforms

**NEC’s strategy**
- Developed 3G phone mainly
- Failed in overseas
  - product quality problem
  - Distribution management problem

*NEC’s strength*
- Thin and light product technology

**Toughness technology by merger effect with CHMC**

**DOMESTIC**
- Supply smartphones by utilizing NEC’s strength
- Expand business to new operator by merger effect

**OVERSEAS**
- Supply smartphones by leveraging strength
- Expand business to north America and Europe operator

*CHMC: Casio Hitachi Mobile Communications*
Expansion of smartphone business by taking advantage of NEC’s strength and merger effect with CHMC

Expand global business leveraging NEC’s own thin and light technology and toughness technology from CHMC

NEC’s Strength

- Thin and light technology
  Based on feature phone business

- Toughness technology
  By merger effect with CHMC
  (Waterproof, Dust-proofing, Toughness)

Expand Channel by merger effect with CHMC

- NTT Docomo
- KDDI
- Softbank Mobile
- Verizon Wireless
- Other global carrier
  (North America, Europe)

Steps for global business expansion

First step (-FY2012)
Enter global market with competitive differentiated products (slimness, toughness, and waterproofed)

Second step (FY2012-)
Operate good business in the global market with volume

CHMC : Casio Hitachi Mobile Communications
Merger effect with Casio Hitachi Mobile Communications

Supply competitive products using strengths from merging companies

<table>
<thead>
<tr>
<th>NEC</th>
<th>Casio Hitachi Mobile Communications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thinness/Lightness</td>
<td>Waterproof/Toughness</td>
</tr>
<tr>
<td>PF technology</td>
<td>Strength of consumer brand</td>
</tr>
<tr>
<td>IT/NW solution</td>
<td>Product supply to Verizon Wireless</td>
</tr>
<tr>
<td>NEC Saitama Manufacturing Tech</td>
<td>Relationship with overseas vendors</td>
</tr>
</tbody>
</table>

Common components

Common development process

Shorten development period by 6 months using toughness technology of Casio Hitachi

N-03C (launching 2011.1) Toughness model for NTT Docomo

N-04C (launching 2011.3) Smartphone for NTT Docomo

Achieved ahead of launching schedule by using common components

Smartphone for North America (available in 2011.4-6)
Mobile Phone Business – Sales Budget

- FY 2010: Decrease in shipment volume because of delay in release of smartphones to the market
- FY 2012: Targeting total 12 million shipment volume by accelerating sales in the global market and shifting to smartphone business

<table>
<thead>
<tr>
<th>FY2009</th>
<th>FY2010</th>
<th>FY2012 (Planned)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Overseas</td>
<td>Domestic</td>
<td></td>
</tr>
<tr>
<td>3.6</td>
<td>4.5</td>
<td>12</td>
</tr>
</tbody>
</table>

[unit: mil]

- : Overseas Smartphone
- : Domestic Smartphone

*forecast as of 25 Feb. 2011
*Plan as of 11 Apr. 2011
For Global Success

### Global Success Factors

#### Stronger & Competitive Product Line
- **Differentiation**
  - HW: Design, UI, Size, Battery
  - SW: Own AP, Own UI
  - Unique Service
- **Superior Specification**
  - Speed of developments following leading-edge technology
  - Ability to gather information from vendors

#### Cost Reduction
- Common architecture in global level and customization for each region
- Effective ODM management
- Increase in sales volume

#### Localization and Visibility
- Regional Marketing
- Operators’ Market: establish a close relationship
- Open Market: sales channel, SCM, promotion

### NEC’s Strategy
- **Strength**
  - Thinness
  - High-density mounting technology
  - Mobility
- **Close Relationship with Vendors**
  - Unique Design
  - Sophistication
  - Safety
  - Waterproof
  - Dust-proofing
  - Toughness
- **Development of global-selling models**
- **Leverage JDM and Offshore SW**
- **Business expansion from carrier market (US) to open market**
  - Enhance communication with operators
  - Deep analysis of user’s needs
For Stronger & Competitive Product Lines

- Standard platform
- Differentiation
- Regionalization

Close relationship with vendors

NEC’s strength

- Innovative
  - Toughness
  - 2 screens

- Differentiation
  - World thinnest model
  - Waterproof
  - Dust-proofing
  - Toughness

- Regionalization

Customization

(ex.)
User’s needs: Thinness < Long-lasting battery

Global-selling models

Customized models
Example of smartphone services

Offer value-added products which provide enjoyable user experience through health and photo services

Wellness service

Total support for diet, exercise and sleep by customizable health navigator

- Recognize current situation
  - Initial diagnosis with psychological testing

- Self evaluation
  - Keep score at choice
  - Dedicated trainer

- Daily exercise
  - Private chart
  - Get titles and presents

Photo service

Real time and effective camera
- sensitive to changes in the user’s expression and movement
- getting location information

Identify faces & movement
- For party use
- Taking family photographs

Location-based services
Cost reduction

Customization of global models

- Develop global models equipped with leading-edge technology and differentiated features
- Customize global models suitable to regional needs
  - cost reduction by increasing in sales volume per product

Leveraging JDM*/Offshore SW

*JDM : Joint Design Manufacturer

JDM management and quality control through making full use of PC and Display business experience

Offshore SW

- for noncompetitive technology
Localization

Establish brand by starting with the carrier market, and target to the open market in order

- **Fiscal year 2011**
  - Start approaching into North America (carrier channel)
    - (Enhancement of Verizon wireless business, and expand more in US)
    - Supply slim, low price model
    - Enhance local organization
    - Cooperation with NEC international sales business and local subsidiaries

- **Fiscal year 2012**
  - Enter into Europe (carrier channel)
    - For Europe carrier
  - Investigate open market
    - Partnership with local distributors

Enhance ecosystem

- **Communication with operators**
  - Cooperation with international sales business, increase local staff, approach by collaboration with network vendors

- **Vendor relation**
  - Station window for technology and local marketing in North America

- **Local marketing (Deep analysis of users’ needs)**
  - Assign personnel for local marketing, hold global marketing conference
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4. Toward achieving V2012
Approach patterns to the tablet device market

There are four patterns to approach the tablet device market. Each approach pattern characterizes business models and device features.

1. **Approach from new service** (Service vendors)
   - Vertical integration model
   - B2C model with own service

2. **Approach from mobile** (Mobile terminal vendors)
   - B2 Carrier 2C model
   - Cooperated with Smartphones

3. **Approach from existing special devices** (PND, DPF vendors)
   - Adoption of Android to existing devices

4. **Approach from PCs** (PC vendors)
   - B2C (mass sales)
Market trend of the tablet device

- Launched in North America, West Europe and China, and expected to expand to Central and South America and East Europe after 2013
- Estimated production of 81 mil. Units in 2012 and 130 mil. Units in 2015

Global market trend of the tablet device

CAGR (CY10-15): 41%

Source: NEC
Entering the tablet device business with NEC strength

**Approach with the vertical integration**
- Approach to customers by One NEC with NEC’s strength of IT/NW technology, SI asset of IT service business and customized tablet devices with rich user experience
- Sales asset of 150 thousand NEC customers and 360 NEC sales partners

**Stronger & Competitive hardware and differentiated technology**
- Leveraging thin and light technology of the smartphone

**Service link between tablet device and smartphone**
- Rich user interface and NEC Biglobe service, etc.

Support to customer’s business use (in B) and their new consumer service (B2B2C) with customer’s service
Tablet device Business policy

- Strengthen competitive product line-ups
  - Rich product line-up to meet various markets, business models and applications

- Establish business foundation to approach all business models
  - Differentiation by vertical integration model focusing on B2B2C and B in B model, in collaboration with NEC Sales/IT service business
  - Expansion of the “place” and “Quantity” by B2 Carrier 2C, B2C model

- Launch business in both domestic and global market by 2012, and expand mainly through global business from 2013
# Tablet device business - Strengthen competitive products -

Support various needs by enhancing the NEC’s unique “Only One” products and all-purpose products

<table>
<thead>
<tr>
<th>Basic strategy</th>
<th>Strategic plan</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Only One</strong></td>
<td>● Introduce Only One products in B2C market featuring keyboard for an easy input</td>
</tr>
<tr>
<td>Strengthen NEC’s unique products</td>
<td>● Precede in B2B2C market by original solution utilizing the unique dual display devices</td>
</tr>
<tr>
<td></td>
<td>● Expand in B2 Carrier 2C, B2C and in global market with the specialized applications and services for the dual display devices</td>
</tr>
<tr>
<td><strong>All-purpose</strong></td>
<td>● Line-up of 7 to 10 inch devices as an all-purpose tablet for the following market</td>
</tr>
<tr>
<td>Widen line-ups for various market</td>
<td>• Customized device for enterprise (B2B2C, in B)</td>
</tr>
<tr>
<td></td>
<td>• For carrier and B2C</td>
</tr>
<tr>
<td></td>
<td>• For low price devices with limited purposes</td>
</tr>
</tbody>
</table>
## Tablet device business
- Expansion of the domestic business with NEC’s assets -

<table>
<thead>
<tr>
<th>Business model</th>
<th>Business Strategy</th>
<th>NEC’s assets</th>
</tr>
</thead>
</table>
| B2B2C              | -Differentiate by the vertical integration model of “new device + new service” cooperated with service platform  
|                    | -Enter the market from trial phase and expand business through commercial service and wide applications | -Various know-how of IT service and 150 thousand customers  
|                    |                                                                                  | -ITS related assets                                |
| In B               | -Vertical integration model with NEC’s enterprise solutions                        | Enterprise N/W know-how in IT service and PF business |
|                    | -Acquire new customers with a new set of functions                                |                                                   |
| B2 Carrier 2C      | -Launch products complied with the carrier requirement                            | Domestic and overseas customer assets in carrier network business |
|                    | -Expand to multiple carriers by preparing common communication modules            |                                                   |
| B2C                | -Use channels for mass sales in NEC Personal Products                             | Mass sales know-how and distribution channels in NEC Personal Products |
Tablet device business
- Global business expansion with partners -

Establish business foundation by 2012, corresponding to widespread and extensive growth in the W/W market from 2013

- Approach to NEC’s wide range of customers
- Collaborate with in-house overseas businesses
- Select suitable business models with partners in each area

Europe
N. America
China
APAC
Central & South America

- Carrier model (Carrier Cloud)
- Enterprise model
  - Cooperate with local vendors
- Carrier model with smartphones
  - Enterprise model with selected partners

Select partners in targeted countries and areas

Global development site in Taiwan

NEC’s Asset
Domestic customers 150,000

Japan

Global
Carrier customers
More than 300
Enterprise N/W customers 20,000
JOC customers (IT service) 300

Japan

Page 31 © NEC Corporation 2011
Service, Application and eco-system

Reinforce software line-ups for services and develop strong components

- Develop applications with NEC software development subsidiaries
- Gain good partners by providing development environment (Application partner program)
- Collaborate with NEC Biglobe “Andronavi”

Application development by NEC SW subsidiaries

Five typical application groups

- Home service (NEC System Technologies)
  - Energy Management
  - Control home electronics
  - Home security

- Communication (NEC Communication Systems)
  - TV telephony
  - Mailer/PIM

- Entertainment (NEC Software Tohoku)
  - Content sales/Recommend
  - Shop/Goods information

- E-shop (NEC Soft)
  - Net shopping/Coupon
  - Mail order catalog

- Newspaper, Books (NEC Software Hokkaido)
  - E-books/e-newspaper
  - Online learning service

Application partner program

- Provide tablet basic specifications, APIs and SDKs to support development
- Share revenues

Application catalog

- Medical
- Home
- Distribution
- Learning
- Health-care
- Entertainment
- E-books
- House

Select shop

- Select optimized APPs

API: Application Program Interface
SDK: Software Development Kit
Examples of service for Tablet devices

Application distribution services to enterprises, collaborating with IT service/NEC Biglobe distribution platforms and “andronavi” services

EX.) Cooperation between tablet devices and APPs distribution platform

Current challenges facing usage of android applications

- Extensive number of applications in market, and still increasing
- Low quality applications from permissive screening

Users are dissatisfied, not able to find good applications in the market

Enhance usage of Android tablets through services to omit application search
Tablet device business shipping plan

- Over 1 million units cumulative by FY2012
- Business expansion focusing on overseas from FY2013
- Expect more sales with strong market growth

Business status: Approximately 200 cases focusing on five areas

<table>
<thead>
<tr>
<th>Market</th>
<th>Industry</th>
<th>Proposed solutions and services</th>
</tr>
</thead>
<tbody>
<tr>
<td>e-books/Newspaper</td>
<td>Publishing/Printing/Book store/Carrier</td>
<td>E-books/Newspaper service</td>
</tr>
<tr>
<td>Learning</td>
<td>Learning, Coaching school, school</td>
<td>On-line education</td>
</tr>
<tr>
<td>Electric Power/Houses</td>
<td>Power, energy/houses, housing</td>
<td>HEMS/Home electronics ON/OFF/Home security etc.</td>
</tr>
<tr>
<td>Distribution/Retail</td>
<td>Mail order/Department store/Supermarket</td>
<td>Net-shopping/Coupon/Catalog</td>
</tr>
<tr>
<td>Life support</td>
<td>Medical/Health/Self-governing/CATV</td>
<td>Photo frame/Care/Healthcare/Remote medical care</td>
</tr>
</tbody>
</table>

Business expansion focusing on overseas

**Forecast**
- **FY2010**: Overseas
- **FY2011**: Domestic
- **FY2012**: Planned

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4. Toward achieving V2012
NEC’s effort to production innovation and strength

Putting NEC group’s production innovation activities into practice at NEC Saitama and NEC AccessTechnica

Quality
- Excellent quality acceptable in the world
- Create customer’s impression by the manufacturing oriented quality improvement activity

Speed
- Daily production for wide range of products
- Flexibility to market fluctuations

Strength

Technology
- Credibility evaluation technology
- Production Engineering
  - Keying
  - Dropping
  - Intensity
  - Opening/Closing
  - Pressing
  - Permanence
  - Frame Swaging
  - Adhesive calcification
  - Screen Printers, dryers
  - Adhesive application, pasting
  - Boring

Efficiency
- Production line innovation
  - Joint process
  - Kanban system, logistics
  - Automation

Efficiency improvement activity
- Seminars
- Problem Finding
- Improvement
- Factory tours by executives on regular basis

Leverage NEC’s Manufacturing Technology for expansion to JDM
Success case by use of JDM/EMS
Global Organization in NEC Display Solutions

- Complete out-out system as Fabless, and supply chain management and quality as own plant
- Connect global sales subsidiaries in real time, operate fast local management

**Market oriented marketing/product planning/sales**
- Global business expansion in the specific market such as education, transportation and medical care
- Product planning reflecting local needs and partnering with local channel

**Human resource development**
- Recruit local resources actively
- Personnel rotation of overseas representatives

Sharing know-how by making use of JDM/EMS

*NECDSEurope*
*NECDSEurope NECDS America*
*NECDS America*
*NECDSEurope*

Production control/SCM achieved by OutOutsystem and IT
- Production engineering/Quality control personnel at JDM/EMS
- Mutual links between the global sales information and EMS production/shipping information

*NECDS : NEC Display Solutions / NVTS : NEC Viewtechnology Trading Shenzhen*
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Toward achieving V2012

Achieve V2012 by three core strategies of Expansion of the global business, Development of the new business and Improvement of business operations.

FY2012 targets are Sales: 900 billion Yen, Overseas ratio: 22%, OP margin: 2%.

<table>
<thead>
<tr>
<th>Sales (bill. Yen)</th>
<th>Mobile Terminals</th>
<th>PC and Others</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Income</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(excluding CHMC)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*CHMC: Casio Hitachi Mobile Communications
*Forecast as of 25 Feb. 2011
*Plan as of 11 Apr. 2011

Overseas Ratio 22%
Overseas 200.0
Domestic 700.0

900.0
Establishment of Personal Solutions Operations Unit

NEC’s Personal Solutions Operations Unit established in April 1, 2011, as a control tower for collaboration between other business units (BU) and global business promotion

- Product planning, development and sale for cloud devices
- Promote collaboration in BU (cooperation with other BU, common technology)
- Enhance global business in BU
Business Efforts to Android in NEC

- Development organization for Android established in 2009
  - Centralization of related information within NEC
  - Strengthening cooperation with Google through single window


- Provide both Android and Windows in response to customers’ needs
  - **Android**: Provide to customers with less need to high security levels and strong need to easy cloud devices with high usability and flexibility
    - *Security pack to be offered soon*
  - **Windows**: Provide to customers with strong need to high security levels and connection to the existing mission critical systems
Collaboration with Lenovo Update

Investigation of the expansion for the global business of Business PC

- Business scheme to provide JOC via Personal Solutions Operations Unit for global expansion is being investigated.

*NEC Personal Computer*

Mass sales

**NEC**

Sales Unit

- Personal Solutions Operations Unit
- Business PC Division

**NEC brand PC**

(To be established in July)

20,000+ Overseas Affiliated Companies

- North America: 3,500
- Latin America: 900
- Europe and Middle East: 3,700
- Asia Pacific: 8,600
- China: 5,100
- Africa: 200
### Products

<table>
<thead>
<tr>
<th><strong>Smartphone</strong></th>
<th><strong>Life Touch Series</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>World thinnest 7.7mm &amp; Super light Smartphone</td>
<td>Portable size and kind operability, Convenient to the various scene in life</td>
</tr>
<tr>
<td>MEDIAS N-04C</td>
<td>Life Touch-S</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>PC</strong></th>
<th><strong>Mobile WiMAX Router</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>All-in-one PC with full HD Advanced 3D and AV function, Note PC with wireless TV</td>
<td>Change your broadband style</td>
</tr>
<tr>
<td>VALUESTAR W (VM970/DS)</td>
<td>Mobile WiMAX Router</td>
</tr>
<tr>
<td>LaVie M (LM570/DS)</td>
<td>Mate TYPE MG</td>
</tr>
<tr>
<td>19 inch wide display all-in-one PC &amp; full HD Note PC with the advanced eco technology such as human detect sensor</td>
<td></td>
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</tbody>
</table>
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