Expand Your business

- Accelerating chain development
- Realization of attractive assortment
- Stimulation of customer’s willingness for buying

Manage Your business

- Simple operation for anyone to use easily
- Fraud prevention, accurate sales proceeds management
- Infrastructure to support multi-store regional expansion

Coming Soon….
IEMS – e-Money Solution

Features and advantages
- Quick starter kit of own-brand e-money service
- High security & cost effective with NFC technology
- Flexible interface between the terminal and Windows / Android OS by terminal control library (TCL)
- Ready for cloud-based service
- Under consideration to integrate with

Target customers
- Organized retailers: convenience store chain, supermarket, drug store, fast food and etc.
- Closed facility owners: theme park, township, stadium and universities.
Passer Counting Solution

Features and advantages

- Simple HW implementation
- High 95%+ accuracy of sensing passers’ in/out direction
- Available to browse count by real-time
- Easy-to-use UI and reporting format
- Utilized for consultation in promotion and facility management etc.

Target customers

- General merchandising stores: department stores, large specialty stores etc.
- Retail facilities: shopping malls, theme park etc.
- Public facilities: transportation stations, libraries etc.
Why NEC? – Our advantages

What we did in retail IT for 30+ years

- Always leads HW technology in POS
  - 1st Intelligent POS (‘78)
  - 1st Programmable POS (‘83)
  - 1st CRT POS (‘86)
  - 1st Restaurant OES (‘86)
  - 1st PC Architecture POS (‘95)
  - 1st Multimedia POS (‘95)
  - 1st Thermal Receipt Printer (‘90)
  - 1st 16 Tones Gradation Receipt (‘04)
  - 1st Core-i CPU POS (‘10)
  - 1st E-money Built-in Self Check (‘08)

- Improve business together with customers
  (ex) POS HW co-design, advertisement business model
digital signage, life cycle management etc.