

Empowered by Innovation



# Financial Results for the 3Q of the Fiscal Year Ending March 31, 2011

January 27, 2011 NEC Corporation (http://www.nec.co.jp/ir/en) To be a leading global company leveraging the power of innovation to realize an information society friendly to humans and the earth

**NEC Group Vision 2017** 

- I. Financial Results for 3Q
- II. Financial Forecast for FY11/3

- Financial Results for 3Q (Appendix)
- Financial Forecast for FY11/3 (Appendix)
- Reference



# I. Financial Results for 3Q

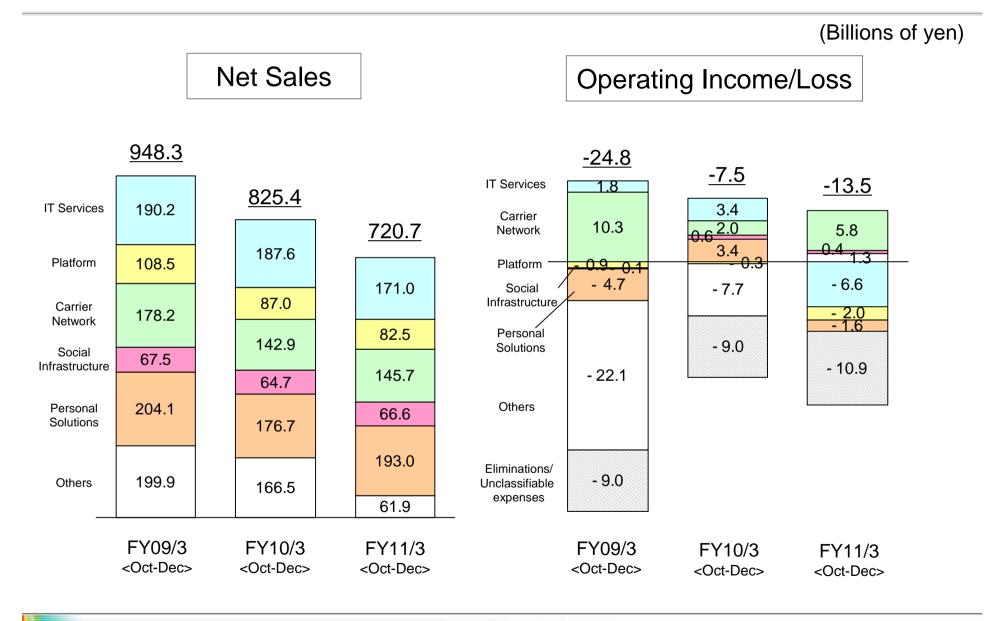
## Summary of Financial Results for 3Q

Declined Sales and Operating Profit due to delay in the recovery of IT investment in Japan and decrease in large-scale projects

(Billions of Yen)

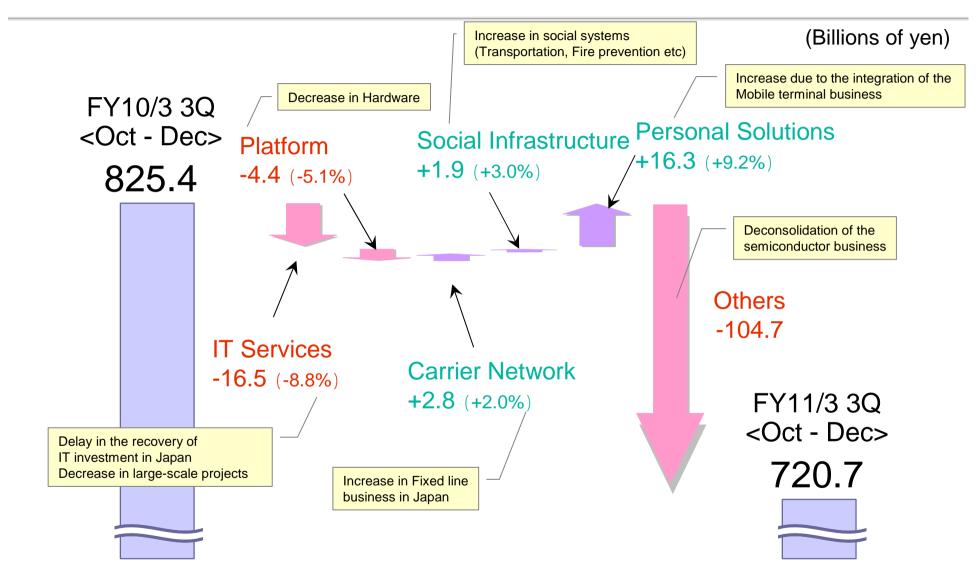
|                | 3Q(October to December) |        |        |   | 9 Months(April to December) |         |        |  |
|----------------|-------------------------|--------|--------|---|-----------------------------|---------|--------|--|
|                | FY10/3                  | FY11/3 | YoY    |   | FY10/3                      | FY11/3  | YoY    |  |
|                | Actual                  | Actual |        |   | Actual Actual               |         | 101    |  |
| Net Sales      | 825.4                   | 720.7  | -12.7% |   | 2,479.1                     | 2,189.9 | -11.7% |  |
| Operating Loss | -7.5                    | -13.5  | -6.0   |   | -45.2                       | -12.4   | 32.8   |  |
| Ordinary Loss  | -6.4                    | -27.0  | -20.5  |   | -56.3                       | -49.2   | 7.1    |  |
| Net Loss       | -9.6                    | -26.5  | -16.9  |   | -53.2                       | -53.6   | -0.4   |  |
| FCF            | -21.1                   | -91.7  | -70.6  | Γ | -74.9                       | -194.5  | -119.6 |  |

(Ref): Average exchange rate for 3Q(Oct-Dec) of FY11/3 1\$= ¥82.98, 1€= ¥112.17 Average exchange rate for 9 month total of FY11/3 1\$= ¥87.64, 1€= ¥114.73 (Assumed exchange rate for 3Q of FY11/3 1\$=¥80, 1€=¥115)



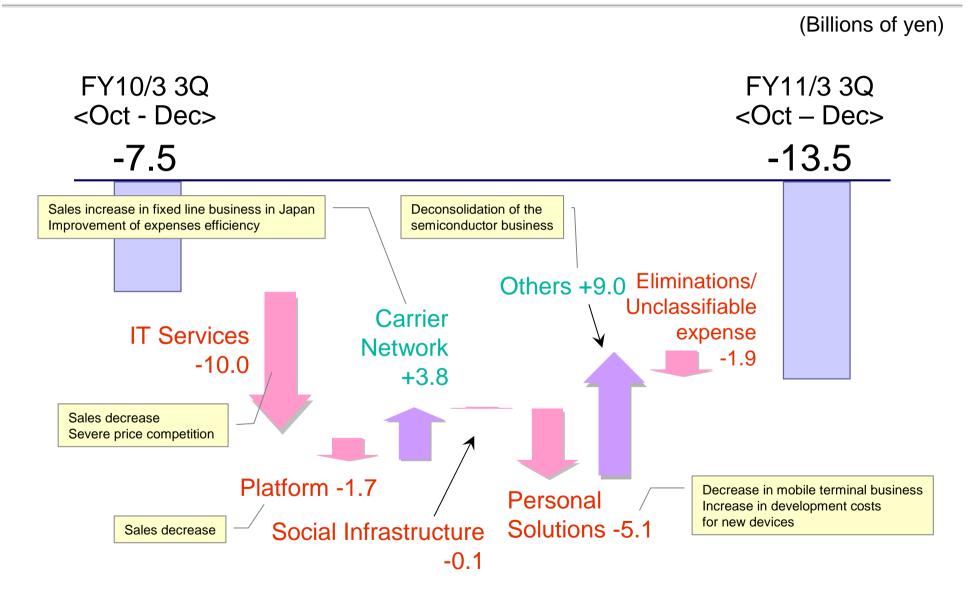


## Sales Change (Year on Year)





## Operating Income/Loss Change (Year on Year)



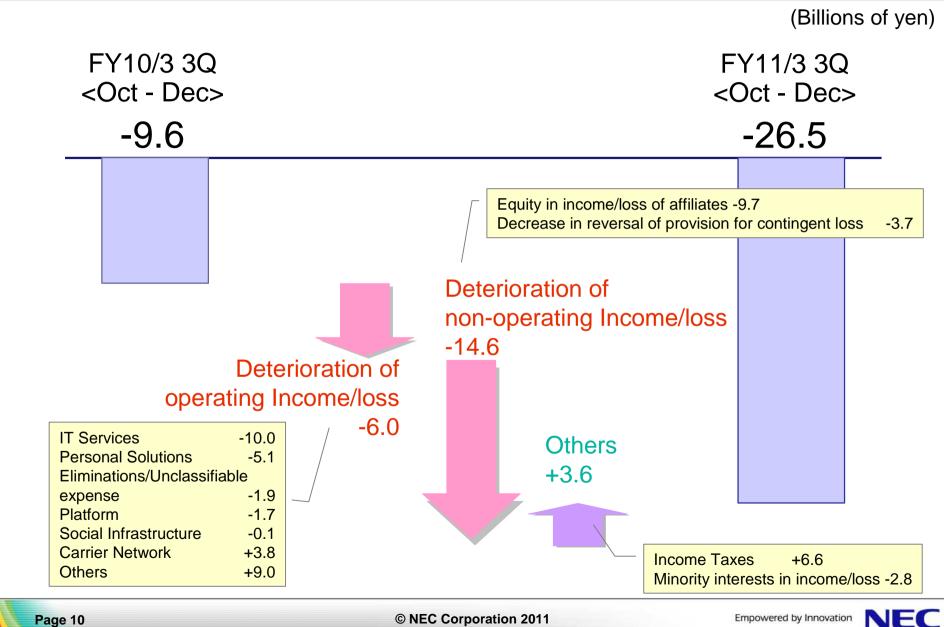


| IT Services              | <ul> <li><u>Declined due to the delay in the recovery of IT investment in Japan and the decrease in large-scale projects</u></li> <li><u>Declined due to the sales decrease under price competition, etc.</u></li> </ul>                           |
|--------------------------|--|
| Platform                 | <ul> <li>Declined due to the sales decrease in Hardware despite steady sales in Software</li> <li>Declined due to the sales decrease in Hardware</li> </ul>  |
| Carrier<br>Network       | <ul> <li>Increased due to the sales increase in fixed line business in Japan despite decreased in wireless business overseas</li> <li>Improved due to the sales increase in fixed line in Japan and promoting cost reduction activities</li> </ul> |
| Social<br>Infrastructure | <ul> <li>Increased in social systems such as transportation and fire prevention</li> <li>Almost remained at the same level as last year despite the change of project mix</li> </ul>   |
| Personal<br>Solutions    | <ul> <li>Increased due to the integration of the Mobile Terminal business</li> <li>Declined in the Mobile Terminal and increased in development cost for new devices</li> </ul>  |
| Others                   | <ul> <li>Declined due to the deconsolidation of semiconductor business</li> <li>Improved due to the deconsolidation of semiconductor business which recorded operating loss last year</li> </ul>   |

<comments in each segment> top: sales, bottom: operating income/loss



## Net Income/Loss Change (Year on Year)



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# II. Financial Forecast for FY11/3

## Summary of Financial Forecast for Full Year

(Billions of Yen)

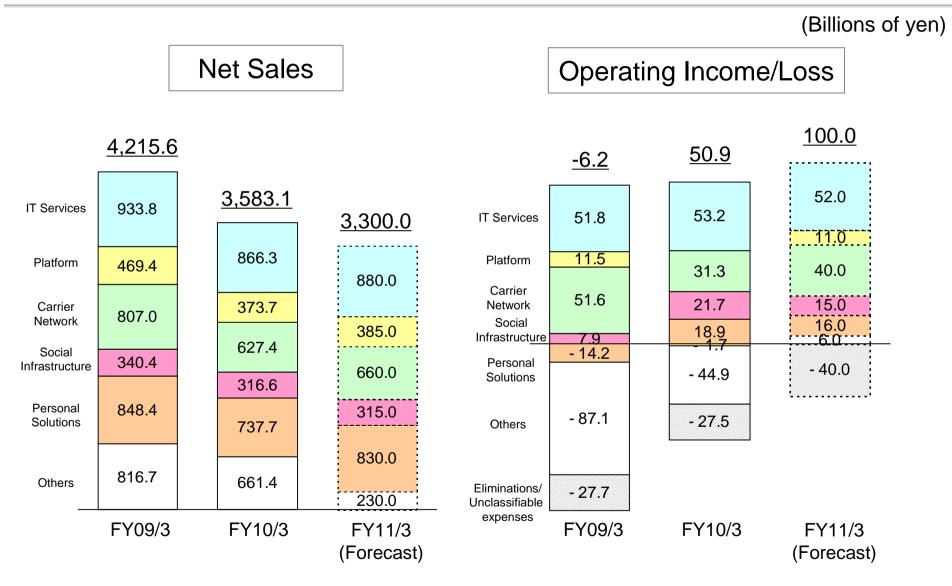
|                           | 4Q(J    | lanuary to Ma | arch) |         | Difference  |        |        |  |
|---------------------------|---------|---------------|-------|---------|-------------|--------|--------|--|
|                           | FY10/3  | FY11/3        | YoY   | FY10/3  | FY11/3      | YoY    | from   |  |
|                           | Actual  | Forecast(*)   | 101   | Actual  | Forecast(*) | 101    | Oct 28 |  |
| Net Sales                 | 1,104.1 | 1,110.1       | 0.5%  | 3,583.1 | 3,300.0     | - 7.9% | 0.0    |  |
| Operating Income          | 96.1    | 112.4         | 16.3  | 50.9    | 100.0       | 49.1   | 0.0    |  |
| % to Net Sales            | 8.7%    | 10.1%         |       | 1.4%    | 3.0%        |        |        |  |
| Ordinary Income           | 105.7   | 104.2         | -1.5  | 49.4    | 55.0        | 5.6    | 0.0    |  |
| % to Net Sales            | 9.6%    | 9.4%          |       | 1.4%    | 1.7%        |        |        |  |
| Net Income                | 64.6    | 68.6          | 3.9   | 11.4    | 15.0        | 3.6    | 0.0    |  |
| % to Net Sales            | 5.9%    | 6.2%          |       | 0.3%    | 0.5%        |        |        |  |
| Net Income per Share(yen) |         |               |       | 5.04    | 5.77        | 0.73   | 0.00   |  |
| FCF                       | 168.5   | 144.5         | -24.0 | 93.6    | -50.0       | -143.6 | 0.0    |  |

(Ref): Assumed exchange rate for 4Q of FY11/3 1\$=¥80, 1€=¥110

\* Forecast as of Jan 27, 2011



#### Financial Forecast for Full Year by Segment



\* Forecast as of Jan 27, 2011(Note: Unchanged from previous forecasts of Oct 28)

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#### Summary of Financial Forecast for Full Year by Segment

|  |                       |                      |             |         |           |             | (B      | illions of Yen) |
|--|-----------------------|----------------------|-------------|---------|-----------|-------------|---------|-----------------|
|  |                       | 4Q(January to March) |             |         | Full Year |             |         | Difference      |
|  |                       | FY10/3               | FY11/3      | YoY     | FY10/3    | FY11/3      | YoY     | from            |
|  |                       | Actual               | Forecast(*) |         | Actual    | Forecast(*) |         | Oct 28          |
|  | Net Sales             | 301.5                | 338.0       | 12.1%   | 866.3     | 880.0       | 1.6%    | 0.0             |
| IT Services                              | Operating Income      | 40.2                 | 55.1        | 14.9    | 53.2      | 52.0        | -1.2    | 0.0             |
|  | % to Net Sales        | 13.3%                | 16.3%       |         | 6.1%      | 5.9%        |         |                 |
|  | Net Sales             | 120.6                | 125.7       | 4.3%    | 373.7     | 385.0       | 3.0%    | 0.0             |
| Platform                                 | Operating Income/Loss | 12.1                 | 14.5        | 2.5     | -1.7      | 11.0        | 12.7    | 0.0             |
|  | % to Net Sales        | 10.0%                | 11.6%       |         | -         | 2.9%        |         |                 |
| Carrier                                  | Net Sales             | 175.9                | 243.3       | 38.3%   | 627.4     | 660.0       | 5.2%    | 0.0             |
| Network                                  | Operating Income      | 16.9                 | 27.2        | 10.2    | 31.3      | 40.0        | 8.7     | 0.0             |
| INCLIVOIR                                | % to Net Sales        | 9.6%                 | 11.2%       |         | 5.0%      | 6.1%        |         |                 |
| Social                                   | Net Sales             | 122.2                | 110.5       | - 9.5%  | 316.6     | 315.0       | - 0.5%  | 0.0             |
| Infrastructure                           | Operating Income      | 18.4                 | 10.5        | -7.9    | 21.7      | 15.0        | -6.7    | 0.0             |
| IIIIastructure                           | % to Net Sales        | 15.1%                | 9.5%        |         | 6.9%      | 4.8%        |         |                 |
| Personal                                 | Net Sales             | 198.7                | 244.9       | 23.3%   | 737.7     | 830.0       | 12.5%   | 0.0             |
| Solutions                                | Operating Income      | 7.2                  | 14.7        | 7.5     | 18.9      | 16.0        | -2.9    | 0.0             |
| 0010110113                               | % to Net Sales        | 3.6%                 | 6.0%        |         | 2.6%      | 1.9%        |         |                 |
|  | Net Sales             | 185.2                | 47.6        | - 74.3% | 661.4     | 230.0       | - 65.2% | 0.0             |
| Others                                   | Operating Income/Loss | 0.4                  | 1.7         | 1.3     | -44.9     | 6.0         | 50.9    | 0.0             |
|  | % to Net Sales        | 0.2%                 | 3.5%        |         | -         | 2.6%        |         |                 |
| Eliminations/<br>Unclassifiable expenses | Operating Income/Loss | 0.9                  | -11.3       | -12.2   | -27.5     | -40.0       | -12.5   | 0.0             |
|  | Net Sales             | 1,104.1              | 1,110.1     | 0.5%    | 3,583.1   | 3,300.0     | - 7.9%  | 0.0             |
| Total                                    | Operating Income      | 96.1                 | 112.4       | 16.3    | 50.9      | 100.0       | 49.1    | 0.0             |
|  | % to Net Sales        | 8.7%                 | 10.1%       |         | 1.4%      | 3.0%        |         |                 |

\* Forecast as of Jan 27, 2011



#### **IT Services Business**



Focus on making proposals to expand customers' sales and to solve customers' business challenges

#### **SI Business**

- Strengthen making proposals for service platform for smartphones
- Expand sales for Japanese companies in Asia
- Expand public safety business in emerging countries

#### Services Business

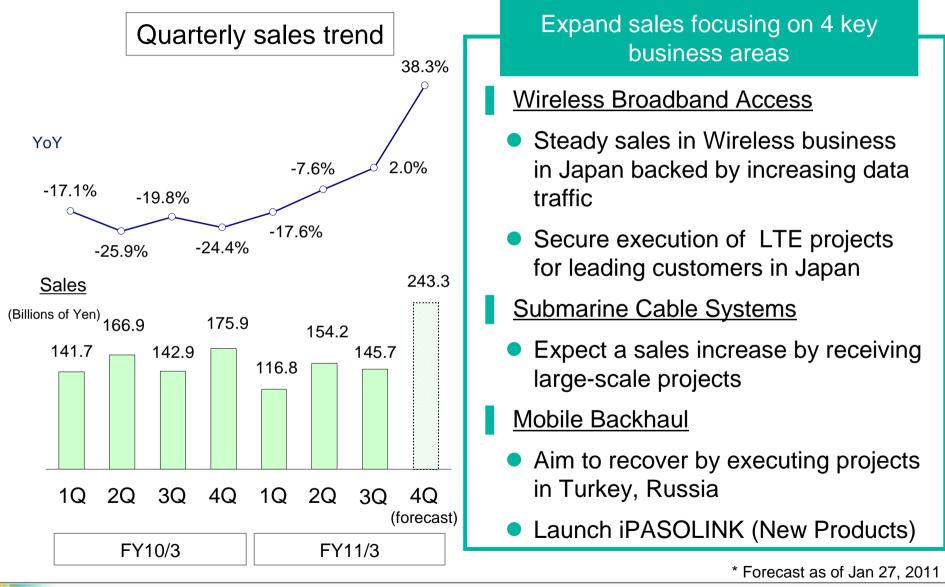
- Capture increasing demand for private cloud by launching "RIACUBE-V"
- Further Expansion of SaaS service menus for certain industries
- Expand on-site LCM services and datacenter services
- Win projects of services for telecom carriers in Europe and Latin America





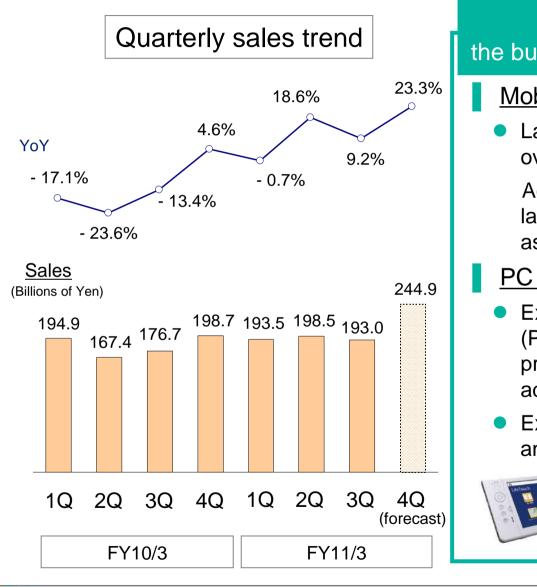
<sup>\*</sup> Forecast as of Jan 27, 2011

#### **Carrier Network Business**





#### **Personal Solutions Business**



#### Focus on capturing the business opportunities of new devices

#### Mobile Terminals

 Launch Android-based smartphone for overseas markets in FY11/3

Accelerate development activities to launch smartphone for Japanese market as soon as possible

#### PC and Others

- Expand sales in products for enterprises (PCs, public displays, digital cinema projectors) and consumers (high-value added PCs, WiMAX routers)
- Expand product lineup of the new device, android-based "LifeTouch"



\* Forecast as of Jan 27, 2011



#### Summary

## Aim to achieve the financial forecast for FY11/3

100 billion yen in operating income and 15 billion yen in net income

Accelerate the implementation of concrete measures in the key areas for achieving V2012

- Build up concrete results step by step in the cloud business, global business and new business
- Focus on developing new business for future growth

# Implement speedy business operations for achieving the forecast for FY11/3 as the first year of V2012

\* Forecast as of Jan 27, 2011(Note: Unchanged from previous forecasts of Oct 28)





#### Ref: Progress of "C&C cloud strategy" Related Business

Release services for each industries

- Cloud oriented accounting service for railway service companies
- SaaS-based library business system for universities
- SaaS-based multi-function credit card system
- SaaS-based sales management system for pharmaceutical companies
- Launch new ERP cloud service systems in cooperation with SAP
- 'GPRIME for SaaS' for 7 municipal governments in Nara prefecture
- Establish the datacenter in Chubu region

- Launch cloud platform service "RIACUBE-V"
- Cooperate with KDDI in the mobile cloud services using RFID built-in Mobile Terminals jointly developed
- Contribute Xi, NTT DOCOMO's New LTE-Based mobile phone service
- Participate in LTE field trial with KDDI
- Collaborate on LTE infrastructure business with WRI of China



## Ref: Progress of "Global Business Expansion"

- Collaborate on LTE infrastructure business with WRI of China
- Success in LTE field trial with Singapore Telecom
- Participate in LTE field trial with Telefonica Moviles Argentina S.A.
- Deliver cloud-based communications service with Swisscom for citizenM Hotel Group in Europe

- Install the core infrastructure system and IP based telephone system in JAL Hotel's Hotel Nikko Wuxi
- Participate in establishment of harbor infrastructure system in Dalian, China with NRI Shanghai
- Launch fingerprint identification products working together with IBM security software
- NEC, Intel and Microsoft form strategic relationship integrated products drive next generation digital signage devices



#### **Ref: New Business Activities**

Expand the production capacity of electrodes for advanced lithium-lon batteries

--Supported by the Ministry of Economy, Trade and Industry's "regional development subsidy for enterprises creating employment and adding to a lowcarbon society" –

Promote the commercialization of the membership charging service for electric vehicles (EV)

Develop the cloud-based EV charging system for wide area

Introduce a new cloud communicator, the "LifeTouch" tablet terminal



Exhibit a dual screen model of "LifeTouch" tablet terminal at CES 2011





#### **Empowered by Innovation**



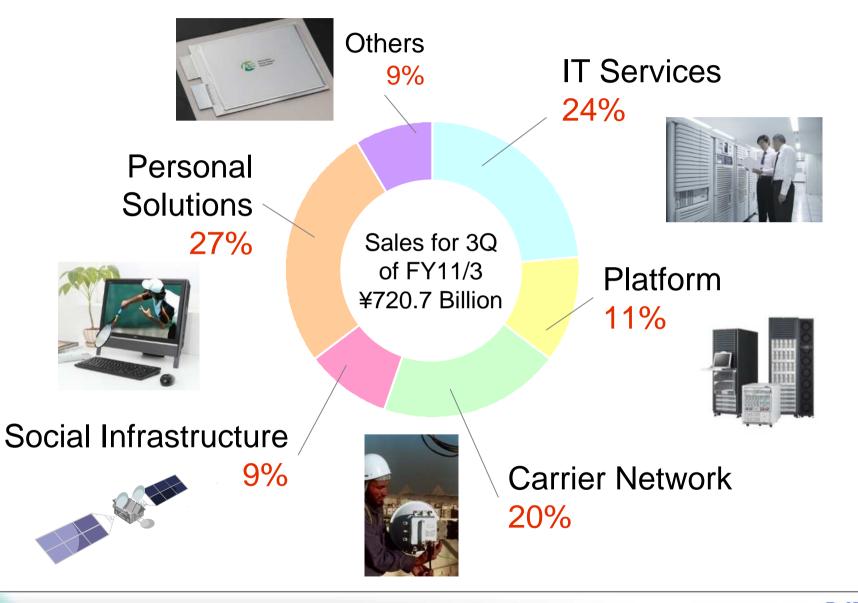
# Financial Results for 3Q (Appendix)

| ( | Έl | lions | of  | Yen) | ) |
|---|----|-------|-----|------|---|
|   |    |       | ••• | ,    |   |

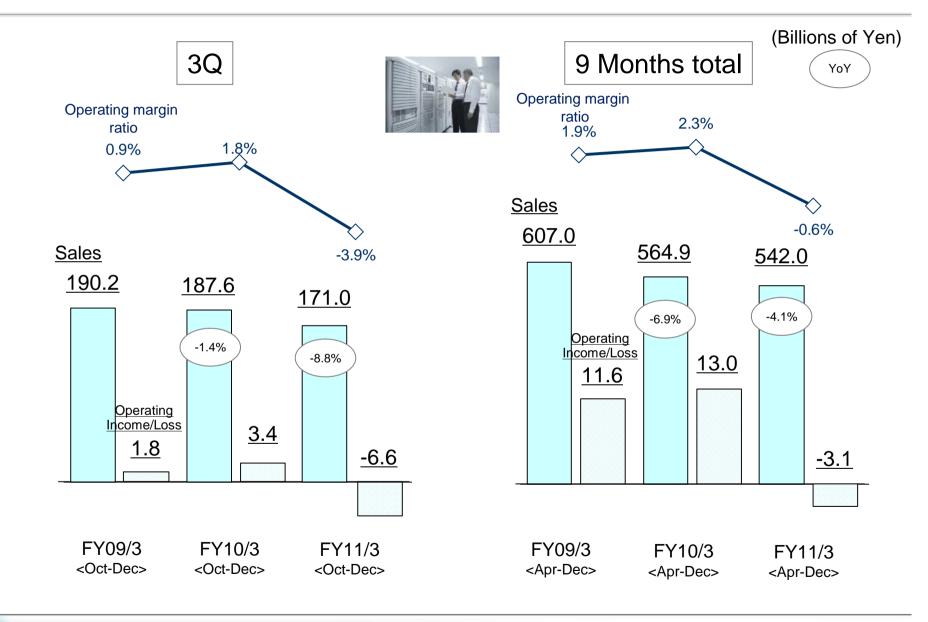
|  |                       | 3Q(Oct | 3Q(October to December) |         |         | 9 Months(April to December) |         |  |
|--|-----------------------|--------|-------------------------|---------|---------|-----------------------------|---------|--|
| Γ  |                       | FY10/3 | FY11/3                  | YoY     | FY10/3  | FY11/3                      | YoY     |  |
|  |                       | Actual | Actual                  |         | Actual  | Actual                      | TOT     |  |
|  | Net Sales             | 187.6  | 171.0                   | - 8.8%  | 564.9   | 542.0                       | - 4.1%  |  |
| IT Services                              | Operating Income/Loss | 3.4    | -6.6                    | -10.0   | 13.0    | -3.1                        | -16.0   |  |
|  | % to Net Sales        | 1.8%   | -                       |         | 2.3%    | -                           |         |  |
|  | Net Sales             | 87.0   | 82.5                    | - 5.1%  | 253.1   | 259.3                       | 2.4%    |  |
| Platform                                 | Operating Loss        | -0.3   | -2.0                    | -1.7    | -13.8   | -3.5                        | 10.2    |  |
|  | % to Net Sales        | -      | -                       |         | -       | -                           |         |  |
| Carrier                                  | Net Sales             | 142.9  | 145.7                   | 2.0%    | 451.5   | 416.7                       | - 7.7%  |  |
| Network                                  | Operating Income      | 2.0    | 5.8                     | 3.8     | 14.4    | 12.8                        | -1.6    |  |
| Network                                  | % to Net Sales        | 1.4%   | 4.0%                    |         | 3.2%    | 3.1%                        |         |  |
| Social                                   | Net Sales             | 64.7   | 66.6                    | 3.0%    | 194.4   | 204.5                       | 5.2%    |  |
| Infrastructure                           | Operating Income      | 0.6    | 0.4                     | -0.1    | 3.3     | 4.5                         | 1.2     |  |
| Innastructure                            | % to Net Sales        | 0.9%   | 0.7%                    |         | 1.7%    | 2.2%                        |         |  |
| Personal                                 | Net Sales             | 176.7  | 193.0                   | 9.2%    | 539.0   | 585.1                       | 8.5%    |  |
| Solutions                                | Operating Income/Loss | 3.4    | -1.6                    | -5.1    | 11.6    | 1.3                         | -10.4   |  |
| 3010110113                               | % to Net Sales        | 2.0%   | -                       |         | 2.2%    | 0.2%                        |         |  |
|  | Net Sales             | 166.5  | 61.9                    | - 62.8% | 476.1   | 182.4                       | - 61.7% |  |
| Others                                   | Operating Income/Loss | -7.7   | 1.3                     | 9.0     | -45.3   | 4.3                         | 49.6    |  |
|  | % to Net Sales        | -      | 2.1%                    |         | -       | 2.4%                        |         |  |
| Eliminations/<br>Unclassifiable expenses | Operating Loss        | -9.0   | -10.9                   | -1.9    | -28.5   | -28.7                       | -0.2    |  |
|  | Net Sales             | 825.4  | 720.7                   | - 12.7% | 2,479.1 | 2,189.9                     | - 11.7% |  |
| Total                                    | Operating Loss        | -7.5   | -13.5                   | -6.0    | -45.2   | -12.4                       | 32.8    |  |
|  | % to Net Sales        | -      | -                       |         | -       | -                           |         |  |



#### Sales Proportion By Segment



#### **IT Services Business**



Billions of yen (YoY)

#### <u>Sales</u>

 $\nabla$  SI Services :

Declined due to the delay in the recovery of IT investment

171.0 (-8.8%)

in Japan and the decrease in large scale projects

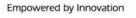
- ✓ Outsourcing/Support Services :
  - Declined in support services
  - Stable sales in the cloud services business and
  - outsourcing business

## Operating Loss -6.6 (-10.0)

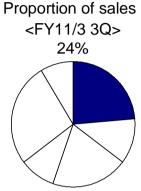
Declined due to the decrease in sales,
 the increase in investment for expanding
 service/global businesses and loss-making projects



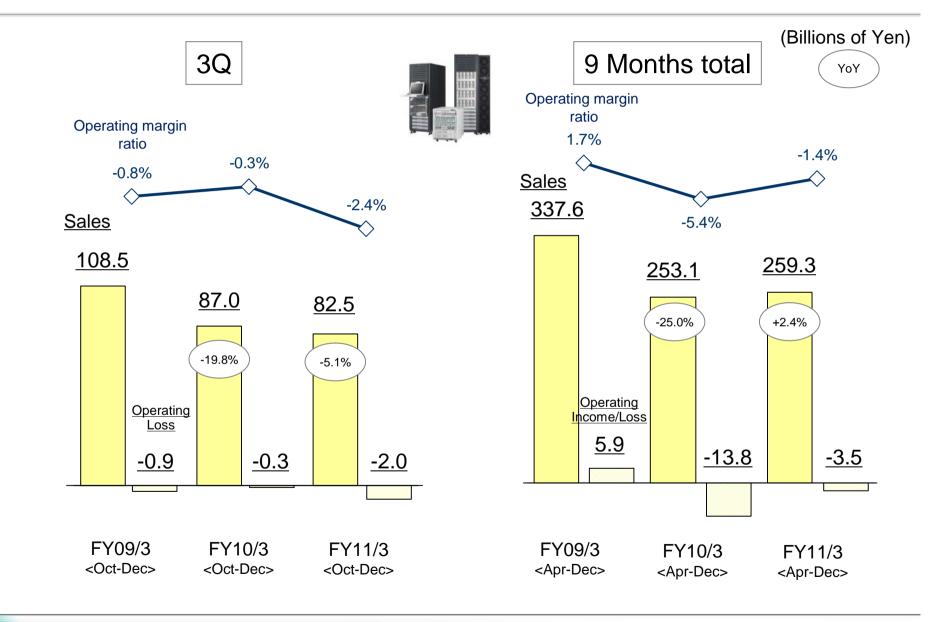
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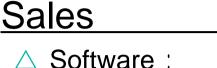


#### **Platform Business**





#### Billions of yen (YoY)



Increased in system integration through virtualization, operational management and security for compliance

82.5 (-5.1%)

✓ Hardware :

Declined due to a decrease in large-scale projects

Stable sales in IA servers

Enterprise Network :

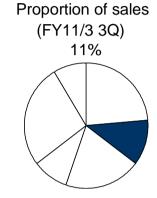
Remained at the same level as the previous year due to the gradual recovery of investment in domestic and overseas market

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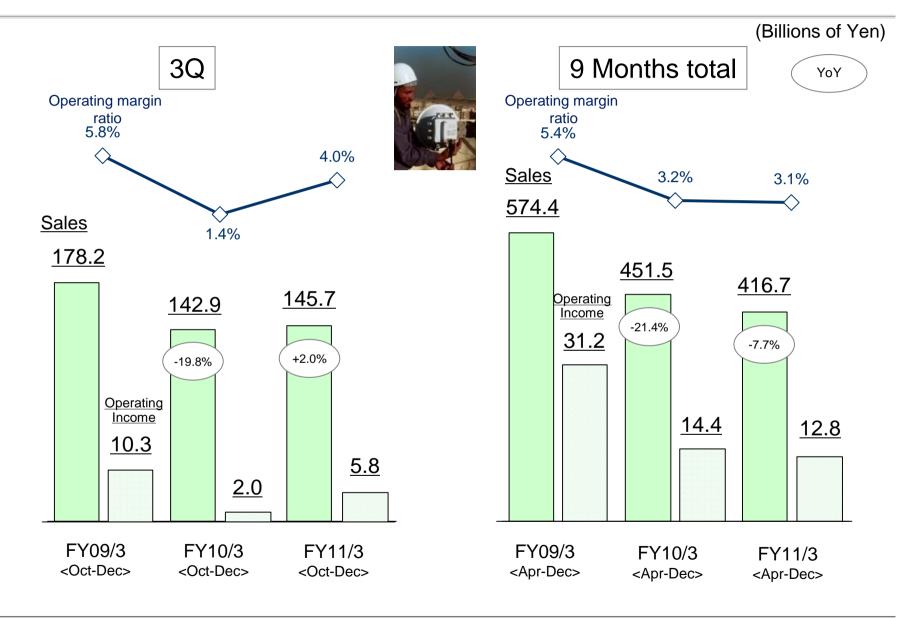
## Operating Loss -2.0 (-1.7)

 $\bigtriangledown$  Declined due to a sales decrease in Hardware





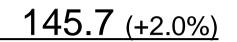
#### **Carrier Network Business**



Proportion of sales (FY11/3 3Q)

20%

#### <u>Sales</u>



- $\bigtriangleup$  Increased in Fixed line business in Japan
- Submarine Cable System :

Remained at the same level as the previous year by execution of upgrade project and submarine seismograph system projects, etc

(Sales of large-scale projects are expected in 4Q)

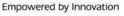
PASOLINK declined due to the delay in the recovery of the business environment and the impact of exchange rate fluctuations

## Operating Income 5.8 (+3.8)

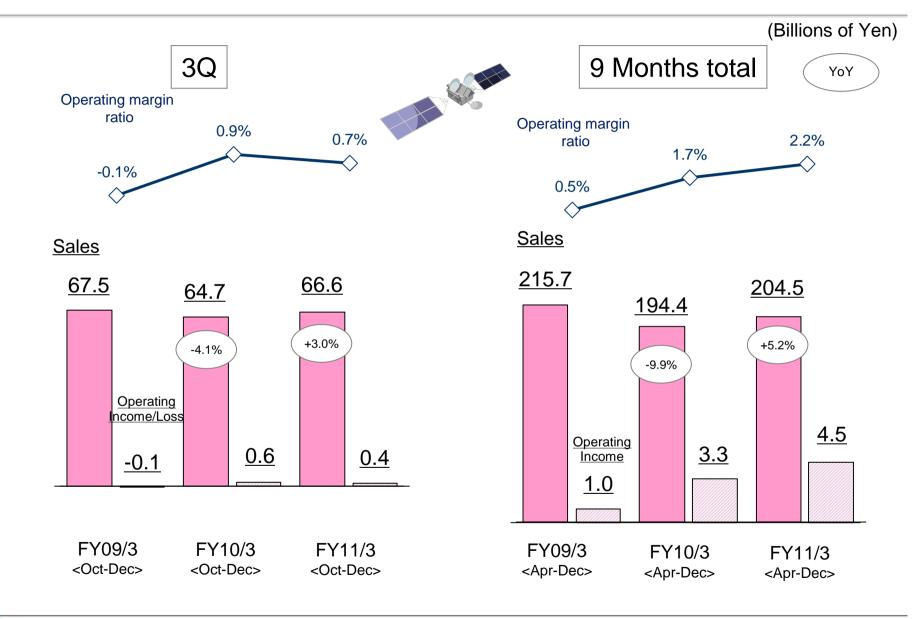
Improved due to the sales increase and the fixed cost reduction improving cost efficiency such as cutting outsourcing





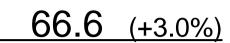


#### **Social Infrastructure Business**

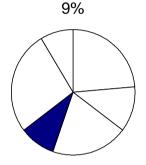


## **Social Infrastructure Business**





△ Increased in social systems such as transportation and fire prevention, etc



Proportion of sales (FY11/3 3Q)

#### Operating Income 0.4 (-0.1)

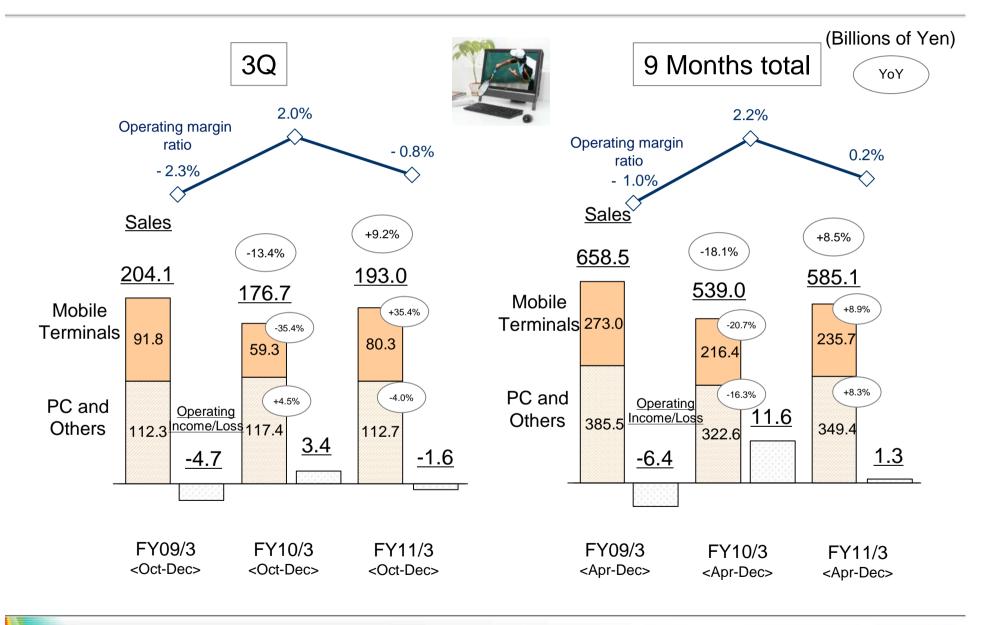
Almost remained at the same level as the previous year due to the change of project mix despite sales increase





3Q

#### **Personal Solutions Business**





#### **Personal Solutions Business**

#### <u>Sales</u>

193.0 (+9.2%)

 $\triangle$  Mobile Terminals :

Increased due to the business integration despite sluggish sales in the featured-phones as the demand in global market shifts to smartphones

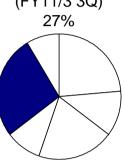
 $\bigtriangledown$  PC and Others :

Decreased due to the price erosion despite the PC shipments were flat in units

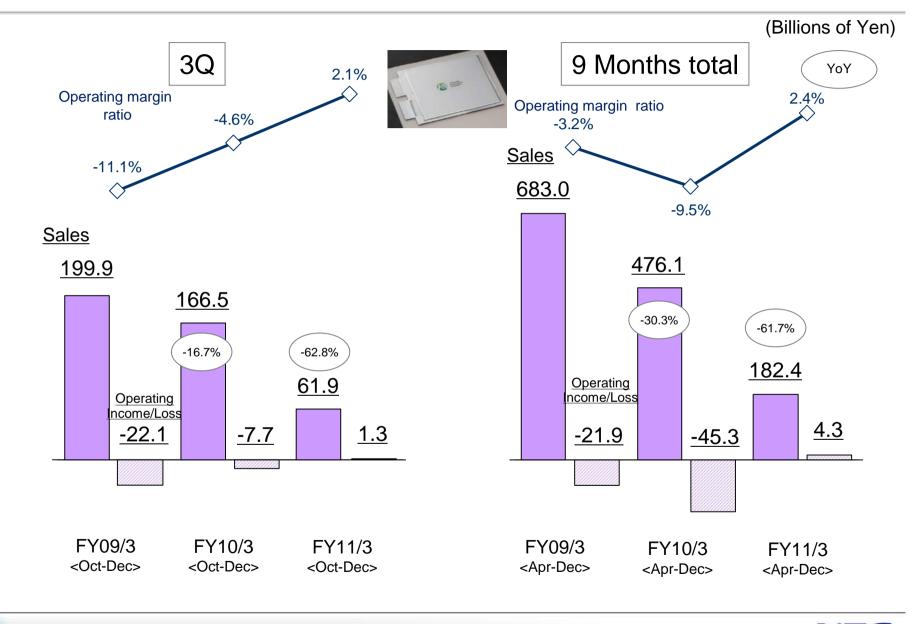
## Operating Loss -1.6 (-5.1)

Decreased due to the loss in the Mobile Terminals business and increase in development costs for new devices such as LifeTouch and Smartphones





#### Others





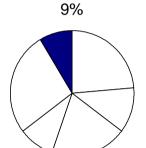
### Others

### Billions of yen (YoY)

# <u>Sales</u>

### 61.9 (-62.8%)

- Decreased due to the deconsolidation of the NEC Electronics (current Renesas Electronics)
- Smooth start of Electrode business for lithium-ion rechargeable batteries



Proportion of sales (FY11/3 3Q)

# Operating Income 1.3 (+9.0)

Improved due to the deconsolidation of the NEC Electronics (current Renesas Electronics) which recorded operating loss in the previous year





(Billions of Yen)

|   | End of Mar<br>2010        | End of Dec<br>2010 | Difference<br>from Mar<br>2010 | End of Dec<br>2009 |
|---|---------------------------|--------------------|--------------------------------|--------------------|
| Total Assets                            | 2,937.6                   | 2,613.3            | -324.4                         | 2,938.3            |
| Net Assets                              | 931.9                     | 827.5              | -104.4                         | 844.1              |
| Interest-bearing debt                   | 729.5                     | 726.8              | -2.7                           | 833.2              |
| Shareholder's Equity<br>Equity ratio(%) | 790.9<br><sub>26.9%</sub> | 709.8<br>27.2%     | -81.1<br>0.3pt                 | 718.0<br>24.4%     |
| D/E ratio                               | 0.92                      | 1.02               | - 0.10pt                       | 1.16               |
| Net D/E ratio                           | 0.50                      | 0.78               | - 0.28pt                       | 0.79               |
| Balance of cash and cash<br>equivalents | 330.5                     | 171.6              | -159.0                         | 265.4              |



# <Ref.> Capital Expenditures and Others

|                    |        |        |         | (Billions of Yen) |         |                    |  |
|--------------------|--------|--------|---------|-------------------|---------|--------------------|--|
|                    | FY09/3 | FY10/3 | YoY     | FY11/3            | YoY     | Difference<br>from |  |
|                    | Actual | Actual |         | Forecast          |         | Oct 28             |  |
| Capial Expenditure | 103.1  | 83.1   | - 19.4% | 75.0              | - 9.7%  | 0.0                |  |
| Depreciations      | 133.6  | 111.2  | - 16.8% | 75.0              | - 32.6% | 0.0                |  |
| R&D expenses       | 346.5  | 276.0  | - 20.3% | 200.0             | - 27.5% | 0.0                |  |

### (Billions of Yen)

|              | FY10/3<br>3Q Actual | YoY     | FY11/3<br>3Q Actual | YoY     |
|--------------|---------------------|---------|---------------------|---------|
| R&D expenses | 64.4                | - 22.4% | 45.9                | - 28.7% |





|  | (Billions of Yen)                    |                         |        |         |                             |        |         |                                |
|--|--------------------------------------|-------------------------|--------|---------|-----------------------------|--------|---------|--------------------------------|
|  |                                      | 3Q(October to December) |        |         | 9 Months(April to December) |        |         |                                |
|  |                                      | FY10/3                  | FY11/3 | YoY     | FY10/3                      | FY11/3 | YoY     | Major countries and regions    |
|  |                                      | Actual                  | Actual | 101     | Actual                      | Actual | 101     |                                |
| Asia   | Net Sales                            | 80.0                    | 36.4   | - 54.5% | 237.5                       | 119.5  | - 49.7% | China,Chinese<br>Taipei,India, |
| Asia   | To consolidated total sales (%)      | 9.7%                    | 5.0%   |         | 9.6%                        | 5.5%   |         | Singapore and Indonesia        |
| Europe   | Net Sales                            | 41.3                    | 29.7   | - 28.3% | 123.0                       | 80.1   | - 34.9% | UK,France,Netherlands,         |
| Luiope   | To consolidated total sales (%)      | 5.0%                    | 4.1%   |         | 5.0%                        | 3.7%   | ST.     | Germany, Italy and Spain       |
| Others   | Net Sales                            | 53.9                    | 51.5   | - 4.4%  | 165.6                       | 160.9  | - 2.8%  | U.S.A                          |
| Others   | To consolidated total sales ( $\%$ ) | 6.5%                    | 7.1%   | -75     | 6.6%                        | 7.3%   | 5       |                                |
| Total  | Net Sales                            | 175.2                   | 117.5  | - 32.9% | 526.1                       | 360.6  | - 31.5% | A la                           |
| TOTAL  | To consolidated total sales ( $\%$ ) | 21.2%                   | 16.3%  | 8       | 21.2%                       | 16.5%  |         |                                |
| Japan Sales (%) 21.2% 16.3%<br>Japan Sales for 9months<br>of FY11/3<br>¥2,189.9 Billion Others Others Sales Ratio<br>16.5% |                                      |                         |        |         |                             |        |         |                                |

(D .... 6.57 ``

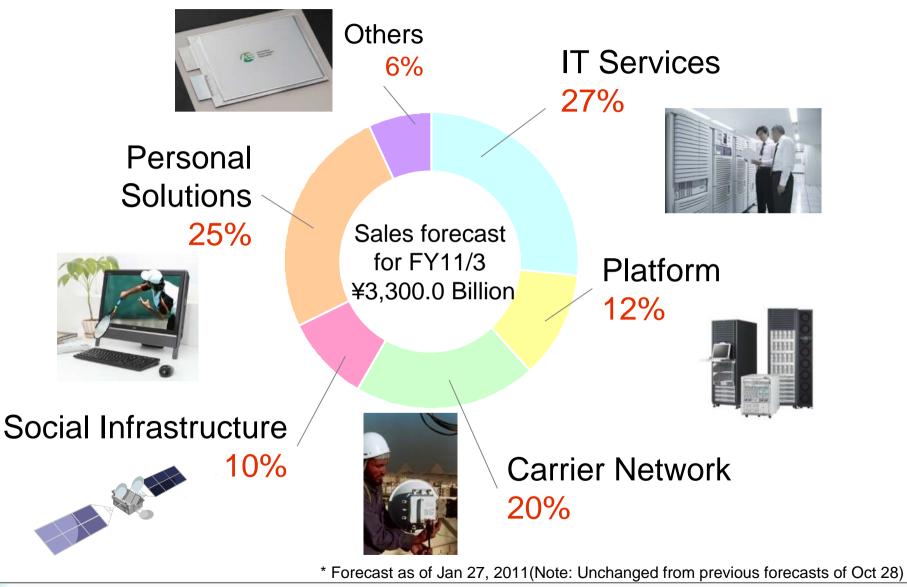
\* Sales, based on the location of customers, are classified by country or region





# Financial Forecast for FY11/3 (Appendix)

### Sales Proportion Forecast By Segment

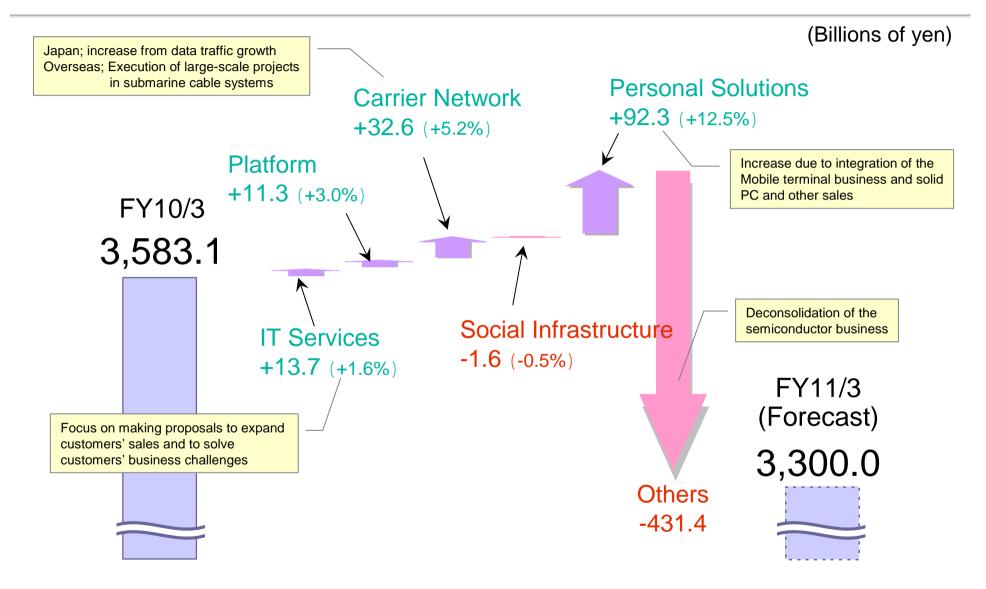


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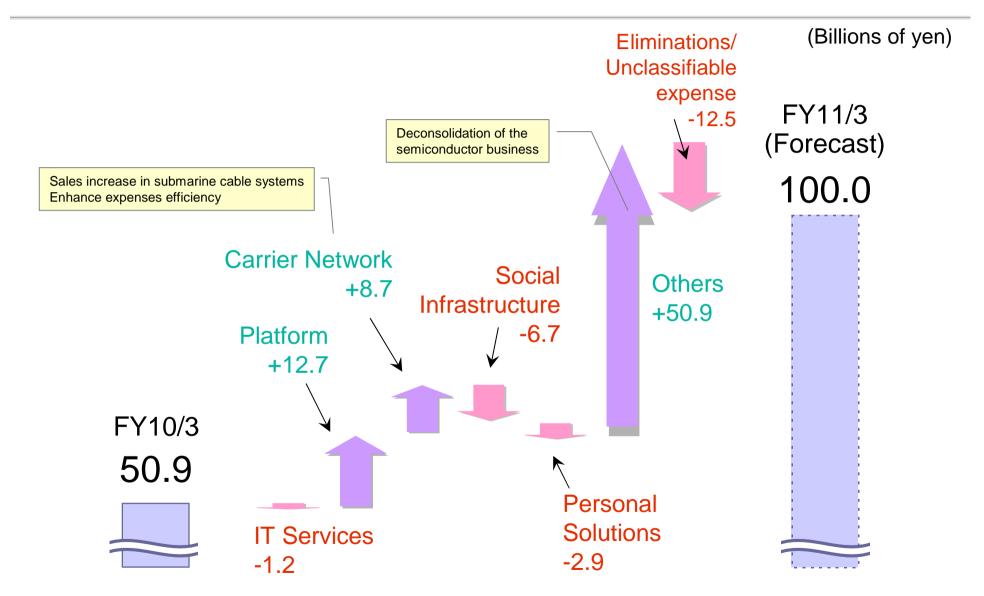
### Forecast

### Sales Change (Year on Year)





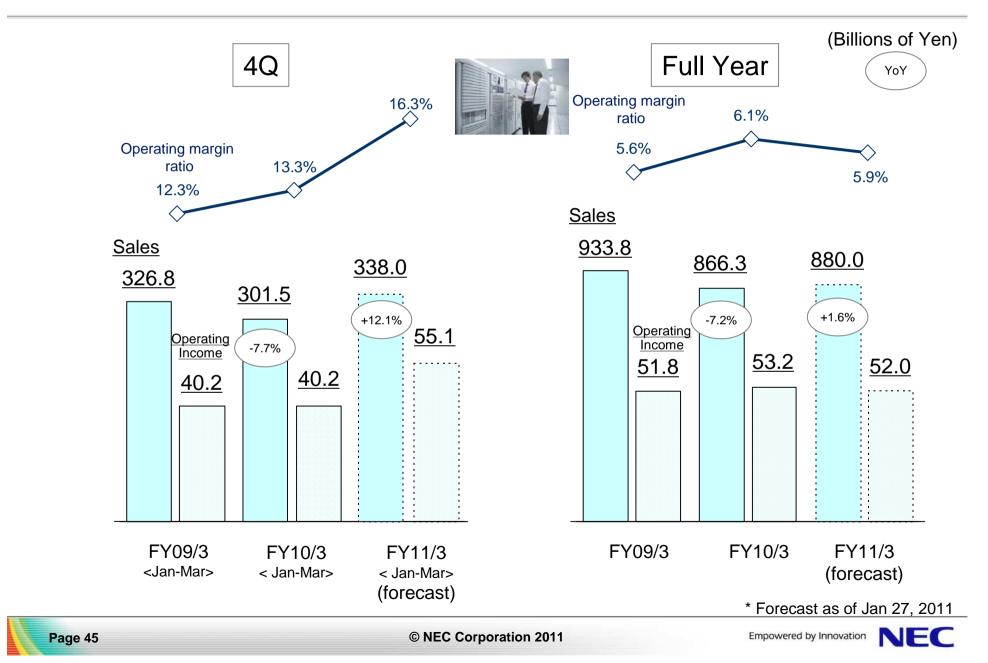
# Operating Income/Loss Change (Year on Year)





### Forecast

### **IT Services Business**



### **IT Services Business**

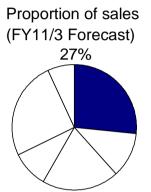
### Billions of yen (YoY)

### <u>Sales</u>

### 880.0 (+1.6%)

 $\triangle$  SI Services :

Aim to increase by focusing on proposals to expand customers' sales and to solve customers' business challenges



△ Outsourcing/Support Services :

Aim for a steady increase through deployment of "cloud-oriented services" and the expansion of SaaS solution menus

# Operating Income 52.0 (-1.2)

Expect to maintain almost same level as the previous year by enhancing SI innovation and thorough cost reductions





# Ref: IT Services Business Situation by Sector

Accelerate deployment of service business and globalization by focusing on improving sectors such as manufacturing and finance

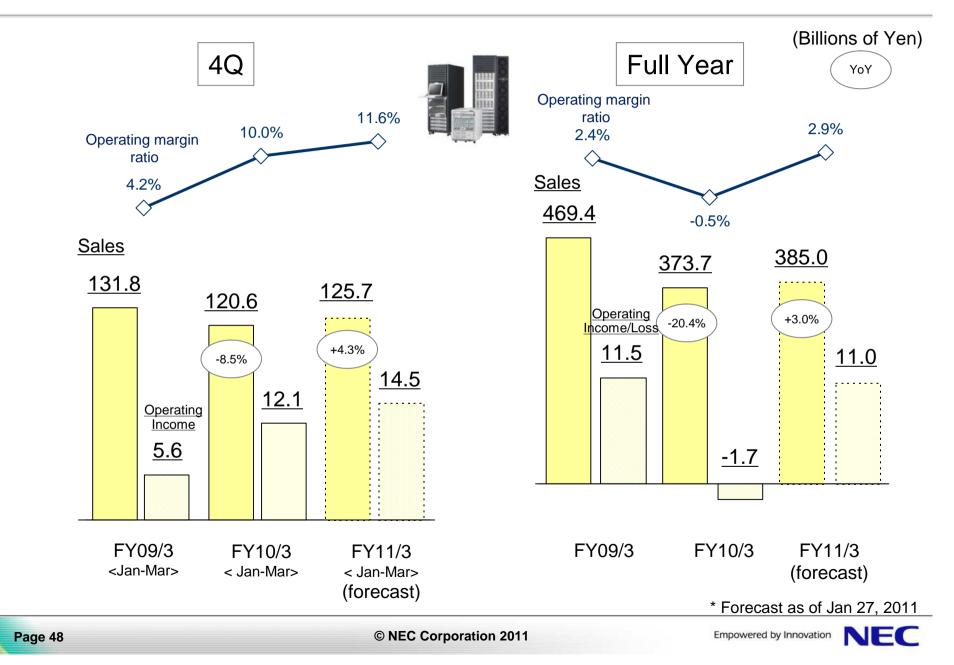
| Sector         | Key focus area  |
|----------------|---|
| Government     | <ul> <li>Strengthen proposals about "New Growth Strategy" and economic policy related business, Win large scale projects</li> <li>Further expansion of public safety business based on superior biometrics technology</li> </ul>                                |
| Public/Medical | <ul> <li>Expand market share by proposing to restructure mission critical systems, including utilization of cloud technology</li> <li>Further development of new business by the cooperation with global partners</li> </ul>                                    |
| Finance        | <ul> <li>Propose large scale services such as systems designed for joint use.<br/>Strengthen sales of the next-generation store terminals</li> <li>Further expansion of global business centered on Asia (e.g. SWIFT(*1) connecting service)</li> </ul>         |
| Telecom/Media  | <ul> <li>Horizontal deployment of cloud business for global telecom carriers.<br/>Win large scale projects in Digital signage</li> <li>Strengthen proposals for mission critical systems for domestic telecom carriers and broadcasters</li> </ul>              |
| Manufacturing  | <ul> <li>Expand cloud-oriented accounting services, further expand SaaS service menus for certain industries</li> <li>Expand business in Greater China and APAC by focusing on local business in addition to business with Japanese companies abroad</li> </ul> |
| Retail/Service | <ul> <li>Expand service business such as the NeoSarf series and integrated cloud services for the hotel industry</li> <li>Develop global markets by launching POS systems</li> </ul>  |

\*1 Common network for interbank cash transfer, settlement etc.



### Forecast

### **Platform Business**



### **Platform Business**

## Sales

# 385.0 (+3.0%)

 $\triangle$  Software :

Aim to increase by focusing on growing market such as system integration through virtualization and cloud computing platform for enterprise, government and datacenter

### $\nabla$ Hardware :

Expect a decline due to the shift to low-price products

Aim to minimize the decline by the increase in IA servers and thin-client systems

 $\triangle$  Enterprise Network :

Aim to increase by focusing on areas where customers

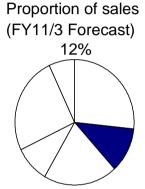
invest aggressively (e.g. cost reduction, global sales expansion)

# Operating Income 11.0 (+12.7)

 $\triangle$  Expect to improve significantly through an increase in sales and continual cost reductions

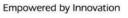


NEC



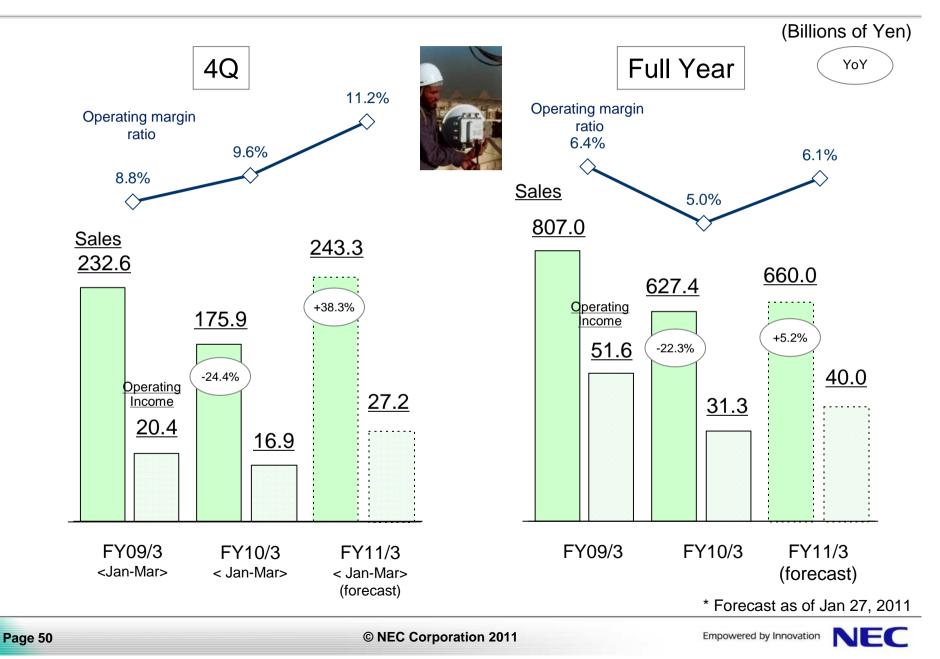
Billions of yen (YoY)





### Forecast

### **Carrier Network Business**



### Billions of yen (YoY)

Proportion of sales (FY11/3 Forecast)

20%

### Sales

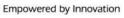
### 660.0 (+5.2%)

- △ Focus on business opportunities supported by increased data traffic from the rapid spread of smart phones in Japan
- $\triangle$  Aim to increase through secure execution of large-scale Submarine Cable System projects
- Aim to ensure sales by expanding IP-enabled new models of PASOLINK

#### perating Income 40.0 (+8.7)

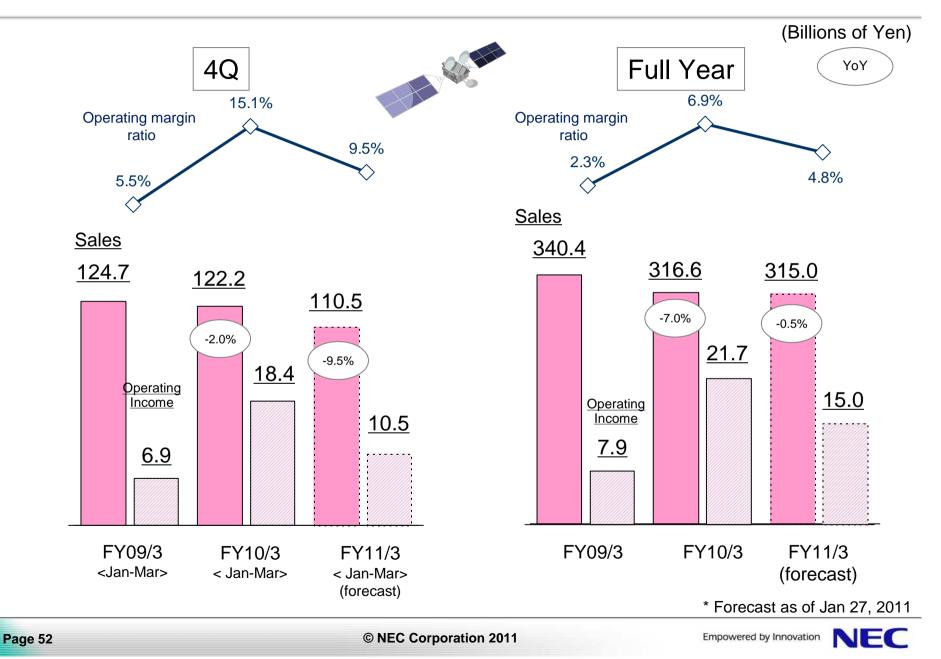
 $\triangle$  Aim to increase profit from the sales increase in Wireless Business in Japan and Submarine Cable System in addition to the improvement of cost efficiency







### **Social Infrastructure Business**

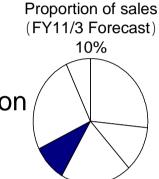


### Billions of yen (YoY)

### <u>Sales</u>

### 315.0 (-0.5%)

Expect same level as last year due to increase projects in social systems such as transportation and fire prevention despite the severe situation in aerospace and defense systems

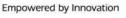


# Operating Income 15.0 (-6.7)

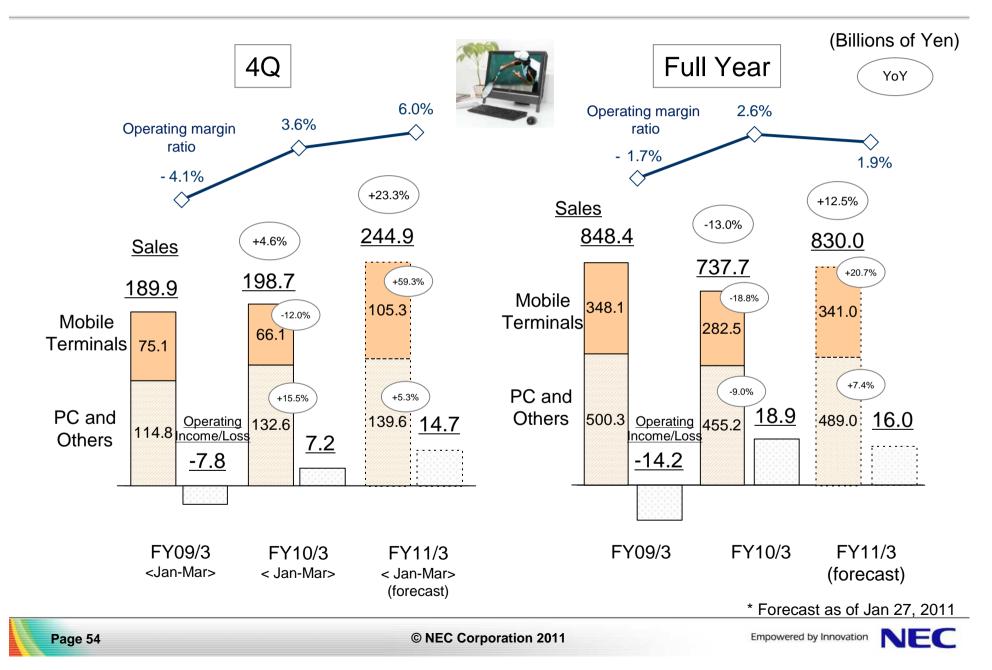
Expect a decline due to a decrease in profitable projects compared with the previous year, despite enhancing cost reduction activities such as project management







### **Personal Solutions Business**



Proportion of sales

(FY11/3 Forecast) 25%

Billions of yen (YoY)

### Personal Solutions Business

### Sales

 $\triangle$  Mobile Terminals :

Expect an increase due to the business integration

830.0

and the launch of new products

 $\triangle$ PC and Others :

Expect an increase in products for enterprises (PCs, public displays, digital cinema projectors) backed by a market recovery and an increase in products for consumers (high-value added PCs, WiMAX routers) backed by steady demand

(+12.5%)

# Operating Income 16.0 (-2.9)

 $\nabla$  Expect a decrease due to an increase in development costs for new devices such as LifeTouch and smartphones,

despite the fixed cost reduction and improvement

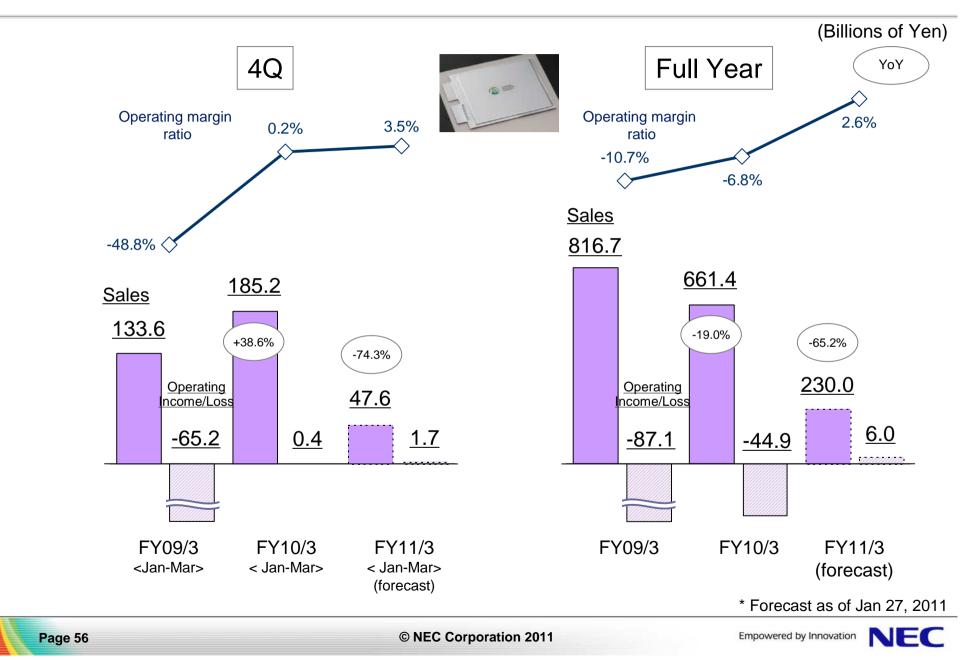
of development efficiency





### Forecast

### Others



\* Forecast as of Jan 27, 2011(Note: Unchanged from previous forecasts of Oct 28)

### Foreca

### Billions of yen (YoY)



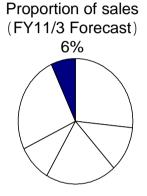
Others

230.0 (-65.2%)

 Expect a decrease due to the deconsolidation of the NEC Electronics (current Renesas Electronics)

# Operating Income 6.0 (+50.9)

Expect an improvement due to the deconsolidation of the NEC Electronics (current Renesas Electronics) which marked operating loss in the previous year



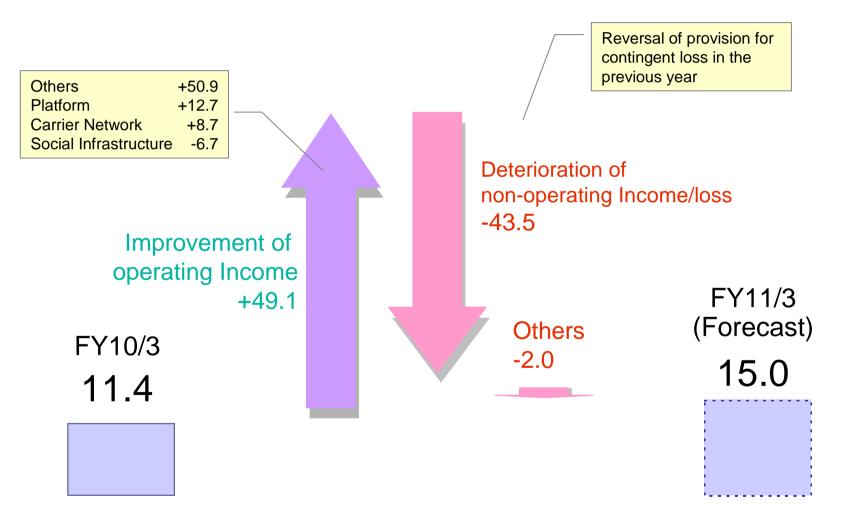


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### Net Income Change (Year on Year)

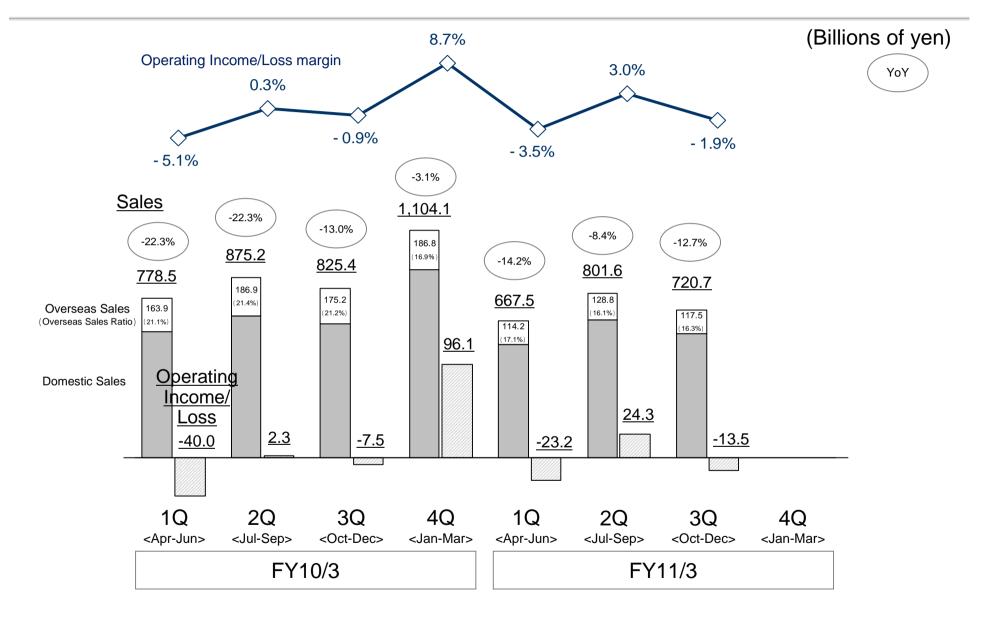
### (Billions of yen)





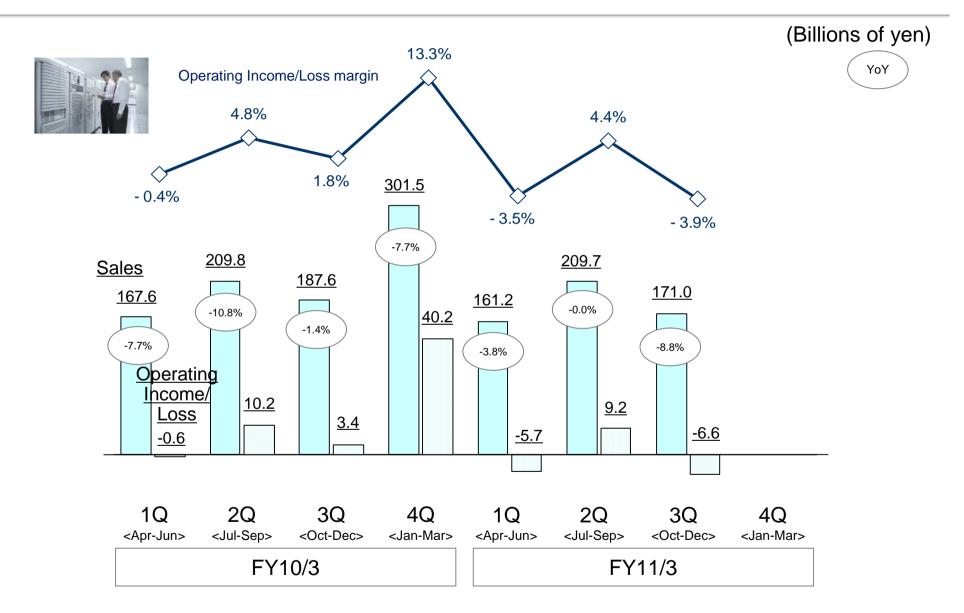
# Reference

## Sales, Operating Income/Loss (NEC Total)



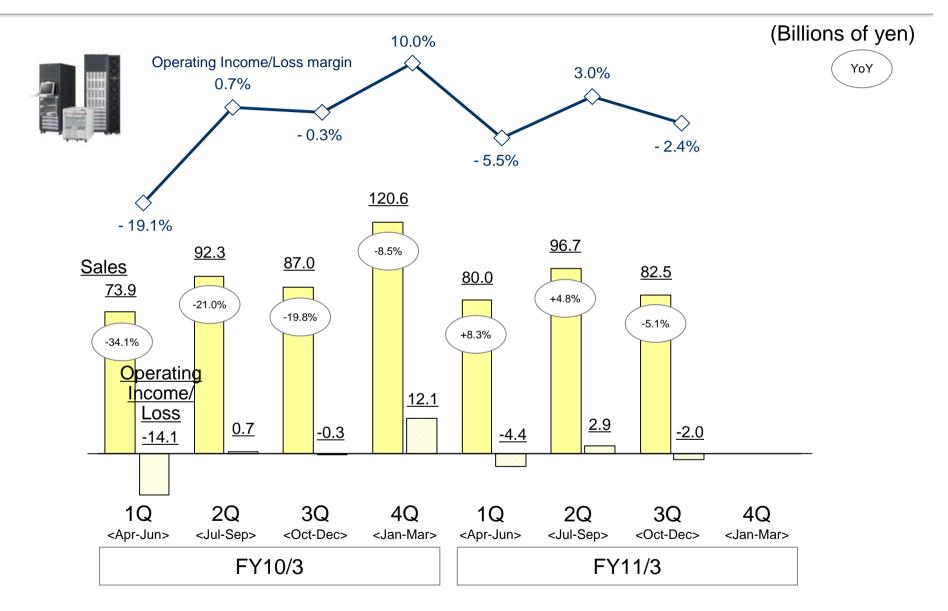


### Sales, Operating Income/Loss (IT Services)





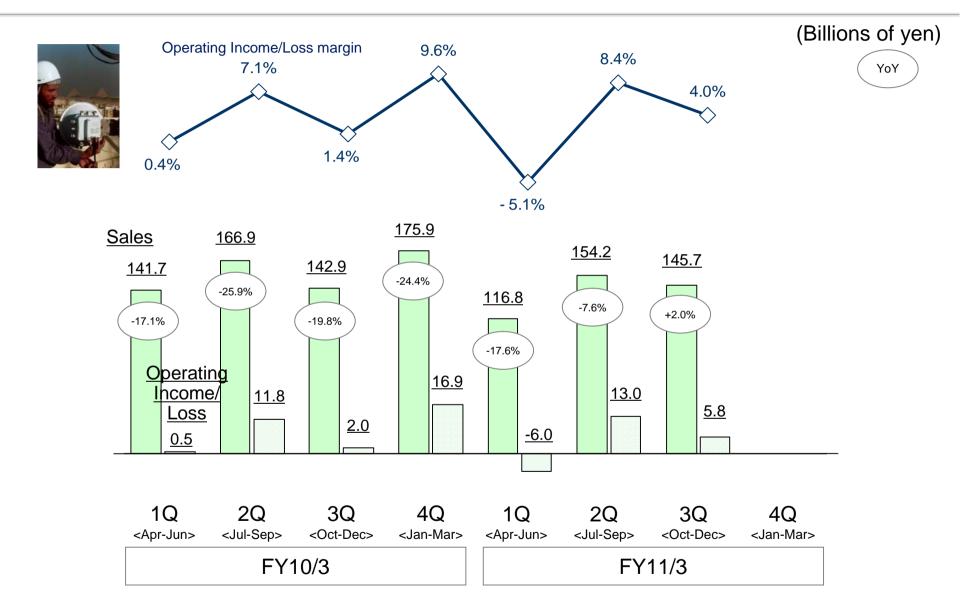
# Sales, Operating Income/Loss (Platform)





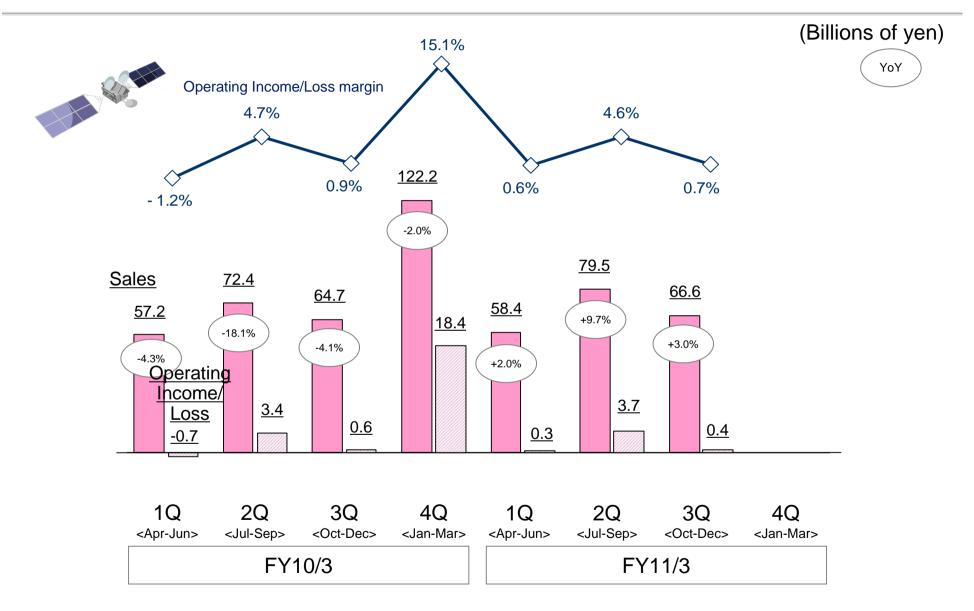


### Sales, Operating Income/Loss (Carrier Network)



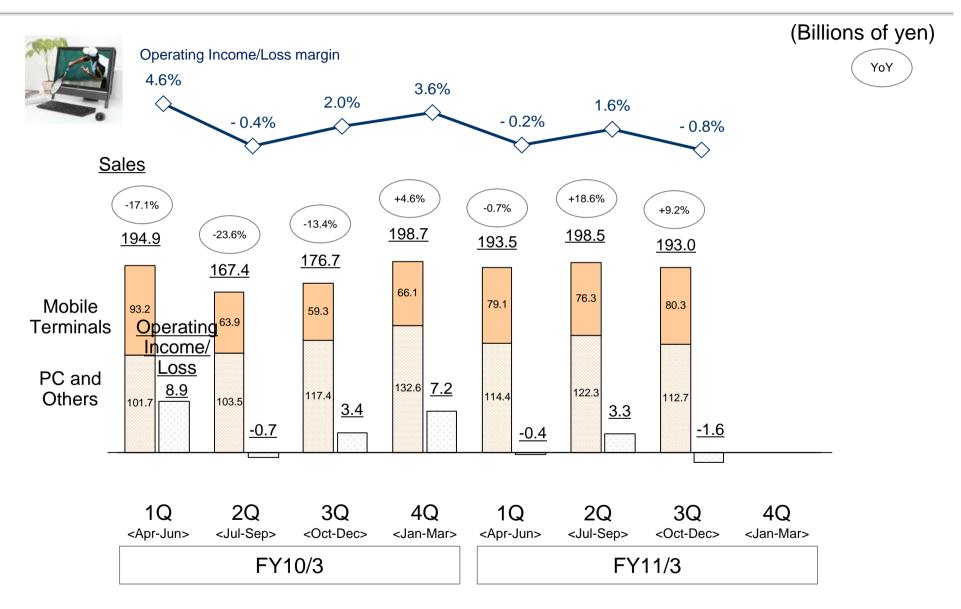


### Sales, Operating Income/Loss (Social Infrastructure)



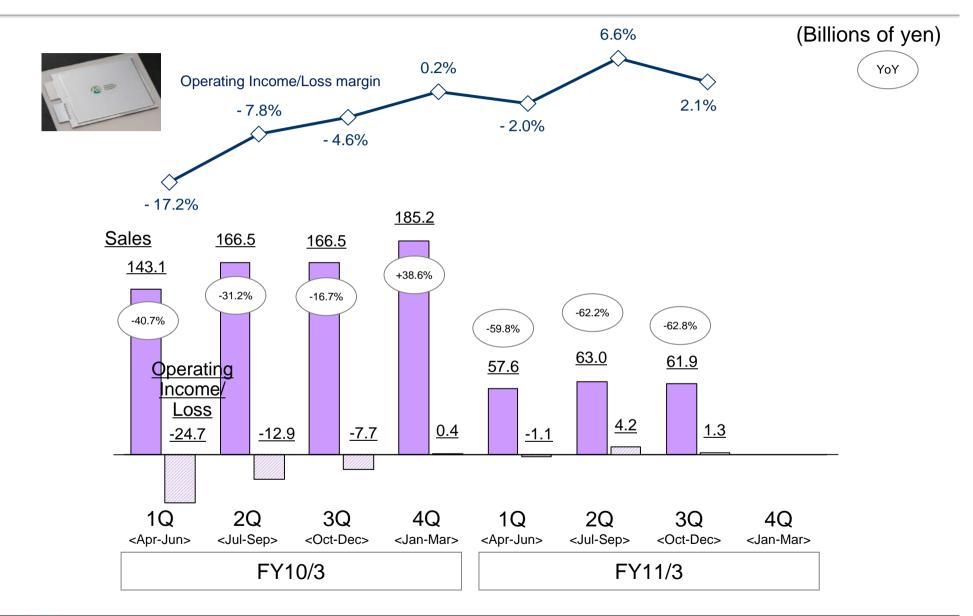


# Sales, Operating Income/Loss (Personal Solutions)



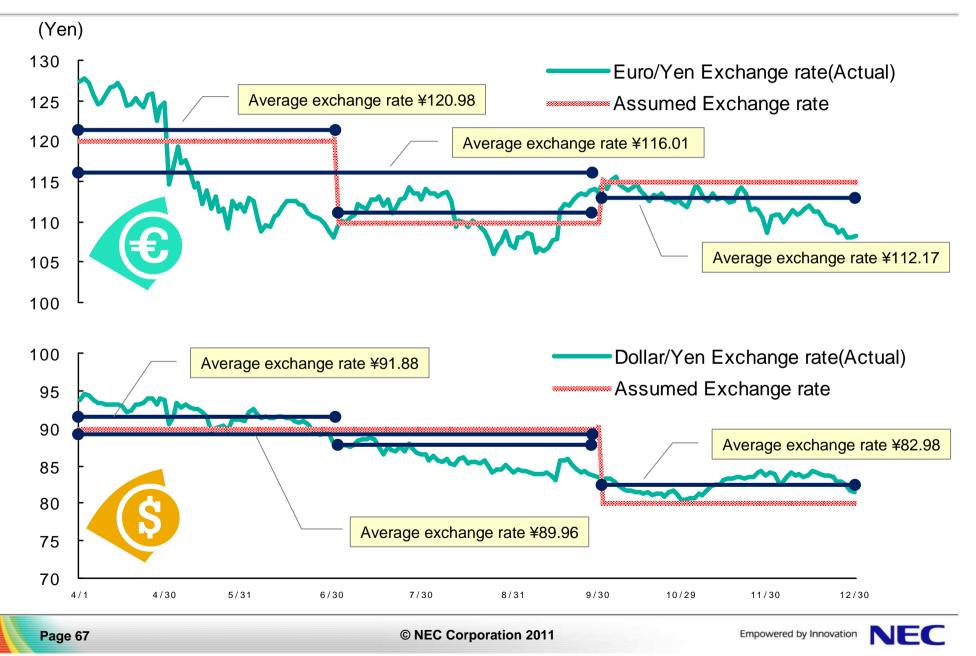


### Sales, Operating Income/Loss (Others)

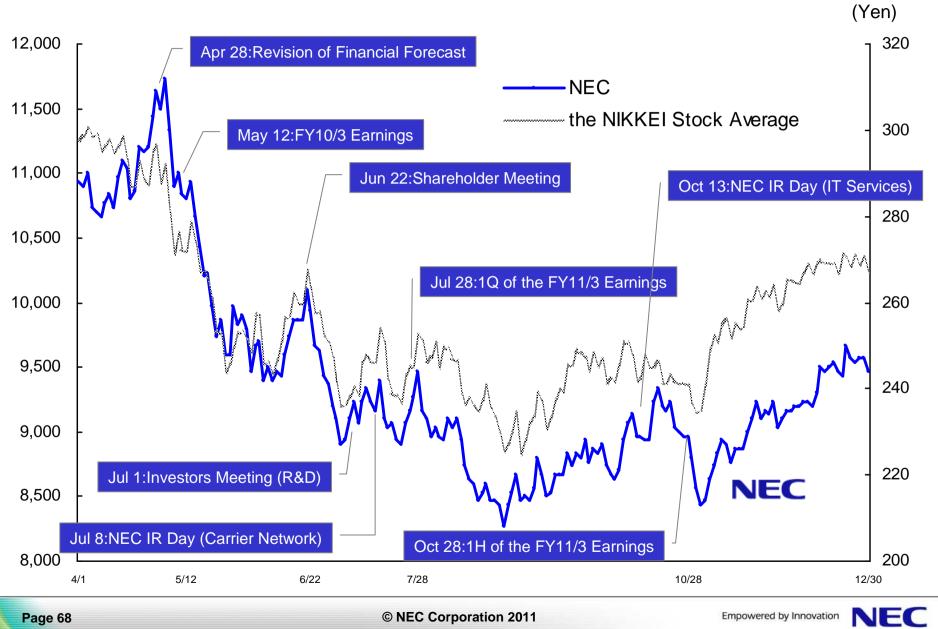




### Exchange Rate



### **Stock Price**



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