

## Message from the President

# Becoming a company that is embraced by and essential to society

Since its founding in 1899, NEC has been providing products and services that are centered on IT and networks under the motto of “Better Products, Better Services” as the company contributes to customers and society. In 2014, we created the Brand Statement “Orchestrating a brighter world” and have been promoting business that originates from efforts to address important social issues.

In fiscal 2018, under the Mid-term Management Plan 2020, we identified nine themes that represent “Materiality” – Priority Management Themes from an environmental, social and governance (ESG) perspective. This demonstrates to stakeholders, inside and outside the company, NEC’s 119 years of efforts to provide value to society and clearly presents NEC’s resolve to work together to further promote growth initiatives.

NEC became a signatory to the United Nations Global Compact in 2005, which was founded on the basic principles of human rights, labor, environment and anti-corruption. NEC continues to strive to minimize any burdens that business activities may have on society, and when we identify a materiality, we emphasize that themes must be able to contribute to value creation for society.

Moreover, the name of each materiality reflects the aspirations and resolve that NEC is seeking to promote. For example, the theme of “Security to maximize ICT possibilities” expresses NEC’s desire not only to minimize the impact of risk but also to contribute to the creation of a safe and secure society where everyone has the opportunity to lead positive and abundant lives. This can be accomplished through the provision of our information security and cyber security solutions.

NEC is a member of the Sumitomo Group, whose business philosophy encourages individuals to “place prime importance on integrity and sound management,” a belief passed down from some 350 years ago. The principle of placing prime importance on integrity and avoiding pursuit of immediate benefit can be defined as the heart and essence of sustainable management. This philosophy is also in alignment with the principle of SDGs.

The significance of NEC’s existence can be measured by its continued provision of value to society through its business activities. The NEC Group is determined to serve as a company that is embraced by and essential to society. By each employee listening to the opinions of customers and the voices of society, the company can strengthen its ability to create value while working towards the solution of social issues.

July 2018



A handwritten signature in black ink, appearing to read 'T. Niino'.

Takashi Niino  
President and CEO