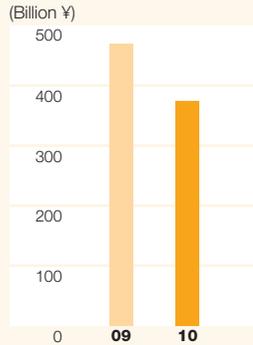
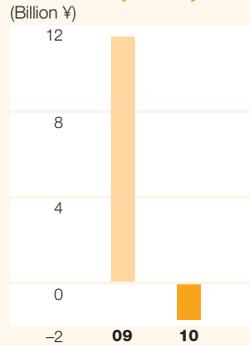


## PLATFORM BUSINESS

### SALES



### OPERATING INCOME (LOSS)



### FISCAL 2010 PERFORMANCE AND MAIN ACCOMPLISHMENTS

Business segment sales decreased 20% year on year to ¥373.7 billion. This was mainly due to fewer large-scale projects than in fiscal 2009 and restrained IT investment by Japanese companies.

In line with the drop in sales, the segment posted an operating loss of ¥1.7 billion, despite fixed cost reductions. This represented a decline of ¥13.2 billion compared with operating income in the previous year.

In fiscal 2010, NEC formulated the platform vision “REAL IT PLATFORM Generation2,” which addresses cloud computing, and provided servers, storage and middleware that realize a flexible, dependable and simple next-generation IT Platform.

In the field of PC servers, NEC has held the No. 1\*1 share of volume shipment in the Japanese market for 14 consecutive calendar years. NEC also won recognition for its superior technical support services, ranking No. 1\*2 in the customer satisfaction survey.

In addition, Tokio Marine & Nichido Fire Insurance Co., Ltd. has adopted the “VirtualPCCenter,” one of Japan’s largest virtual PC thin client systems consisting of approximately 30,000 units (including their group companies), in order to strengthen information security and reduce total cost of ownership. Leveraging NEC’s latest distinctive technologies, NEC intends to contribute to their business process reforms.

In the field of the enterprise telephony business, NEC took the No. 1\*3 share of the Japanese market and the No. 2\*4 share of the worldwide market. NEC delivered a fully converged voice and data network system centered on the NEC “UNIVERGE SV8500” communications server to The Peninsula Shanghai.



Cloud Platform Suite™ is a cloud-oriented service platform

Through this network NEC has helped The Peninsula Shanghai to provide superior customer service to hotel guests and apartment residents, as well as streamline the workload of hotel employees.

### FOR FURTHER GROWTH

In April 2010, the “IT Platform Business Unit” and the “Enterprise Communications Solutions Operations Unit” were merged to form the “Platform Business Unit” in order to expand the “C&C Cloud Strategy” related business by leveraging strengths in the fields of IT and networks.

By consolidating the IT platform business and enterprise communications solutions business, which are responsible for cloud computing platforms, into a single business unit, NEC will steadily phase in the integration process beginning with product combinations. In the future, NEC will develop products including software that integrate IT and networks, in order to offer globally competitive products that harness its strengths in both areas.

The first step was to develop the “Cloud Platform Suite™,” a cloud-oriented platform launched in January 2010, as a product designed to meet various corporate needs in the cloud computing era. NEC is currently developing integrated platforms that deliver superior cost, reliability, speed and environment-friendliness by harnessing its unique automated system performance prediction, analysis technology and network virtualization technology. Looking ahead, NEC will strengthen products and services in anticipation of the cloud computing era.

\*1 Source: IDC Japan, Japan Server Quarterly Model Analysis 2010Q1

\*2 Source: Nikkei Computer (14th Customer Satisfaction Survey, PC Servers Category, August 19, 2009 issue)

\*3 \*4 Based on telephony seat license shipments. Source: Gartner, Market Share: Enterprise Telephony Equipment and Business Telephones, Worldwide, 2009, 22 March 2010