

# **NEC' s Submarine Cable System**

**December 5, 2008**

**NEC Corporation**

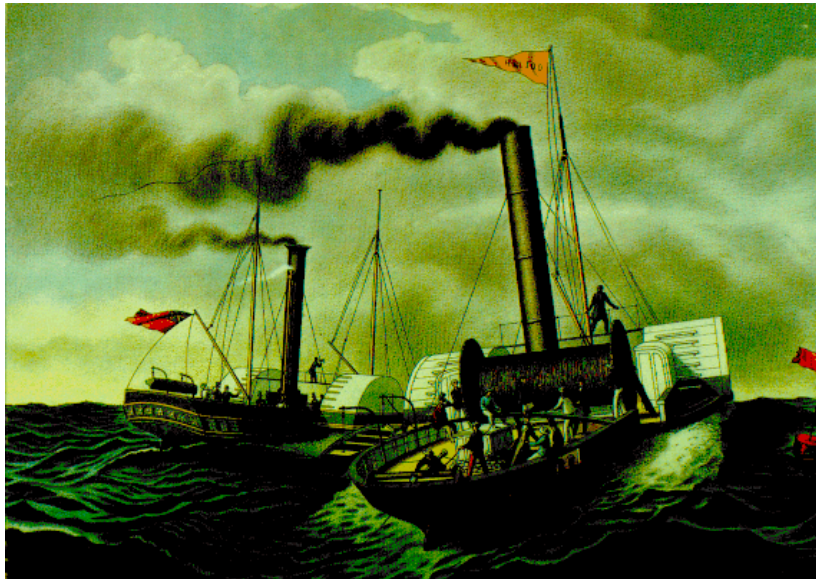
**Broadband Network Operations Unit**

**Executive General Manager**

**Masamichi Imai**

# 1. Outline of Submarine Cable Systems

# 1-1. The History of Submarine Cables



1850: First Telegraph cable at Dover Strait

1858: First Trans-Atlantic Telegraph Cable

(1876: Graham Bell invents the Telephone)

1906: Submarine Cable Tokyo-Guam

1956: First Trans-Atlantic Coaxial Cable

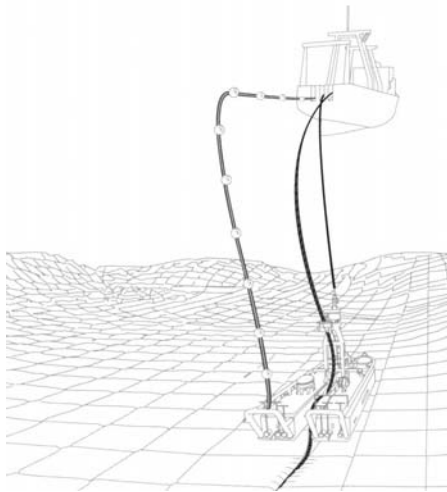
(1963: Satellite Communications between Japan and US begins)

1964: First Trans-Pacific Coaxial Cable

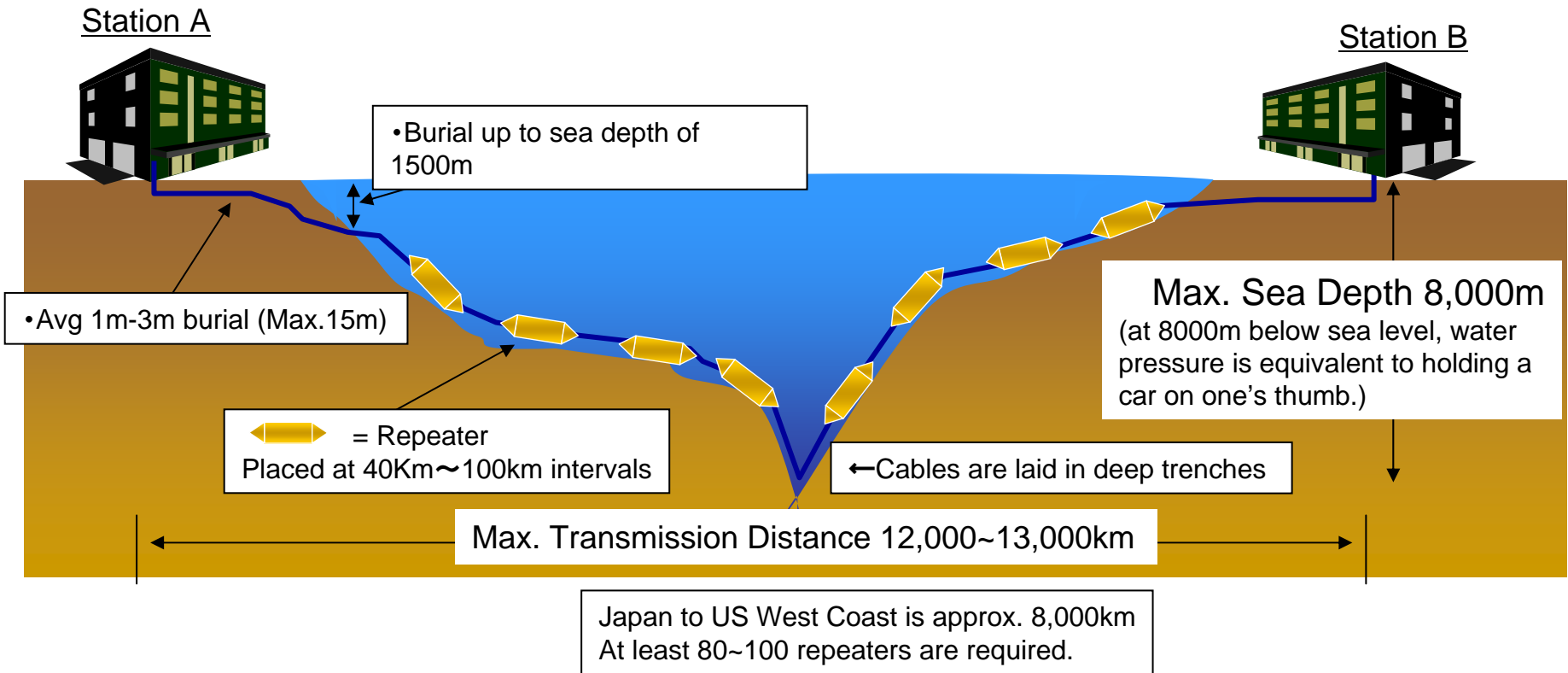
1988: First Trans-Oceanic Optical Cable (1 Gb/s)

1999: Trans-Oceanic Optical Cable (640 Gb/s)

2001: Trans-Oceanic Optical Cable (1.28~Tb/s)



# 1-2. Summary of Submarine Cable Systems



# 1-3. Components of a Submarine Cable System

## Dry Side

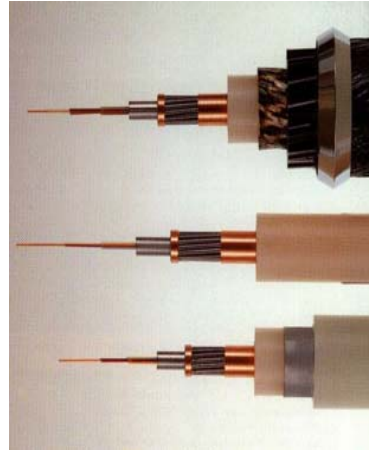


Line Terminal Equipment



Supervisory System  
Overall System Monitoring  
Repeater Performance Monitoring

## Wet Side



Submarine Cables (inc.. fiber.)



Submarine Repeater

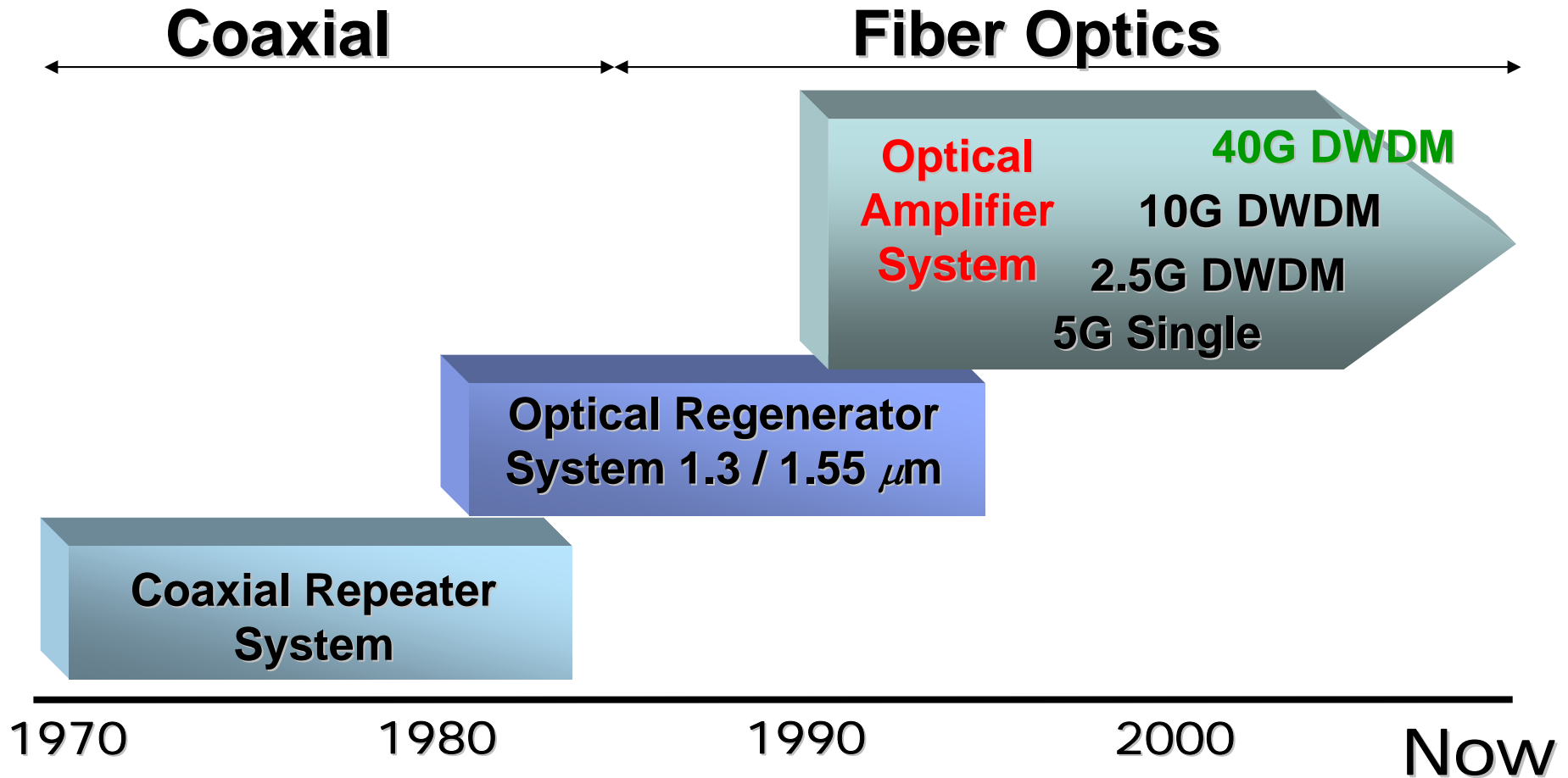
Power Feeding Equipment

Network Protection Equipment (SDH system)



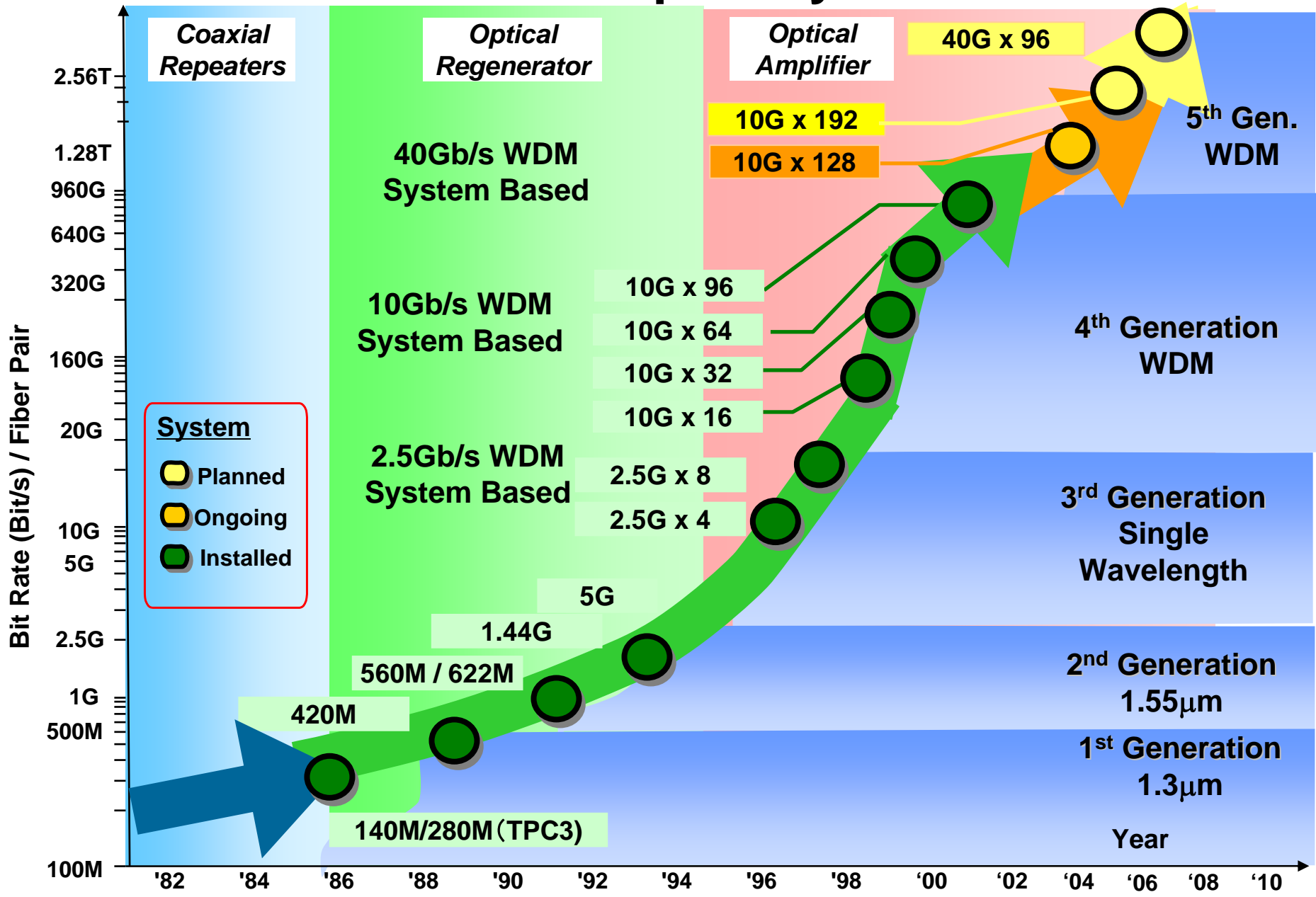
Installation Cables ship

# 1-4. Technical Trends





# 1-5. Transmission Capability



# 1-6. Latest Transmission Capacity

**The Maximum Transmission Capacity for the latest Submarine Cable System, using the latest Optical Transmission technologies, is 10.24 Terabits/sec.**

◆ **So, how fast is 10.24Tbps ?**

- 1 Cable can carry **Approx. 160Mil. Telephone Circuits** simultaneously  
or  
1 Cable can send **Approx. 272 DVD Disks** between continents within 1 second.

10.24 Tbps

10.24Tbps = 10Gbps x 128WDM x 8fiber pairs

- a) 10Gbps: 1 wavelength (color) can carry 10Gbps worth of data
- b) 128WDM: 1 fiber can carry wavelengths (colors) up to 128 colors
- c) 8fiber pairs: 1 Submarine Cable can accommodate up to 8 fiber pairs.



# 1-7. Comparison between Submarine Cable and Satellite Communications

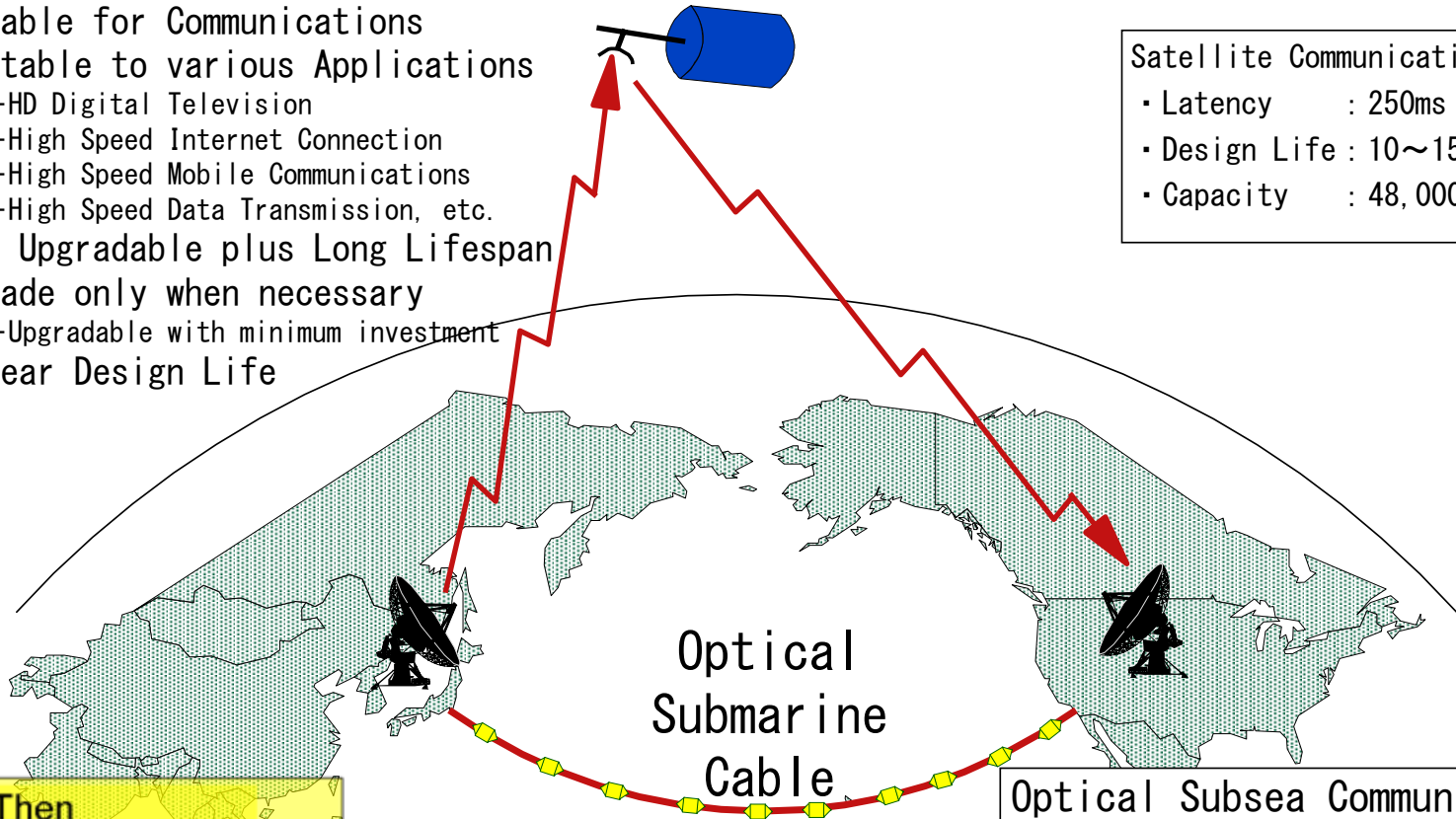
## 1. Enables Highly Reliable and Affordable Broadband Communications

- 1) Suitable for Communications
- 2) Adaptable to various Applications
  - HD Digital Television
  - High Speed Internet Connection
  - High Speed Mobile Communications
  - High Speed Data Transmission, etc.

## 2. Easily Upgradable plus Long Lifespan

- 1) Upgrade only when necessary
  - Upgradable with minimum investment
- 2) 25 year Design Life

Satellite Communications	
▪ Latency	: 250ms
▪ Design Life	: 10~15years
▪ Capacity	: 48,000ch

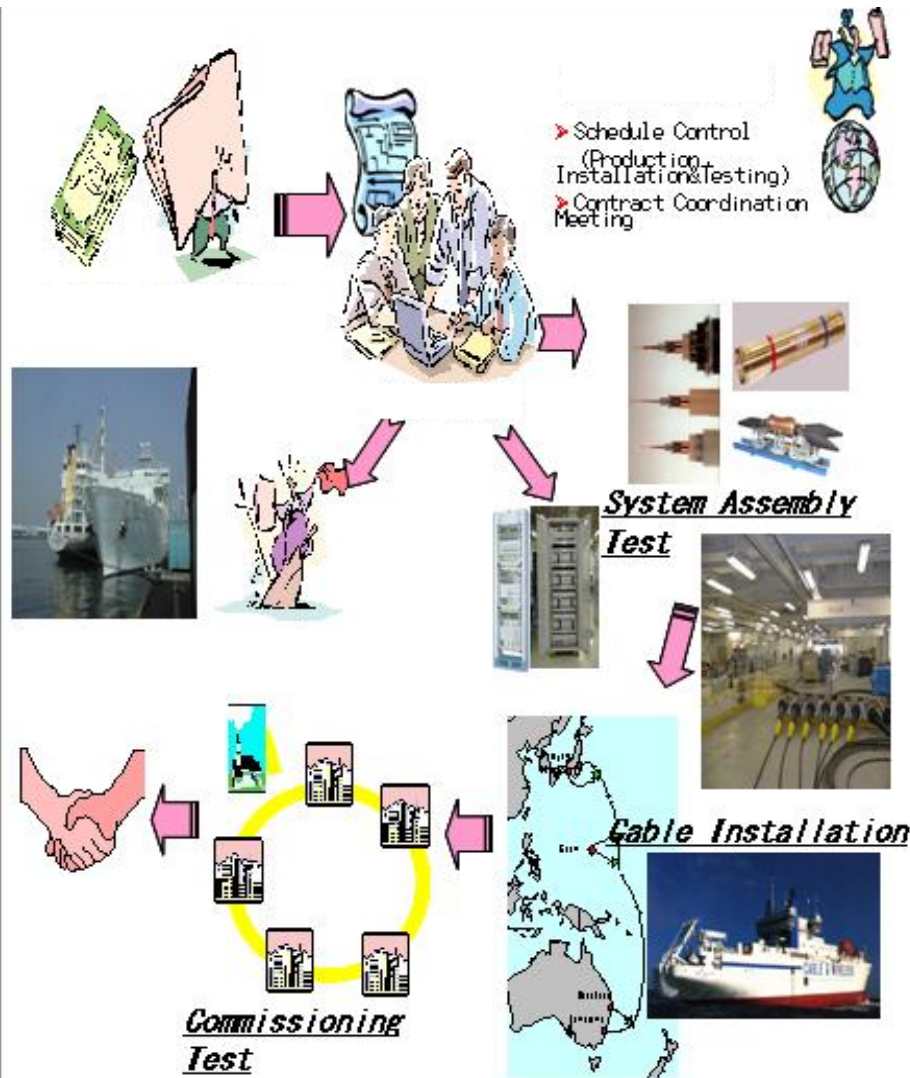


Now and Then		
In 1995:		
Subsea	50:50	Satellite
Today (2008):		
Subsea	97: 3	Satellite

Optical Subsea Communication	
▪ Latency	: 50ms
▪ Design Life	: 25years
▪ Capacity	: 80,000,000ch (10Gbits, 128WDM, 4fp)

## **2. Features of Submarine Cable Systems**

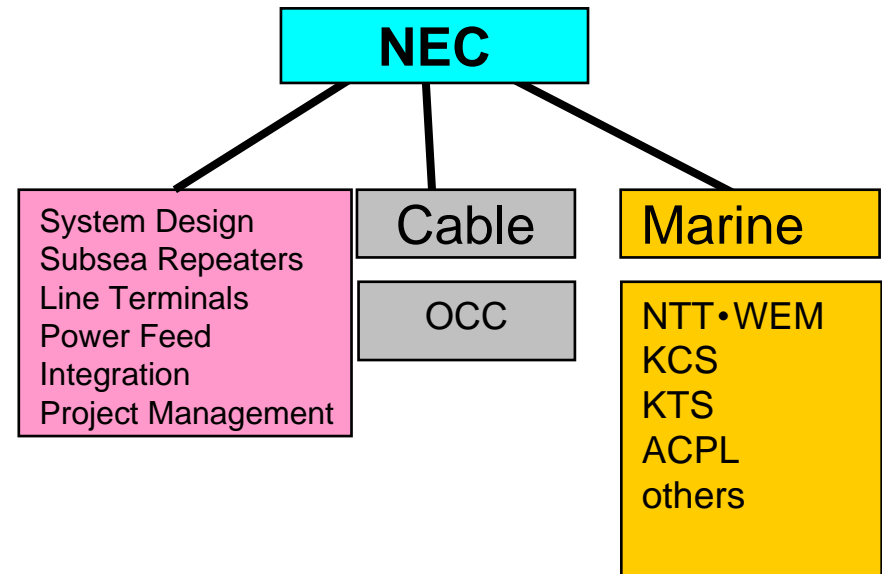
# 2-1. Submarine Cable Projects



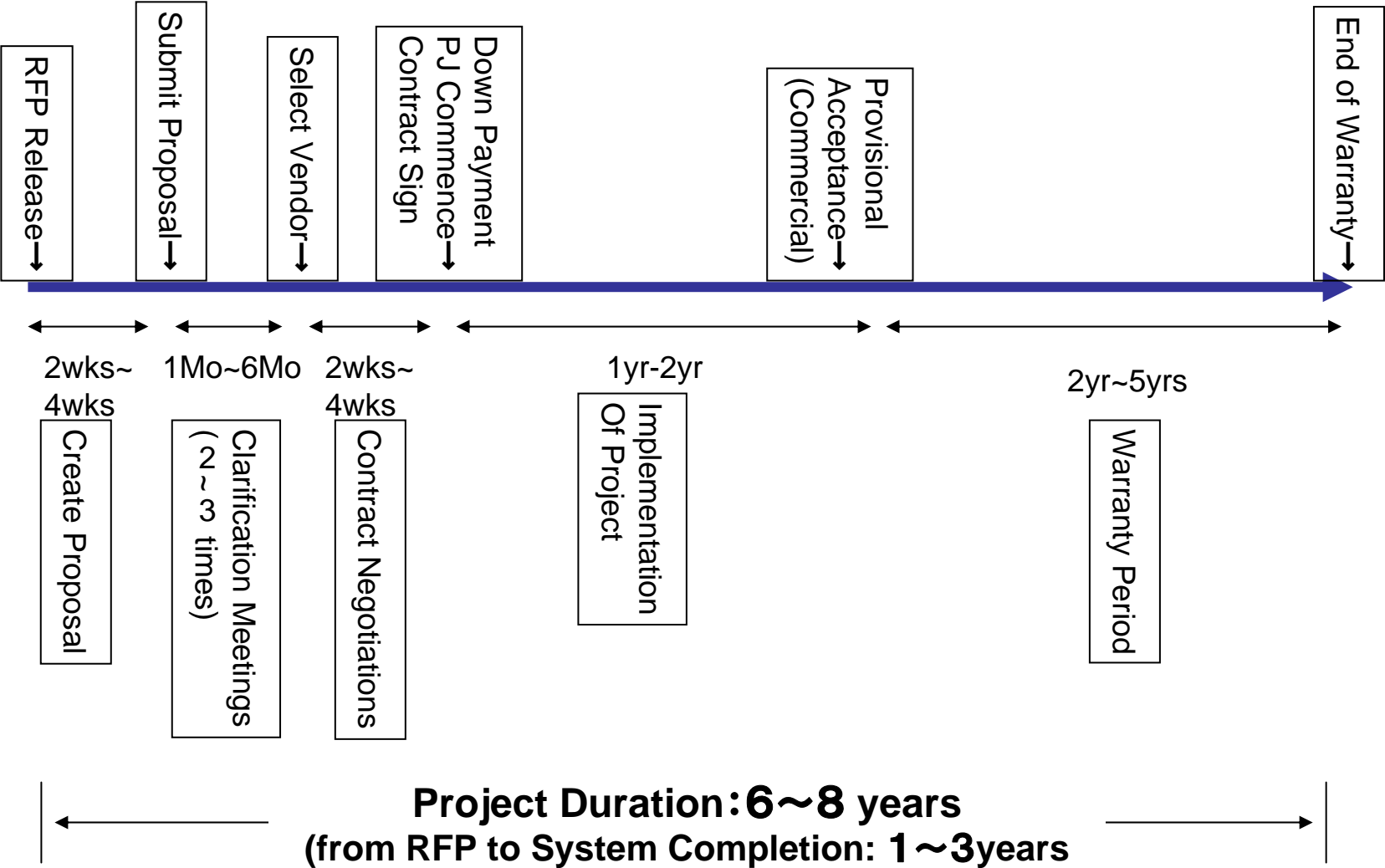
## Features

- Infrastructure for Int'l Traffic  
(Construction Period 10~18 Months)
- Large Capacity Transmission
- System Design Life 25 years

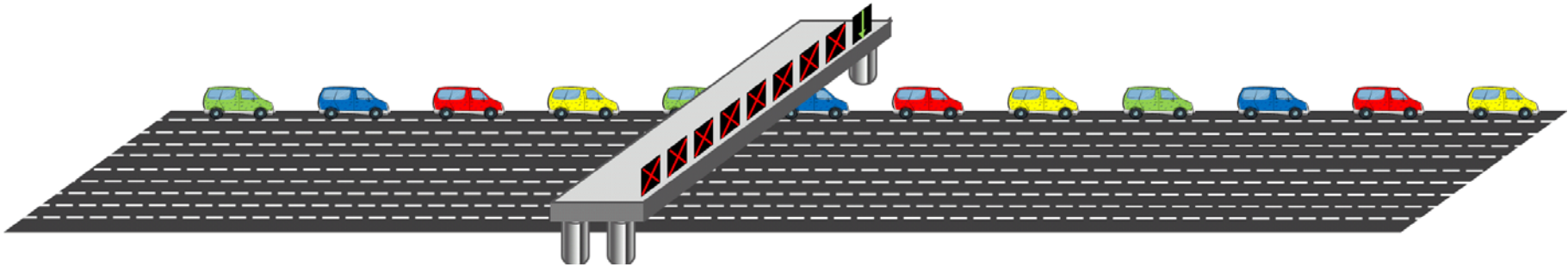
## Project Formation



# 2-2. Flow of a Typical Project



## 2-3. Construction of New Cable vs. Upgrade



Construction of a New Cable  $\Rightarrow$  Like building a 10 lane expressway (but use only 1 lane)



Capacity Upgrade  $\Rightarrow$  Like opening one lane at a time. No New Construction.

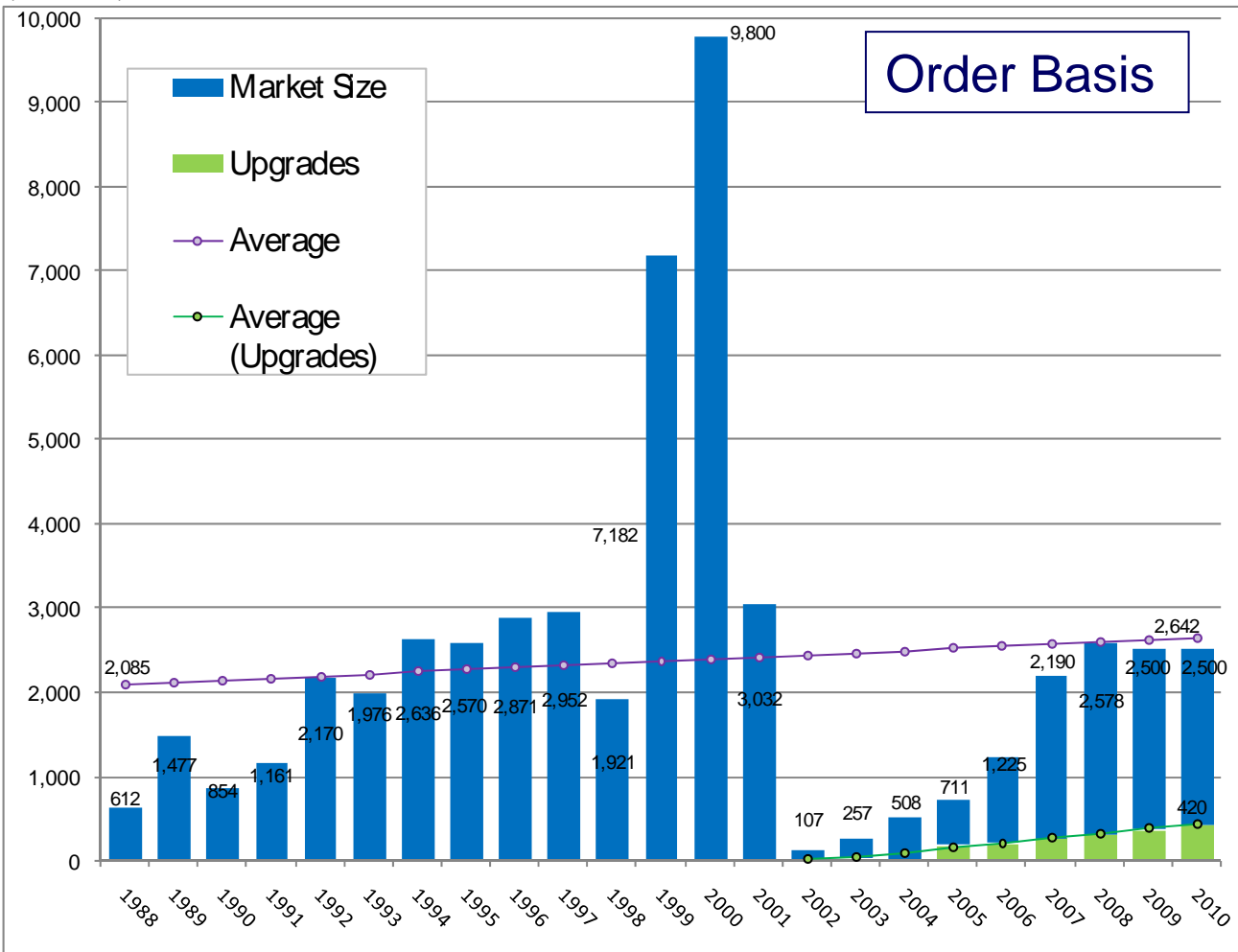
- Constructing a New Cable is like constructing a 10 lane expressway but using only 1 lane at the beginning. If traffic increases, more lanes will be opened.
- A 10 lane expressway costs more to build than a 1 lane expressway, but is less than building ten 1 lane expressways. Initial investment works out to be high, but are being build to cope with future demands.

# 3. Submarine Cable Systems Market



# 3-1. Global Trends

(US\$ Million)

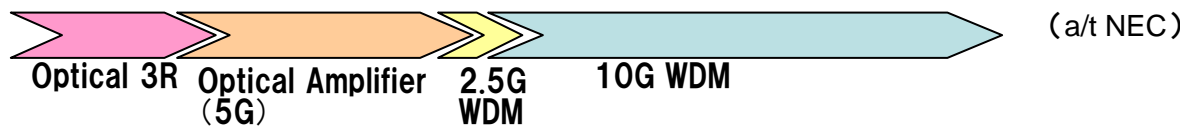


■ Demands were high during 1999–2001, but a 20 year trend seems stable at US\$2,100M~2,500M

■ 2007 saw demands coming back to mid 90's level. Expect moderate growth for coming years

■ CAGR of Upgrades is approx. 100.2%

■ Expect high demands in Asia-Pacific, Indian Ocean, Middle East and Africa













# **4. NEC' s Strategy towards Submarine Cable Systems**

# 4-1. NEC's Strategy for Submarine Cable Systems

1. Focus on the Asia-Pacific region (Maintain regional strength)
  - Produce High Quality products from Ohtsuki plant (25 year warranty)
  - Focus marketing resources to Asia-Pacific
2. Maintain Stable Growth
  - Total Supply from Terminal Equipments to Repeaters & Cable  
Stable Supply made possible with acquisition of OCC
  - Maintaining Profitability while Minimizing Risk
  - Avoid High-risk / High-return projects, and maintain stable growth
3. Spin-Off ~ Ocean Bottom Seismograph Systems
  - Sole supplier of Ocean Bottom Seismograph Systems in Japan
  - Detect "P-wave" from earthquakes for the Meteorological Agency's "Earthquake Early Warning System"

## 4-2. Status of the Submarine Industry (Top 3 suppliers)

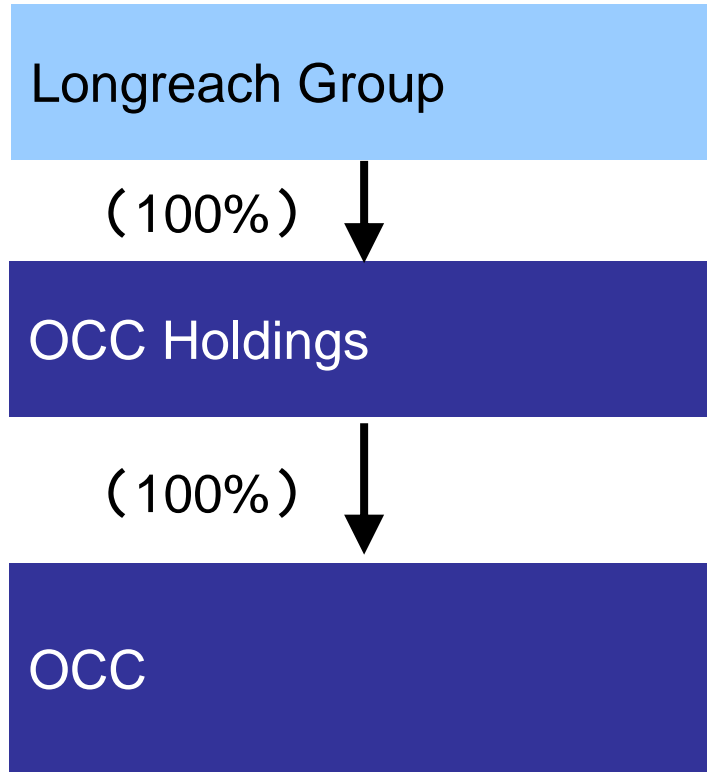
	Tyco		Alcatel		NEC
System Integration			 Alcatel-Lucent		<b>NEC</b>
Manufacture of Submarine Line Terminal Equipment			 Alcatel-Lucent		<b>NEC</b>
Manufacture of Submarine Repeaters			 Alcatel-Lucent		<b>NEC</b>
Manufacture of Submarine Cables			 Alcatel-Lucent		<b>OCC</b> Ocean Cable & Communications
Marine Work & Maintenance		Cable Install Company	 Alcatel-Lucent	Cable Install Company	Cable Install Company

- Top 2 Suppliers can manufacture, integrate and implement, and provide Maintenance Services with own resources within.
- By acquiring OCC, NEC is now able to provide services nearly equal to the top 2 suppliers.

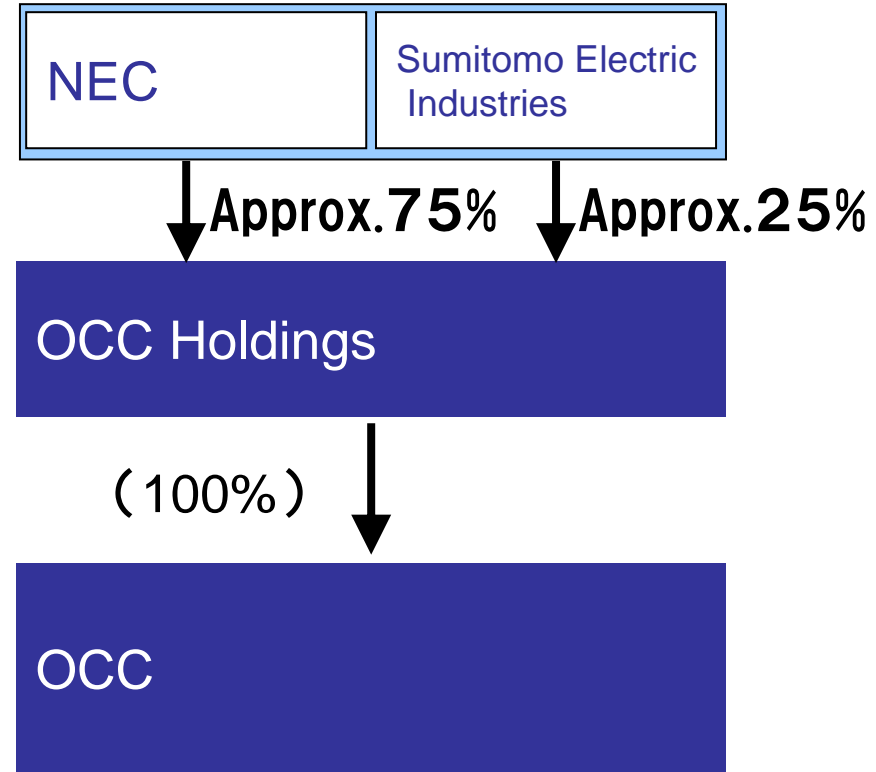
# 4-3. Structure of OCC Aquisition

Acquired interest of OCC Holdings

(Before)



(After July 15, 2008)



**NEC Corporation and Sumitomo Electric Industries acquired OCC Holdings from the Longreach Group.**

# 4-4. Company Overview for OCC



**OCC**  
Ocean Cable & Communications

<b>Operations</b>	<p><b>Subsea Cable: Design, Manufacture and Sales of Communication purpose Submarine Cable and Surveillance cables.</b></p> <p><b>Terrestrial Cable: Manufacture and Sales of Communication purpose Terrestrial Cables.</b></p>
<b>Offices</b>	<p><b>Head Office : Yokohama, Japan</b></p> <p><b>Plants: Submarine Cable (City of Kita-Kyushu)</b> <b>Terrestrial Cable (Kaminokawa Township)</b></p>
<b>Founded</b>	<b>June 1935</b>
<b>Capital</b>	<b>2.255 Billion Yen (as of March 2008)</b>
<b>Sales</b>	<b>17.46 Billion Yen (for year ending March 2008)</b>
<b>Director</b>	<b>Yoshihisa Okada, President and CEO</b>
<b>Employees</b>	<b>Approx. 221 pax. (not including directors and temp.staff)</b>
<b>Shareholders</b>	<b>OCC Holdings (100%)</b>



# 4-5. Ocean Bottom Seismograph System

- Constantly transmits data gathered from the Seismograph through Optical Fiber Cable to the Terrestrial Station.
- Technology base: NEC's Submarine Cable System and Subsea Equipment (Features)
  - Enables real-time monitoring of seismic activities 24/7
    - Enables Tsunami readings off the coast before reaching the shores.
    - Enables Reliable and Stable Monitoring

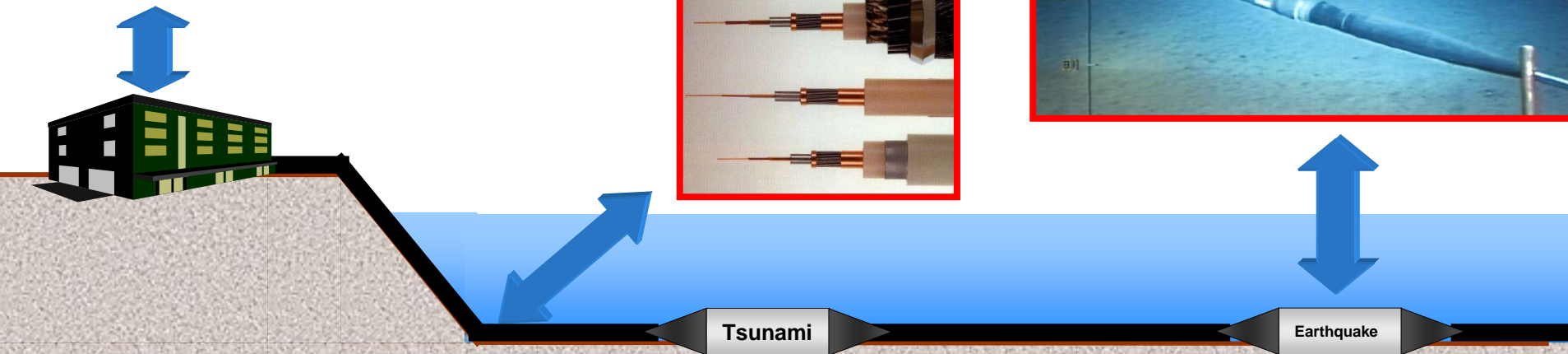
## Line Terminal Equipment



## Ocean Bottom Seismograph



## Optical Fiber Cable



# 4-6. Seismograph System of Omaezaki

## Seismograph System around Japan

JMA: Japan Meteorological Agency

ERI: Earthquake Research Institute,  
University of Tokyo

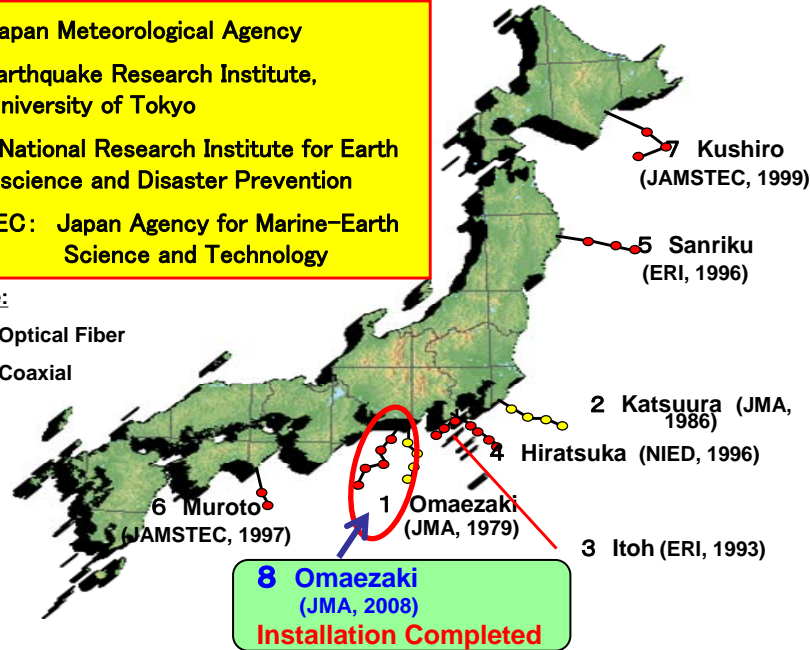
NIED: National Research Institute for Earth  
science and Disaster Prevention

JAMSTEC: Japan Agency for Marine-Earth  
Science and Technology

**Note:**

● Optical Fiber

● Coaxial



## Features

- Installed as part of strengthening the observation system of Tokai area
- NEC was selected as supplier for this project on the followed account;
  1. In 1976, NEC supplied the first Ocean Bottom Seismograph System to JMA
  2. NEC is the only supplier of Ocean Bottom Seismograph System and has a supply record of 7 systems around Japan

## Project Outline

- **Customer: JMA**
- **Installation completed for the first 2 year phase (Project Duration : total 4 years)**
- **Scope of work: Supplying Ocean Bottom Seismograph/ Tsunami gauge**

## Future outlook

- ◆ Upgrade project of Hiratsuka, and  
New projects in Sanriku and Kii Peninsula

Empowered by Innovation

**NEC**